



ADMINISTRATIVE STAFF COLLEGE OF INDIA

ESTABLISHED IN 1956

POST GRADUATE DIPLOMA IN MANAGEMENT

(Approved by AICTE)



ACADEMIC BROCHURE

2024-2026

College Park Campus, Road No 3,
Banjara Hills, Hyderabad – 500 034

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Dr. Jitendra Singh, Hon'ble Minister of State (Independent Charge) for the Ministry of Science & Technology, PM's Office and Ministry of Personnel, Public Grievances and Pensions – Inaugural speech in Leadership Development Programme for Scientists on February 16, 2023.



Sri T Rabi Sankar, Dy. Governor, RBI, inaugurated the programme on Future of Fraud Risk Management, January 23-27, 2023



Sri Dharmendra Pradhan, Minister for Education & Skill Development & Entrepreneurship with Sri K Padmanabhaiah, Chairman, ASCI, on October 01, 2022



Signing of Statement of Intent between Capacity Building Commission and ASCI in the presence of Sri Dharmendra Pradhan, Cabinet Minister for Education & Skill Development & Entrepreneurship, GoI, on October 01, 2022



65th Foundation Day Lecture by Dr. Tamilisai Soundararajan, Hon'ble Governor of Telangana and Hon'ble Lieutenant Governor of Puducherry on December 06, 2021. Topic on "How India can become a Healthcare Powerhouse for the World"



The Former Hon'ble Vice President of India, Sri M Venkaiah Naidu visited ASCI and interacted with ASCI Management on March 7, 2020

OUR VALUE STATEMENT

संगच्छध्वं संवदध्वं सं वो मनांसि जानताम्

Let us be together, Let us interact together and may our minds comprehend together

- Rigveda X.191.

► CHAIRMAN'S PROFILE



Sri K Padmanabhaiah, IAS (Retd) **CHAIRMAN** **Court of Governors**

Sri K Padmanabhaiah was born on 6th Oct, 1938 in a village in Krishna District, Andhra Pradesh. He obtained a Masters Degree in Science from Andhra University and a Masters Degree in Financial Management, from the prestigious Jamnalal Bajaj Institute of Management, Mumbai standing first in the University on both occasions. In 1961, he joined the Indian Administrative Service (IAS) in Maharashtra cadre. He served Government

of Maharashtra in a variety of important positions like Director of Sugar Co-operatives; District Collector, Nashik; Principal Secretary, Planning; Principal Secretary, Finance and Municipal Commissioner of Greater Bombay.

His tenure as Director of Sugar Co-Operatives (1970-74) saw the most spectacular growth of Sugar Industry in the State and it received national and international recognition. During his tenure as Collector (1975-77), Nashik district was adjudged as one of the best districts in the country in performance of the 20-point Programme of the Prime Minister and his initiatives were widely appreciated by the National press. He performed a stellar role as Municipal Commissioner, Greater Bombay (1990-91) and he was awarded the prestigious Gaints International's Award for excellence in Civic Administration.

He served Government of India as Joint Secretary, Petroleum (1982-84); Joint Secretary, Power (1984-86); Minister Economic in Indian High Commission in London (1986-1989) and Secretary, Urban Development and Housing (1993).

Subsequently he worked as Secretary Civil Aviation; Chairman of both 'Air India' and 'Indian Airlines' (1994) and as Union Home Secretary and Secretary, Jammu & Kashmir Affairs (1994-1997).

By 1994 the entire civil administration and political process in the Kashmir valley was in disarray, and insurgency was at its peak. As Union Home Secretary, he played a very crucial role in reviving the political process in Jammu & Kashmir State during 1994-1997, and in holding the very first elections in the insurgency ridden State after a gap of nine years. His work received nation-wide recognition and he was awarded the 'Shiromani Award' for National Development and Integration (1996) and the 'Priyadarshini Award' for outstanding Public Service (1996).

After retirement in 1997 he was appointed as the Government of India Representative for Naga Peace talks.

He persuaded the Naga rebel leadership who were based abroad for decades, to come back to India, persuaded them to move away from their rigid stand of sovereignty, continued the dialogue with patience & perseverance, and persuaded them to continue the ceasefire which led to peace in Nagaland and Naga-inhabited areas of the North East. He relinquished this post on 31st August 2009 on completion of the tenure.

He also chaired the Committee on Police Reforms (2000), and the Committee on Re-Organisation of S.S.B. Most of his recommendations on Police Reforms have been accepted for implementation by the Government. In 2008, he was awarded 'Padma Bhushan' by the President of India for outstanding contributions to the Nation in the field of Civil Service.

