

Programme on

# Developing Entrepreneurial Mindset

(August 21-23, 2024)



**Administrative Staff College of India**  
(accredited as उत्कृष्ट by Capacity Building Commission, GoI)

## PROGRAMME OVERVIEW

Developing an Entrepreneurial Mindset involves cultivating a set of attitudes, skills, and behaviours that enable individuals to recognize opportunities, overcome challenges, innovate continuously, and create value in various contexts, whether in a startup, an established company, or a personal project.

Developing an entrepreneurial mindset is not limited to starting a business. It is a valuable approach that can enhance personal and professional life by fostering a proactive, innovative, and resilient outlook. This mindset empowers individuals to navigate complex environments, create value, and achieve their goals in various contexts.

## PROGRAMME OBJECTIVES

- ◆ Cultivate Innovation and Resilience: Encourage participants to embrace innovation and develop resilience.
- ◆ Practical Entrepreneurial Skills: Provide essential skills for business success.
- ◆ Critical Thinking and Problem-Solving: Enhance abilities to think critically and solve problems.
- ◆ Leadership and Team-Building: Improve leadership qualities and team dynamics.
- ◆ Business Acumen: Deepen understanding of business fundamentals and market dynamics.

## PROGRAMME FEATURES

**Expert Lectures:** Lectures from Expert faculty

**Networking Opportunities:** Events to connect with peers, mentors, and potential investors.

**Mentorship Programme:** Access to experienced mentors for guidance and support.

## CONTENT

- ◆ Create SMARTER goals for personal and professional success.
- ◆ Identify why dreaming big and focusing small can help you overcome any obstacle
- ◆ Explore 10 tips for achieving goals and improving your performance.

- ◆ Communicate the importance of individual, team, and development goals to achieve strategic objectives.
- ◆ Create a culture of performance to deliver excellence.
- ◆ Build employee engagement to ensure positive outcomes.
- ◆ Hold individuals and teams accountable to realize results.
- ◆ Determine your leadership style and the impact of that style on your team.
- ◆ Value human potential and build relationships of mutual trust and respect.
- ◆ Delegate responsibility, authority and accountability.

## PARTICIPANT PROFILE

Middle level executives and first time managers of private sector, public sector and government departments and HR professionals and trainers.

***Organisational sponsorship is essential***

## VENUE

The programme is fully residential and the participants will be accommodated in air conditioned single occupancy rooms. The college does not provide accommodation for the family. The college is Wi-Fi enabled in a comprehensive way.

## DURATION

The programme duration is 3 days starting from **August 21-23, 2024**. The participants are expected to arrive a day before commencement and may leave after the conclusion of the programme.

## PROGRAMME FEE

**Residential Fee: Rs. 43,700/-** (US \$683 for foreigners) plus GST as applicable (presently 18%) per participant. The fee covers tuition, board and lodging, courseware (in electronic form) and other facilities of the College including internet usage.

**Non-Residential Fee: Rs.37,700/-** plus GST as applicable (presently 18%) per participant. The fee covers tuition, course ware (in electronic form) working lunch and other facilities of the College including internet usage.

A discount of 10% on the programme fee for three or more participants from the same organisation will be given, provided the payment is credited into our Bank account before **August 19, 2024**.

**Note:** Kindly forward us the details of Bank/Wire transfer of fee payment indicating the **Programme Code (Prg/24 - 25/1/65)** to **poffice@asci.org.in** for confirmation.

**Bank details are given below:**

**For Indian Participants :**

Bank Account Number 62090698675  
Beneficiary Name Administrative Staff College of India  
IFSC Code SBIN0020063  
Bank Name State Bank of India  
Branch Address Bellavista Branch, Raj Bhavan Road,  
Somajiguda, Hyderabad - 500 082

**For Foreign Participants:**

Bank Account Number 62090698675  
Beneficiary Name Administrative Staff College of India  
Swift Code SBININBB327  
Bank Name State Bank of India  
Branch Address Bellavista Branch, Rajbhavan Road,  
Somajiguda, Hyderabad - 500 082.  
Country India

## **MEDICAL INSURANCE**

The nominees are requested to carry with them the proof of Medical Insurance. The sponsoring agency is required to endorse the nominees' medical coverage in the event of hospitalisation.

