



**asci**  
Leadership through Learning

## ADMINISTRATIVE STAFF COLLEGE OF INDIA

Bella Vista, Raj Bhavan Road, Hyderabad - 500 082, India  
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**Dr. Harsh Sharma**  
Programme Director

September 12, 2024

Programme on

# SUSTAINABLE DEVELOPMENT GOALS AND GOOD GOVERNANCE

(February 17-21, 2025)

Dear Madam / Sir,

Greetings from Administrative Staff College of India (ASCI), Hyderabad!

As you are kindly aware that the Sustainable Development Goals (SDGs) present a new and coherent way of thinking about diverse facets of development. 17 goals, 169 targets and 233 indicators have been put in place to achieve sustainable development outcomes by solving economic, social, and environmental challenges that the world is facing in terms of extreme poverty, hunger, land degradation, climate change, gender inequality etc. To translate such critical ideas into reality, countries need new skills, perspectives and approaches to the implementation of policies and programmes. Capacity-building, in particular for the public sector, is therefore at the core of achieving the 2030 Agenda.

In pursuance to this, the Centre for Public Policy, Governance & Performance (CPPGP) of Administrative Staff College of India is organizing a five-day residential training programme on “Sustainable Development Goals and Good Governance”. The enclosed brochure contains details about the programme and highlights its values.

The training programme is designed to

- ◆ highlight the relevance, efficiency, effectiveness and impact of the SDG 2030 Agenda
- ◆ enhance the knowledge and skills to put in place institutional arrangements, systems and processes
- ◆ cover various national and sectoral policies having direct relevance to the SDGs

The training programme is intended for public officials/NGOs/relevant private bodies in charge of SDG policies at national/State/UT level as well as for academicians, practitioners having conceptual knowledge of SDGs. It is pertinent to note that CPPGP-ASCI has provided advisory and technical assistance to National and State Governments on Policy Matters. ASCI has been the chosen partner of NITI Aayog, Govt. of India to develop an extensive Manual for “Design and Delivery of Capacity Building Programme for Civil Servants to Implement the 2030 Agenda of SDGs”. The Centre has also conducted a series of training programmes on SDGs for the State-level officials and received outstanding feedback. Dept. of Administrative Reforms and Public Grievances (DARPG), Govt. of India has bestowed faith on the Centre by collaborating for conduct of Prime Minister’s Awards for Excellence in Public Administration and curation of Civil Services Day.

Thus, in view of the rich expertise of ASCI and the relevance of the programme, we welcome nominations from your organization for the proposed programme.

For any further information/clarification, the following official may please be contacted to **Dr Harsh Sharma (M: 8886509295, e-mail: [harsh.sharma@asci.org.in](mailto:harsh.sharma@asci.org.in))**

We thank you and look forward to your response.

Yours sincerely,

**Harsh Sharma**

Encl: Programme Brochure and Nomination form

Programme on  
**Sustainable Development Goals  
and Good Governance**

(February 17-21, 2025)



## **PROGRAMME OVERVIEW**

Sustainable Development Goals (SDGs) across the globe require different approaches and a high level of contextualisation. In this endeavor, government officials have a pivotal role to play. They are a permanent stakeholder, and the long-term sustainability of any developmental initiative is dependent on their commitment. In India, to accelerate the pace of work in all States/UTs in India concerning SDGs and good governance, utmost priority has been given to the capacity building of the government officials and other relevant stakeholders to create an institutional enabling mechanism that supports reasonable resource allocation and convergence between schemes and departments.

In view of the rich expertise of ASCI in working closely with NITI Aayog for the design and delivery of the Capacity Building Programme for Civil Servants to implement the 2030 Agenda of SDGs, this training programme will have the following components.

## **OBJECTIVES**

The programme's main objective is to enhance the knowledge and skills of government officers to put institutional arrangements, systems and processes in place to ensure key stakeholders' participation. The following are the specific objectives of the programme:

- ◆ Gain an understanding of the SDGs and their targets.
- ◆ Learn how to conduct principled prioritisation of the SDG targets
- ◆ Focus on the relevance of SDGs in national, regional and local contexts.
- ◆ How to benefit from the opportunities and challenges presented by the SDGs. Foster a national dialogue for monitoring and reporting official statistics on SDGs in India.
- ◆ Learn how to report and communicate effectively progress made against the SDGs to internal and external stakeholders.