Sri Padmanabhaiah, who served ASCI's CoG as a member since September 2012, took charge as its Chairman in November 2015.

He is associated with a number of NGOs involved with development and empowerment of weaker sections. He is also an educator and commentator on matters relating to public policy, administration and governance. He is fond of travelling, reading, listening to music, walking, watching films and plays.

► DIRECTOR'S MESSAGE



Dr. NIRMALYA BAGCHI, PhD, MBA
DIRECTOR (PGDM)

The Administrative Staff College of India, Hyderabad (ASCI) is a not-for-profit, public purpose institution of repute established in 1956 under the Indian Societies Registration Act of 1860 by the Government of India in partnership with industry.

It is engaged in providing education, management training, research, and advisory services to the Government, multilateral organizations and industry. ASCI is a subject allocated to the Department of Higher Education, Ministry of Education, Govt. of India as per the Second Schedule to the Government of India (Allocation of Business) Rules 1961.

(<https://www.education.gov.in/en/allocation-business>)

The College has the rich domain expertise and wealth of proven experience in capacity building and research & consultancy services. ASCI, enjoys the enduring trust and confidence of Gol, Multilateral organisations and State Governments as a competent, capable and credible Institution of impeccable reputation. We have made a mark in our research and consultancy services too. Many of our reports have resulted in the development of policies of the Government of India. We get regular and repeat assignments from Governments, industry, UN organizations, and other multilateral organizations, which is a testament to our good quality of work.

The College has launched the two- year full time Post Graduate Diploma in Management (PGDM) programme (approved by AICTE) in 2019. The programme aims to create future leaders in the field of management who have the relevant skills and attitude to face the VUCA world. A unique feature of the programme is that it allows dual specialization in functional areas of management like Human Resource Management, Marketing Management, Financial Management and Artificial Intelligence & Business Analytics, with placement assistance.

ASCI is also proud that in the programme a constant focus is maintained on developing and nurturing a good value system. I present you with a brief overview of our organization. As you flip through the pages of this document, you will get an idea about our rich heritage and competencies.

I wish you happy reading!

Best wishes,

Dr. Nirmalya Bagchi

► ASCI @ A GLANCE

ASCI is the oldest management institution in the country for practicing managers established by the Government of India in collaboration with industry way back in 1956. In the last 67 years of our existence, we have made a mark in training civil servants and executives in industry through short term Management Development Programmes and through our Research and Consultancy assignments.

Each year we conduct upwards of 200 Management Development Programmes and many of our Research and Consultancy assignments have resulted in policy development, institutional reforms and strategic re-alignments in government and industry. Our programmes are truly global in reach and relevance.

- First Management Institute setup in the country way back in 1956. It is also the Third Oldest Management Institution in Asia.
- Set up by the Government of India in collaboration with Indian industry.
- Initially setup as a civil services training institution.
- Conducts training programmes for civil servants from various Government Departments across India and abroad and executives in industry.
- Conducts about 200 Management Development Programmes every year with 1,67,000 alumni in industry and in services.
- Many ASCI Alumni Members have risen to the ranks of CEOs and CMDs of Navaratna and Maharatna Public Sector Undertakings.
- Research and Consultancy activities in ASCI were established in 1973.
- The College has been associated with numerous reforms of the Government of India through its Research and Consultancy projects. Many policies of the Government of India have been developed on the basis of ASCI reports.
- ASCI is the trusted partner of many reputed international organizations like ADB, World Bank, Bill & Melinda Gates Foundation, University of California, Los Angeles (UCLA Extension) and many more.

▶ TESTIMONIALS

I have been hearing about this Administrative Staff College for some time – in fact, since before it started I need not tell you how important I feel this institution is, not because it is the first in Asia or third in the world, but because obviously, it performs a task which is of high importance in the present state of our country – perhaps of other countries too.

Pandit Jawaharlal Nehru

The First Prime Minister of India, during his visit to the College on 23rd October, 1958

It is an honour to get an opportunity to address a very distinguished gathering.

Justice J Chalmeswar

Former Judge of Supreme Court of India, 16th July, 2011

It was an honour and a privilege being here at this prestigious place of learning and deliver the first Dr Rao Oration.

Dr. Kiran Bedi, IPS

Lieutenant Governor of Puducherry, 24th September, 2018

Good experience, knowing the good work done by the ASCI. Wish you all the best.