## **LAST DATE FOR NOMINATION**

Please use the prescribed/attached form. Last date for receiving nominations is **August 07, 2024**. Kindly contact Programmes Officer for further details (contact details are given at the end of the nomination form).

## **LAST DATE FOR WITHDRAWAL**

**August 14, 2024**. Any withdrawals after this date will entail forfeiture of fee paid, if any.

## **ASCI ALUMNI ASSOCIATION**

Participants of the College programmes will automatically become members of the ASCI alumni association.

## **CERTIFICATE OF PARTICIPATION**

The College issues a Certificate of Participation on conclusion of the programme.

**Programme Director**

**Prof. J Swarnalatha**

e-mail: swarnalatha.j@asci.org.in

**Administrative Staff College of India (ASCI) is taking all the precautionary measures and following all the norms (in light of COVID 19) to provide a safe environment for the participants who are visiting our Campus to attend the Training Programmes.**



## ABOUT ASCI

ASCI is the first management development institution set up in the country at the instance of the Government of India and industry in 1956 to impart state-of-the-art management education for practicing managers, a legacy that we proudly take forward with a strong alumni of over 1,69,000. We are proud of our alumni which includes the leaders of Indian industry and senior Civil Servants in the government, public sector undertakings to be a part of this unique organisation. We are thankful to you all for the support extended in the past and look forward to your continuing patronage in 2024-25.

Also, ASCI conducts customized programmes for Government of India, State Governments, Public Sector, Private Sector and various international organisations. Our experienced faculty bring to the table a wealth of academic credentials, rich industry exposure and act as a catalyst in the classroom discussions, case study analyses and tutorials. Our faculty also conduct international programmes which provide an exposure to the global best practices. In addition to this, faculty at ASCI also carry out large number of management research activities (typically about 100 each year) which helps them provide the much needed value addition in the training programmes. In addition, we conduct non-residential programmes at our New Delhi Centre as well as off-campus programmes at the venue of the client's choice.



### **Administrative Staff College of India**

Bella Vista, Raj Bhavan Road, Khairatabad,  
Hyderabad - 500 082, India.

**Telefax (Programmes Office) : 0091-40-23324365**

Mobile: 9246203535, Phone : 0091-40-66534247

Fax : 0091-40-66534356

### **College Park Campus**

Road No. 3, Banjara Hills,

Hyderabad - 500 034.

Tel: 040-66720700 / 01 /02 /05

Fax : 040-66720725

### **Delhi Campus**

C-24, Institutional Area

South of IIT, Behind Qutub Hotel

New Delhi-110 016.

Tel: 011-26962204, 26961750, 26961850

[www.asci.org.in](http://www.asci.org.in)



**ADMINISTRATIVE STAFF COLLEGE OF INDIA**  
Bella Vista, Raj Bhavan Road, Hyderabad - 500 082, (India)

**Nomination Form**

Programme on

**Developing Entrepreneurial Mindset**

(August 21-23, 2024)

**Nominee's Contact Information :**

Name (Mr/Ms) :	_____	Date of Birth :	_____
Designation :	_____	Qualification :	_____
Organisation :	_____		
Address :	_____		
Phone(s) :	(Off) : _____	(Mobile) :	_____ Home : _____
e-mail :	_____	Fax :	_____

**Sponsor's Details**

Name of the Sponsoring Authority _____	Designation _____
Organisation :	_____
GSTIN No. :	_____
Address :	_____
	_____ Pincode : _____
Phone(s) :	(Off) : _____ (Mobile) : _____
e-mail :	_____ Fax : _____

**Fee Particulars**

Amount Payable :	_____	Mode of Payment (DD/Chq/NEFT) :	_____
Name of the Bank :	_____	Date of Instrument/Transfer :	_____
Instrument Number :	_____	UTR Number for NEFT :	_____

**Medical Insurance**

Name of the Insurance Agency	Policy Number	Validity upto
<b>Note : Coverage should be available in Hyderabad, India</b>		

Signature and Official Seal of the Sponsoring Authority :

NOTE : Forward nomination form to : **Mr. G. Sreenivasa Reddy, Programmes Officer**, Administrative Staff College of India, Bella Vista, Hyderabad-500 082. Phone : 0091-40-66534247, 66533000, Mobile: 9246203535, Fax : 0091-40-66534356, e-mail: poffice@asci.org.in