

# Programme on **Strategies for Cost Leadership**

(August 19 - 23, 2024)



**Administrative Staff College of India**

(accredited as उत्कृष्ट by Capacity Building Commission, GoI)

## **PROGRAMME OVERVIEW**

The intensification of competition has made it imperative for organizations to pursue strategies for cost leadership. Achieving cost leadership through cost-minimization strategies can have a significant impact on the bottom line, by eliminating waste and making business processes more efficient. This programme offers a unique approach to managing costs by improving visibility over cost structures and business processes. The objective of the programme is to enable the participants to develop cost leadership by studying best practices both nationally and internationally. The programme provides the participants with valuable insights into the activity-based analysis of business processes. This will enable them to identify non-value-adding activities and redesign these processes for improved efficiency. The programme provides comprehensive coverage of the implementation issues in developing strategies for cost minimization. The programme demonstrates a broad range of examples from both the manufacturing and service sectors. In this programme, participants develop a deeper understanding of a company's value chain and the link between cost drivers and value creation.

## **IMPACT**

- Understand product/service cost structures
- Gain insights into techniques for analyzing and minimizing costs across the value chain
- Develop perspectives on strategies for cost minimization
- To exemplify the significance of creating competitive advantage through cost leadership
- To develop skills in using tools like Activity Based Costing (ABC), Target Costing & Benchmarking

## **PARTICIPANT PROFILE**

Senior executives in the finance and accounting functions and those responsible for managing the business through the P&L SBU heads and team leaders responsible for bringing about improvements through cost minimization will also find the programme useful.

*Organisational sponsorship is essential*

## **VENUE**

The programme is fully residential and the participants will be accommodated in air conditioned single occupancy rooms. The college does not provide accommodation for the family. The college is Wi-Fi enabled in a comprehensive way.

## **DURATION**

The programme duration is from **August 19 - 23, 2024**. The participants are expected to arrive a day before commencement and may leave after the conclusion of the programme.

## **PROGRAMME FEE**

**Residential Fee: Rs. 69,500/-** (US \$1086 for foreigners) plus GST as applicable, presently 18% per participant. The fee covers tuition, board and lodging, courseware (in electronic form), and other facilities of the College including internet usage.

**Non-Residential Fee: Rs.59,500/-** plus GST as applicable, presently 18% per participant. The fee covers tuition, courseware (in electronic form) working lunch, and other facilities of the College including internet usage.

A discount of 10% on the programme fee for three or more participants from the same organisation will be given, provided the payment is made into our Bank account before **August 16, 2024**.

**Note: Kindly forward us the details of Bank/Wire transfer of fee payment indicating the Programme Code (Prg/24-25/1/63) e-mail: to [poffice@asci.org.in](mailto:poffice@asci.org.in) for confirmation.**

Bank details are given below:

### **For Indian Participants:**

Bank Account Number	62090698675
Beneficiary Name	Administrative Staff College of India
IFSC Code	SBIN0020063
Bank Name	State Bank of India
Branch Address	Bellavista Branch, Raj Bhavan Road, Somajiguda, Hyderabad - 500 082

### **For Foreign Participants:**

Bank Account Number	62090698675
Beneficiary Name	Administrative Staff College of India
Swift Code	SBININBB327
Bank Name	State Bank of India
Branch Address	Bellavista Branch, Raj Bhavan Road, Somajiguda, Hyderabad - 500 082.
Country	India

## **MEDICAL INSURANCE**

The nominees are requested to carry with them the proof of Medical Insurance. The sponsoring agency is required to endorse the nominee's medical coverage in the event of hospitalization.

## **LAST DATE FOR NOMINATION**

Please use the prescribed / attached form. The last date for receiving the nomination form is **August 05, 2024**. Kindly contact Programmes Officer for further information (contact details are given at the end of the nomination form).

## **LAST DATE FOR WITHDRAWAL**

**August 12, 2024.** Any withdrawals after this date will entail forfeiture of the fee paid, if any.

## **ASCI ALUMNI ASSOCIATION**

Participants of College Programmes will automatically become members of the ASCI Alumni Association.