Sri M Venkaiah Naidu

Former Vice President of India, 7th March, 2020

"Such a great pleasure to be at today's programme on my book at ASCI. I feel proudly privileged. The excellence of ASCI's contribution has been so important in the past decades. It will be enormously important in the next decades"

Sri Naushad Forbes

Co-Chairman, Forbes Marshall, 6th September, 2022

I visited this great institution today. Today ASCI & CBC signed an MoU. We will work together on Capacity Building with them.

Sri Dharmendra Pradhan

Cabinet Minister for Education and Skill Development and Entrepreneurship, GoI, 1st October, 2022

"A privilege and pleasure to visit the Campus. All the graduating class of the PG Programmes. They will contribute enormously to the growth of the Country".

Sri Adil Zainulbhai

Chairman, Capacity Building Commission, GoI, 16th January, 2023

"This opportunity to engage with such intellectually curious and accomplished individuals was absolute honor. The people and history of ASCI is one to be proud of and I am proud to be a small part of this community. "

Mr. Mathew O Keefe

Head, O Power, Oracle Energy and Water, USA
7th February, 2023

"A very enriching and learning experiences. Looking forward to be back again. Thanks Mr. Padmanabhiah and his team".

Dr. Jitendra Singh

Hon'ble Minister of State, Ministry of Science and Technology,
PM's Office, GoI, 16th February, 2023

"A privilege to witness such great legacy and leadership. The ambience and even more than that people are amazing. Yet to see such warmth and talent in one place. Thanks for the opportunity."

Sri Amarendu Prakash

Chairman, Steel Authority of India Limited
12th December, 2023

► COURT OF GOVERNORS

A. ELECTED MEMBERS

Sri K Padmanabhaiah, IAS (Retd)
Chairman – Court of Governors, ASCI
Former Home Secretary
Government of India

Sri Richard B Saldanha
Vice-Chairman – Court of Governors, ASCI
Former Chairman & CEO
Unilever – Peru

Prof T Navaneeth Rao
Former Vice Chancellor
Osmania University

Dr Palle Rama Rao
Former Vice Chancellor
University of Hyderabad

Dr Vijay Kelkar
Chairman
India Development Foundation

Smt K J Udeshi
Former Deputy Governor, RBI

Sri Vepa Kamesam
Former Deputy Governor, RBI

Sri Cyrus J Guzder
CMD, AFL Private Ltd

Sri P M Murty
Former Managing Director & CEO
Asian Paints Ltd.

Sri B V R Mohan Reddy
Founder Chairman and Board Member
Cyient Ltd

Sri Pradeep Dhobale
Former Director, ITC

Dr N Ramesh Kumar, IAS (Retd.)
Former A.P. State Election Commissioner

Sri Upendra Kumar Sinha, IAS (Retd.)
Former Chairman, Securities and
Exchange Board of India

Sri Sumit Deb
Former Chairman and Managing Director
National Mineral Development Corporation
(NMDC)

Sri Jayesh Ranjan, IAS
Principal Secretary to Government of Telangana
Industries & Commerce (I&C) Department, and
Information Technology, Electronics &
Communications Department, GoTS

Dr P V Ramesh, IAS (Retd.)
former Additional Chief Secretary
O/o Chief Minister of Andhra Pradesh

Sri Shrikant Madhav Vaidya
Chairman
Indian Oil Corporation Ltd.

B. CO-OPTED MEMBERS

Dr Pushp Kumar Joshi
Chairman & Managing Director
Hindustan Petroleum Corp. Ltd.

Sri Hemang Jani
Secretary
Capacity Building Commission, New Delhi

Smt Gaitri Issar Kumar, IFS (Retd.)
Former High Commissioner of India
to the United Kingdom

C. CO-OPTED MEMBERS (EX-OFFICIO)

Ms. A. Santhi Kumari, IAS
Chief Secretary
Government of Telangana

Ms S Radha Chauhan, IAS
Secretary (Personnel)
Dept of Personnel & Training
Ministry of Personnel, Public Grievances &
Pensions, Govt of India

Sri K Sanjay Murthy, IAS
Secretary
Department of Higher Education
Ministry of Education, Govt of India

Dr T V Somanathan, IAS
Secretary
Ministry of Finance, Govt of India

Prof (Dr) Nirmalya Bagchi
Director General (i/c)
Administrative Staff College of India

D. REGISTRAR & SECRETARY (COG)

Dr O P Singh
Registrar & Secretary (I/c)
Administrative Staff College of India

► ASCI PGDM @ A GLANCE

The PGDM programme is aimed at developing tomorrow's leaders in industry. The two-year diploma programme, as approved by AICTE, has been designed to meet the industry's expectations from budding managers of the next generation. Many new areas are covered in the programme including Business Analytics, Big Data, Artificial Intelligence, Corporate Social Responsibility, Innovation & Entrepreneurship Management. The programme will also allow students to take up dual specialization. ASCI has earned over the years a great deal of goodwill and networks in the industry and this programme will benefit from this.

