

**Applications are invited for position of Assistant Professor
in Centre for Management Studies (Marketing Management)**

About the Administrative Staff College of India (ASCI)

The Administrative Staff College of India is an institution of excellence and national importance. Established in 1956, it is the first and foremost institution of its kind in the country. Set up as an institution with a difference at the joint initiative of both the Government of India and the industry, it is an autonomous, public-purpose institution with the objectives of being a think-tank for policy inputs and to build the capacities of practicing professionals in the management of government and business enterprises.

ASCI is a prestigious, self-financing, institution imparts modern management techniques to senior managers from the Government, Public Sector undertakings including banks, International organizations like World Bank, IMF, ADB, etc, and the private sector, to enhance their managerial capabilities. ASCI faculty also conduct applied research and offer managerial consultancy to the above organizations.

The work of ASCI is organized through various centres like Management of Finance & Economics, Human Resource Development, Urban Management, Agriculture, Education, Environment, Energy, Health care, Land and Water Resource Management, Management of Technology & Change, and Public Policy.

Applicants should be able to actively assist the Professors/Associate Professors, in teaching, consultancy, development of case studies and in applied research.

The applicant must have experience in conducting short term (upto 3 weeks) training programs (MDP), in advanced management techniques to working managers, and in developing case studies and course content. They should also have experience in offering consultancy services or conducting applied research in their chosen area. They should have some experience in interacting with senior management of Public sector undertakings, and with senior personnel in State and Union Governments.

A Faculty is responsible for (a) Devising a Marketable Training / Consultancy project, (b) for Marketing it and (c) Collecting the fees/dues in time.

Centre/Area	Position	Required and preferred qualifications, specific domain expertise, and years of relevant experience	Remarks/Additional information on professional experience
Centre for Management Studies (CMS) – Marketing Management	Assistant Professor - (One Position)	<p>Qualification: PhD in Management; Minimum 55% in Master's degree</p> <p>Job Description:</p> <ol style="list-style-type: none"> Taking sessions in Marketing Management Guiding students in dissertation project Assistance and participation in the co-curricular activities of the institute which include seminar, counselling, refresher course from time to time Assisting in the administrative tasks like in admission process and placement activities Organizing seminars, conferences, industry connect programmes and other academic activities Conducting research projects and Management Development Programmes <p>Years of relevant experience:</p> <p>Assistant Professor: 2-3 years of experience in the relevant area</p>	<ul style="list-style-type: none"> Experience of leading research and consultancy assignments Business Development for training, consultancy & research assignments Publications in referred journals Experience of teaching in PG programmes

Remuneration: As per College Policy.

Job Location: Hyderabad, Telangana

Deadline for Applying: The last date for receipt of applications is **28.03.2024**.

Selection Process: Suitable candidates will be shortlisted and invited by Selection Committee for the interview round.

Candidates meeting the above requirement may apply in confidence, enclosing Curriculum Vitae in the prescribed format for Faculty with three references by email to: recruitmentasci.cmsmktg@gmail.com

For apply:

- [Click here \(for application format\)](#)

We, at ASCI, are committed towards zero tolerance on sexual exploitation & abuse as per PSEA policy.