## **CERTIFICATE OF PARTICIPATION**

The College issues a Certificate of Participation after the programme.

**Programme Director**

**Dr. Mohammed Mujahed Ali**

**Email: [mmali@asci.org.in](mailto:mmali@asci.org.in)**

Administrative Staff College of India (ASCI) is taking all the precautionary measures and following all the norms (in light of COVID 19) to provide a safe environment for the participants who are visiting our Campus to attend the Training Programmes.



## ABOUT ASCI

ASCI is the first Management Development Institution set up in the country at the instance of the Government of India and industry in 1956 to impart state-of-the-art management education for practicing managers, a legacy that we proudly take forward with a strong alumni of over 1,69,000. We are proud of our alumni which includes the leaders of Indian industry and senior Civil Servants in the government, public sector undertakings to be a part of this unique organisation. We are thankful to you all for the support extended in the past and look forward to your continuing patronage in 2024-25.

Also, ASCI conducts customized programmes for Government of India, State Governments, Public Sector, Private Sector and various international organisations. Our experienced faculty bring to the table a wealth of academic credentials, rich industry exposure and act as a catalyst in the classroom discussions, case study analyses and tutorials. Our faculty also conduct international programmes which provide an exposure to the global best practices. In addition to this, faculty at ASCI also carry out large number of management research activities (typically about 100 each year) which helps them provide the much needed value addition in the training programmes. In addition, we conduct non-residential programmes at our New Delhi Centre as well as off-campus programmes at the venue of the client's choice.



### **Administrative Staff College of India**

Bella Vista, Raj Bhavan Road, Khairatabad, Hyderabad - 500 082, India.

Telefax (Programmes Office) : 0091-40-23324365

Mobile: 9246203535, Phone : 0091-40-66534247

Fax : 0091-40-66534356

### **College Park Campus**

ASCI, Road No.3, Banjara Hills,  
Hyderabad-500 034, Telangana, India  
+91-40-66720700/01/02/05  
+91-40-66720725

### **Delhi Campus**

ASCI, C-24, Institutional Area, South of IIT  
Behind Qutub Hotel, New Delhi-110016.  
+91-11-26962204, 26961750, 26961850  
+91-11-26866097



**asci**  
Leadership through Learning

**ADMINISTRATIVE STAFF COLLEGE OF INDIA**

Bella Vista, Raj Bhavan Road, Hyderabad - 500 082, India

**Nomination Form  
Programme on  
Strategies for Cost Leadership  
(August 19 - 23, 2024)**

**Nominee's Contact Information**

Name (Mr/Ms)	:	_____	Date of Birth:	_____
Designation	:	_____	Qualification:	_____
Organisation	:	_____		
Address	:	_____		
Phone(s)	:	Office: _____	Mobile: _____	Home: _____
e-mail	:	_____	Fax:	_____

**Sponsors Details**

Name of the Sponsoring Authority:	:	_____	Designation:	_____
Organisation	:	_____		
GSTIN Number:	:	_____		
Address	:	_____		
	:	_____	Pincode:	_____
Phone(s)	:	Office: _____	Mobile: _____	
e-mail	:	_____	Fax:	_____

**Fee particulars**

Amount Payable	:	_____	Mode of Payment (DD/Ch/NEFT):	_____
Name of the Bank	:	_____	Date of Instrument/Transfer:	_____
Instrument Number:	:	_____	UTR Number for NEFT	_____

**Medical Insurance:**

Name of the Insurance Agency	Policy Number	Validity upto
_____	_____	_____
Note: Coverage should be available in Hyderabad, India.		

**Signature and Official Seal of the Sponsoring Authority:**

**NOTE:** Forward nomination form to: **Mr. G. Sreenivasa Reddy, Programmes Officer,** Administrative Staff College of India, Bella Vista, Hyderabad-500 082. Phone: 0091-40-66534247, 66533000, Mobile: 9246203535, Fax: 0091-40-66534356, e-mail: [poffice@asci.org.in](mailto:poffice@asci.org.in)