ASCI faculty assigned for this programme are one of the best in imparting management education and they have a reputation of combining conceptual understanding and application to the real world. Industry experts are invited to provide students with real-time experience about the industry.

- AICTE approved 2 years programme.
- The programme enables students to acquire dual specialization.
- The programme has great emphasis and focus on use of Artificial Intelligence and Business Analytics for taking managerial decisions.
- Apart from traditional specializations in Human Resource Management, Marketing Management, and Financial Management, the programme allows students to take up new areas of specializations like Artificial Intelligence and Business Analytics.
- The programme is delivered by the best faculty of ASCI who have shaped top management executives in many PSUs, Government / Private Sector and International Organizations.
- The programme aims to provide global exposure to students.
- The programme is designed for preparing managers for roles in high growth sectors of the economy.
- Eligibility will be graduates in any discipline with a minimum of 50% aggregate marks and a valid score from any of the management entrance exams approved by AICTE, viz, CAT/ XAT/ MAT/ ATMA/ CMAT/ GMAT or the common entrance examination conducted by the respective state governments.

Inaugural Ceremony PGDM 2023-25 (Batch V)



Dignitaries from Left to Right : Shri K Padmanabhaiah, IAS (Retd), Chairman, CoG, ASCI;
Shri. C. Shekar Reddy, Chairman, CII Telangana; Dr. Nirmalya Bagchi, Director General (i/c), ASCI and
Dr. Subodh Kandanathan, DoTP (LDP), ASCI

► UNIQUENESS OF PGDM COURSE



Dual Specialization



World Class Faculty



26 Credit & 10 Non-credit courses, and workshops relevant to present market



- Human Resource Management
- Marketing Management
- Financial Management
- Artificial Intelligence & Business Analytics



Emphasis & Focus on use of Big Data Analytics



Extensive Industry Interaction in the form of Guest Lectures, Public Speeches & Conferences



Students can avail Educational Loans from any Public Sector Banks or Private Banks

► COURSE CURRICULUM

The curriculum consists of compulsory courses as well as electives. In the entire 2-year programme, the students will have to take 36 courses. Of these, 26 courses are compulsory, and 10 are electives.

Dual Specialization: Each student can choose a dual specialization.

The following specializations are being offered:

Specializations

- Human Resource Management
- Marketing Management
- Financial Management
- Artificial Intelligence & Data Analytics

Internship and Dissertation: Each student will have to undergo an internship with an organization at the end of the 3rd Trimester for two months. Also, they will also have to conduct a dissertation at the end of the 6th Trimester.

COURSE CURRICULUM PATTERN FOR PGDM BATCH VI (2024-26)

TRIMESTER - I

- 1) Accounting for Managers
- 2) Managerial Economics
- 3) Foundation of Artificial Intelligence-I
- 4) Computer Based Analytics
- 5) Quantitative Methods
- 6) Communication (NC)
- 7) Certificate course in Advanced Excel (NC)

TRIMESTER - II

- 1) Financial Management
- 2) Marketing Management
- 3) Organizational Behaviour
- 4) Production & Operations Management
- 5) Foundation of Artificial Intelligence-II
- 6) Business Research Methods
- 7) Certificate Course in Marketing (NC)
- 8) Mathematical Modeling Using Excel (NC)

TRIMESTER - III

- 1) Business Strategy
- 2) Human Resource Management
- 3) Business Law
- 4) Data Visualization
- 5) Project & Procurement Management
- 6) Principles and Practices of Management (NC)
- 7) Business Aptitude (NC)
- 8) Certificate Course on Google Analytics (NC)

Note: NC (Non-Core)

**2-Months
Summer Internship**

SPECIALIZATION PAPERS IN TRIMESTER IV, V & VI

HUMAN RESOURCE MANAGEMENT
Trimester-IV
1) Talent & Performance Management 2) Compensation Management 3) Creating High Performance Organization (NC)
Trimester-V
1) Managerial Effectiveness 2) Management of Self in Organizations 3) Organizing Work: Past, Present and Evolving Possibilities (NC) 4) Social Media in HR (NC) 5) Conflict Management (NC) 6) Emotional Intelligence (NC)
Trimester-VI
<ul style="list-style-type: none"> Project & Viva