## **METHODOLOGY**

The primary methods for achieving the goals and objectives of the proposed workshop will be:

- ◆ Pre-workshop phase: Preparation of workshop flyer for circulation among the relevant stakeholders.
- ◆ Workshop phase: Conceptual discussions (Policy view, Technical view) around real life case studies along with process capture, Brainstorming sessions, Individual study, Group project Work- Presentation and Hands-On training, for coming up with draft action plans for implementation.
- ◆ Post workshop phase: Feedback of the Participants' to be recorded (After the day's session) and also a follow up questionnaire(s) to the participant.

## **ELIGIBILITY**

Officials with a minimum of 5-10 years of experience on ground level governance issues in India. Prior experience in training design and delivery will be preferred.

## **PEDAGOGY**

The programme will be delivered through lectures, case studies and practices.

## **PARTICIPANT'S PROFILE**

The programme would include senior civil servants, officials from central line ministries (NITI Aayog, Ministry of Statistics and Programme Implementation, etc.), representatives from SDG monitoring units of various States/UTs, academicians, and practitioners. An ideal candidate may play a role in: Sustainability, CSR, Governance and Risk, Management, Human Resources, Environment, Marketing/ Communications/ PR, Quality, Supply Chain/Logistics, Health and Safety, Investor Relations, Operational Excellence, Foundations etc.

***Organisational sponsorship is essential***

## **VENUE**

The programme is fully residential and the participants will be accommodated in air conditioned single occupancy rooms. The college does not provide accommodation for the family. The college is Wi-Fi enabled in a comprehensive way.

## DURATION

The programme duration is 5 days starting from **February 17-21, 2025**. The participants are expected to arrive a day before commencement and may leave after the conclusion of the programme.

## PROGRAMME FEE

**Residential Fee: Rs. 69,500/-** (US \$1086 for foreigners) plus GST as applicable, presently 18% per participant. The fee covers tuition, board and lodging, courseware (in electronic form), and other facilities of the College including internet usage.

**Non-Residential Fee: Rs. 59,500/-** plus GST as applicable, presently 18% per participant. The fee covers tuition, courseware (in electronic form) working lunch, and other facilities of the College including internet usage.

A discount of 10% on the Programme fee for three or more participants from the same organisation will be given, provided the payment is credited into our Bank account before **February 14, 2025**.

**Note:** Kindly forward us the details of Bank/Wire transfer of fee payment indicating the **Programme Code (Prg/24 - 25/1/154)** to **pooffice@asci.org.in** for confirmation.

Bank details are given below:

### For Indian Participants :

Bank Account Number 62090698675  
Beneficiary Name Administrative Staff College of India  
IFSC Code SBIN0020063  
Bank Name State Bank of India  
Branch Address Bellavista Branch, Raj Bhavan Road,  
Somajiguda, Hyderabad - 500 082

### For Foreign Participants:

Bank Account Number 62090698675  
Beneficiary Name Administrative Staff College of India  
Swift Code SBININBB327  
Bank Name State Bank of India  
Branch Address Bellavista Branch, Raj Bhavan Road,  
Somajiguda, Hyderabad - 500 082.  
Country India

## MEDICAL INSURANCE

The nominees are requested to carry with them the proof of Medical Insurance. The sponsoring agency is required to endorse the nominees' medical coverage in the event of hospitalisation.

## LAST DATE FOR NOMINATION

Please use the prescribed/attached form. Last date for receiving nominations is **February 03, 2025**. Kindly contact Programmes Officer for further details (contact details are given at the end of the nomination form).

## LAST DATE FOR WITHDRAWAL

**February 10, 2025**. Any withdrawals after this date will entail forfeiture of fee paid, if any.

## ASCI ALUMNI ASSOCIATION

Participants of the College programmes will automatically become members of the ASCI alumni association.

