

Programme on Navigating Cross Cultural Diversity (August 05 - 07, 2024)



Administrative Staff College of India
(accredited as उत्कृष्ट by Capacity Building Commission, GoI)

PROGRAMME OVERVIEW

We are all shaped by our climate, social environment, and emergent culture. We behave, transact, co-exist based on the context that we perceive as useful for survival and growth. Our workplaces are far-flung and across countries. Cross-cultural training helps executives across all levels, who are working for businesses operating in multiple countries, to prepare to thrive by providing them a cultural sensitivity towards their colleagues, clients and other stakeholders in various geographies and thereby collaborate effectively to deliver superior results.

To be able to work effectively towards the organisation's goals while imparting meaning to the workforce requires:

- Development of deeper awareness between people (of different regions, demographics, backgrounds, social conditioning) to promote clear lines of communication and better relationships that inform sustainable growth.
- Approaching conflicts objectively to understand, resolve them meaningfully and build deep relationships.
- Explaining the business' cohesive policy and approach.

IMPACT

- Improvement of employee satisfaction and productivity
- Enabling business to build relevance and stay competitive.
- Creating an inclusive environment that is open and fosters creativity that is necessary for uncertain times.
- Diminishment of harassment and discrimination issues due to greater sensitivity

OBJECTIVE

- Accepting that cultural differences exist for a reason; learning to know and respect them to engage effectively for results;
- Identifying cross-cultural gaps on eight cultural parameters to be able building agreement, goal clarity and common commitment and coordinated action;
- Learning to evolve group skills that build cohesiveness across cultures more rapidly;
- Start contributing to cultural emergence within the organisation by being using practical tools and tackles to grow profitably.

FACILITATION METHODOLOGY

We will use a synthesis of Organisation Development and Experiential Education methodology, for facilitating this program – we will provide program participants with direct experience and opportunities for focused reflection in order to evolve in terms of their knowledge, skills, values and building relationships. Further, our approach seeks provide program participants to with a variety of engaging prompts that they can chose to use to plunge into learning mode.

Our well-designed programme ensures:

- Activities facilitated and their content connects up with relevant theory.
- Safe space is created intellectually, emotionally, socially and physically to enable everyone to engage fully.
- Each participant is invited to participate in each activity, s/he then owns up to the experience, reflection, learning and its application.
- Expanding what works in classroom to the real world.
- Becoming clearer about one's own preferences and choices, in learning, interacting, thinking over others available.
- Participants' experience is personal and powerful, as each participant's connection to the facilitated activities, is unique.
- Challenge by choice - participants chose to step out of their comfort zones to explore new possibilities and benefit through learning by assuming challenge.

PARTICIPANT PROFILE

Senior Manager-Leaders and Middle Manager-Leaders of private sector, public sector, and government departments, transacting across geographies within India and abroad.

Organisational sponsorship is essential

VENUE

The programme is fully residential and the participants will be accommodated in air conditioned single occupancy rooms. The college does not provide accommodation for the family. The college is Wi-Fi enabled in a comprehensive way.

DURATION

The programme duration is 3 days starting from **August 05 - 07,2024**. The participants are expected to arrive a day before commencement and may leave after the conclusion of the programme.

PROGRAMME FEE

Residential Fee: Rs. 43,700/- (US \$683 for foreigners) plus GST as applicable (presently 18%) per participant. The fee covers tuition, board and lodging, courseware (in electronic form) and other facilities of the College including internet usage.

Non-Residential Fee: Rs. 37,700/- plus GST as applicable (presently 18%) per participant. The fee covers tuition, course ware (in electronic form) working lunch and other facilities of the College including internet usage.

A discount of 10% on the programme fee for three or more participants from the same organisation will be given, provided the payment is credited into our Bank account before **August 02, 2024**.

Note: Kindly forward us the details of Bank/Wire transfer of fee payment indicating the Programme Code (**Prg/24 - 25/1/56**) to poffice@asci.org.in for confirmation.