## CERTIFICATE OF PARTICIPATION

The College issues a Certificate of Participation on conclusion of the programme.

**Programme Director**

**Dr. Harsh Sharma**

Email: [harsh.sharma@asci.org.in](mailto:harsh.sharma@asci.org.in)

**Administrative Staff College of India (ASCI) is taking all the precautionary measures and following all the norms (in light of COVID 19) to provide a safe environment for the participants who are visiting our Campus to attend the Training Programmes.**



## ABOUT ASCI

ASCI is the first management development institution set up in the country at the instance of the Government of India and industry in 1956 to impart state-of-the-art management education for practicing managers, a legacy that we proudly take forward with a strong alumni of over 1,69,000. We are proud of our alumni which includes the leaders of Indian industry and senior Civil Servants in the government, public sector undertakings to be a part of this unique organisation. We are thankful to you all for the support extended in the past and look forward to your continuing patronage in 2024-25.

Also, ASCI conducts customized programmes for Government of India, State Governments, Public Sector, Private Sector and various international organisations. Our experienced faculty bring to the table a wealth of academic credentials, rich industry exposure and act as a catalyst in the classroom discussions, case study analyses and tutorials. Our faculty also conduct international programmes which provide an exposure to the global best practices. In addition to this, faculty at ASCI also carry out large number of management research activities (typically about 100 each year) which helps them provide the much needed value addition in the training programmes. In addition, we conduct non-residential programmes at our New Delhi Centre as well as off-campus programmes at the venue of the client's choice.



### **Administrative Staff College of India**

Bella Vista, Raj Bhavan Road, Khairatabad,  
Hyderabad - 500 082, India.

**Telefax (Programmes Office) : 0091-40-23324365**

Mobile: 9246203535, Phone : 0091-40-66534247

Fax : 0091-40-66534356

### **College Park Campus**

Road No. 3, Banjara Hills,  
Hyderabad - 500 034.

Tel: 040-66720700 / 01 /02 /05

Fax : 040-66720725

### **Delhi Campus**

C-24, Institutional Area  
South of IIT, Behind Qutub Hotel  
New Delhi-110 016.

Tel: 011-26962204, 26961750, 26961850

[www.asci.org.in](http://www.asci.org.in)



**ADMINISTRATIVE STAFF COLLEGE OF INDIA**  
Bella Vista, Raj Bhavan Road, Hyderabad - 500 082, (India)

**Nomination Form**  
**Programme on**  
**SUSTAINABLE DEVELOPMENT GOALS**  
**AND GOOD GOVERNANCE**

**(February 17-21, 2025)**

**Nominee's Contact Information :**

Name (Mr/Ms) :	_____	Date of Birth :	_____
Designation :	_____	Qualification :	_____
Organisation :	_____		
Address :	_____		
Phone(s) :	(Off) : _____	(Mobile) :	_____ Home : _____
e-mail :	_____	Fax :	_____

**Sponsor's Details**

Name of the Sponsoring Authority _____	Designation _____
Organisation :	_____
GSTIN No. :	_____
Address :	_____
	_____ Pincode : _____
Phone(s) :	(Off) : _____ (Mobile) : _____
e-mail :	_____ Fax : _____

**Fee Particulars**

Amount Payable :	Mode of Payment (DD/Chq/NEFT) :
Name of the Bank :	Date of Instrument/Transfer :
Instrument Number :	UTR Number for NEFT :

**Medical Insurance**

<b>Name of the Insurance Agency</b>	<b>Policy Number</b>	<b>Validity upto</b>
<b>Note : Coverage should be available in Hyderabad, India</b>		

Signature and Official Seal of the Sponsoring Authority :

NOTE : Forward nomination form to : **Mr. G. Sreenivasa Reddy, Programmes Officer**, Administrative Staff College of India, Bella Vista, Hyderabad-500 082. Phone : 0091-40-66534247, 66533000, Mobile: 9246203535, Fax : 0091-40-66534356, e-mail: poffice@asci.org.in