Bank details are given below:

For Indian Participants:

Bank Account Number	62090698675
Beneficiary Name	Administrative Staff College of India
IFSC Code	SBIN0020063
Bank Name	State Bank of India
Branch Address	Bellavista Branch, Raj Bhavan Road, Somajiguda, Hyderabad - 500 082

For Foreign Participants:

Bank Account Number	62090698675
Beneficiary Name	Administrative Staff College of India
Swift Code	SBININBB327
Bank Name	State Bank of India
Branch Address	Bellavista Branch, Raj Bhavan Road, Somajiguda, Hyderabad - 500 082.
Country	India

MEDICAL INSURANCE

The nominees are requested to carry with them the proof of Medical Insurance. The sponsoring agency is required to endorse the nominees' medical coverage in the event of hospitalization

LAST DATE FOR NOMINATION

Please use the prescribed/attached form. Last date for receiving nominations is **July 22, 2024**. Kindly contact Programmes Officer for further details (contact details are given at the end of the nomination form).

LAST DATE FOR WITHDRAWAL

July 29, 2024. Any withdrawals after this date will entail forfeiture of fee paid, if any.

ASCI ALUMNI ASSOCIATION

Participants of the College programmes will automatically become members of the ASCI alumni association.

CERTIFICATE OF PARTICIPATION

The College issues a Certificate of Participation on conclusion of the programme.

Programme Directors

Sri Amar Chegu/Dr Tanusree Chakraborty

Email: amar@betterenterprise.in / tanusree@asci.org.in

Administrative Staff College of India (ASCI) is taking all the precautionary measures and following all the norms (in light of COVID 19) to provide a safe environment for the participants who are visiting our Campus to attend the Training Programmes.



ABOUT ASCI

ASCI is the first Management Development Institution set up in the country at the instance of the Government of India and industry in 1956 to impart state-of-the-art management education for practicing managers, a legacy that we proudly take forward with a strong alumni of over 1,69,000. We are proud of our alumni which includes the leaders of Indian industry and senior Civil Servants in the government, public sector undertakings to be a part of this unique organisation. We are thankful to you all for the support extended in the past and look forward to your continuing patronage in 2024-25.

Also, ASCI conducts customized programmes for Government of India, State Governments, Public Sector, Private Sector and various international organisations. Our experienced faculty bring to the table a wealth of academic credentials, rich industry exposure and act as a catalyst in the classroom discussions, case study analyses and tutorials. Our faculty also conduct international programmes which provide an exposure to the global best practices. In addition to this, faculty at ASCI also carry out large number of management research activities (typically about 100 each year) which helps them provide the much needed value addition in the training programmes. In addition, we conduct non-residential programmes at our New Delhi Centre as well as off-campus programmes at the venue of the client's choice.



Administrative Staff College of India

Bella Vista, Raj Bhavan Road, Khairatabad, Hyderabad - 500 082, India.

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College Park Campus

ASCI, Road No.3, Banjara Hills,
Hyderabad-500 034, Telangana, India
+91-40-66720700/01/02/05
+91-40-66720725

Delhi Campus

ASCI, C-24, Institutional Area, South of IIT
Behind Qutub Hotel, New Delhi-110016.
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Leadership through Learning

ADMINISTRATIVE STAFF COLLEGE OF INDIA

Bella Vista, Raj Bhavan Road, Hyderabad - 500 082, India

Nomination Form
Programme on
Navigating Cross Cultural Diversity
(August 05 - 07, 2024)

Nominee's Contact Information

Name (Mr/Ms)	:	_____	Date of Birth:	_____
Designation	:	_____	Qualification:	_____
Organisation	:	_____		
Address	:	_____		
Phone(s)	:	Office: _____	Mobile: _____	Home: _____
e-mail	:	_____	Fax:	_____

Sponsors Details

Name of the Sponsoring Authority:	:	_____	Designation:	_____
Organisation	:	_____		
GSTIN Number:	:	_____		
Address	:	_____		
	:	_____	Pincode:	_____
Phone(s)	:	Office: _____	Mobile: _____	_____
e-mail	:	_____	Fax:	_____

Fee particulars

Amount Payable	:	_____	Mode of Payment (DD/Ch/NEFT):	_____
Name of the Bank	:	_____	Date of Instrument/Transfer:	_____
Instrument Number:	:	_____	UTR Number for NEFT	_____

Medical Insurance:

Name of the Insurance Agency	Policy Number	Validity upto
_____	_____	_____
Note: Coverage should be available in Hyderabad, India.		

Signature and Official Seal of the Sponsoring Authority:

NOTE: Forward nomination form to: **Mr. G. Sreenivasa Reddy, Programmes Officer,** Administrative Staff College of India, Bella Vista, Hyderabad-500 082. Phone: 0091-40-66534247, 66533000, Mobile: 9246203535, Fax: 0091-40-66534356, e-mail: **poffice@asci.org.in**