MARKETING MANAGEMENT
Trimester-IV
1) Strategic Brand Management 2) Sales Management & Retail Marketing 3) Marketing Research and Analytics (NC)
Trimester-V
1) IMC & International Marketing 2) Consumer Behavior 3) New Frontiers in Marketing (Digital Marketing, Neuro Marketing & Green Marketing) (NC) 4) Rural Marketing (NC)
Trimester-VI
<ul style="list-style-type: none"> Project & Viva

FINANCIAL MANAGEMENT
Trimester-IV
1) Investment Analysis and Portfolio Management 2) Financial and Commodity Derivatives 3) Corporate Tax Planning (NC)
Trimester-V
1) Treasury and Risk Management 2) Merger & Acquisition and Corporate Restructuring 3) International Trade and Finance (NC)
Trimester-VI
<ul style="list-style-type: none"> Project & Viva

AI & BUSINESS ANALYTICS
Trimester-IV
1) Application of Data Science in Various Industry – I 2) Machine Learning-I 3) AI for Business (NC)
Trimester-V
1) Machine Learning –II 2) Application of Data Science in Various Industry – II (Using R Studio / Python)
Trimester-VI
<ul style="list-style-type: none"> Project & Viva

Note: NC (Non-Core)

Over and above this, we regularly conduct Industry Connect Workshops under each Specialization, CXO Speak, Public Lectures where the students will interact with Senior Government Officials and Industry Leaders.

ASCI PGDM STUDENTS



BATCH-I (2019-21)



BATCH-II (2020-22)



BATCH-III (2021-23)



BATCH-IV (2022-24)



FACULTY PROFILES

Nirmalya Bagchi

Ph.D MBA

Director General (i/c)

Director, PGDM

Profesor and Director

Centre for Management Studies



Dr. Nirmalya Bagchi is the Director General (I/c), Director for PGDM, Professor and Director Centre for Management Studies at Administrative Staff College of India. He holds a PhD in Business Management and a Masters in Business Management.

He has been working with the Administrative Staff College of India since September 2006, first as an Associate Professor till October 2012 and after his promotion in November 2012, as Professor. He had worked as Lecturer in Indian Institute of Social Welfare and Business Management Calcutta.

At ASCI, Dr Bagchi has worked on important assignments sponsored by the Department of Science and Technology, Bill and Melinda Gates Foundation, Defence Research and Development Organisation, European Commission, UNICEF, Department of Administrative Reforms and Public Grievances, Reserve Bank of India, Sardar Vallabhbhai Patel National Police Academy (Ministry of Home Affairs), Ministry of Steel, Ministry of Skill Development and Entrepreneurship, Department of Scientific and Industrial Research, Department of Electronics and Information Technology, Commonwealth Secretariat, Department of Biotechnology, DoPT, TIFAC, ICFRE, CIPS, FMC, and INAE.

Findings of one of his studies has been used to develop the Science, Technology and Innovation Policy 2013 of the country.

Dr Bagchi has written books, book chapters, and academic papers. Dr Bagchi's current research interests are in the areas of innovation and its management, R&D management, economics of R&D and innovation, and strategic management of technology.

He has been trained on Statistical Methods and Applications from Indian Statistical Institute, Calcutta, on E-Governance by UNAPCICT, and on Executive Evaluation by UNICEF.

Subodh Kandanathan

PhD (Health Economics) (Institute for Social and Economic Change, Bangalore)
M Phil (Applied Economics)
Centre for Development Studies, Thiruvananthapuram
affiliated to Jawaharlal Nehru University),
MS Development Economics (Pondicherry Central University)

Dean of Training Programmes (Long Duration Programmes)
Professor and Director
Dr. Kakarla Subba Rao Centre for Health Care Management



Dr. Subodh Kandanathan is currently Dean of Training Programmes (LDP), Director and Professor of Dr. Kakarla Subba Rao Centre for Health Care Management at ASCI, Hyderabad. He has been the Programme Director of the AICTE approved Post Graduate Diploma in Management (Hospital Management) ASCI's prestigious long term programme for the last eight years.

He holds a Masters Degree in Development Economics, M Phil Degree in Applied Economics and Ph.D in Health Economics. He had worked as faculty in Health Economics at the Institute of Economic Growth, New Delhi, Institute of Health Systems, Hyderabad and as a technical consultant for DFID in Finance and Procurement to Health department of Government of Andhra Pradesh. He worked on projects related to Economic costing, Economic Evaluation of Health Care programmes like National Rural Health Mission in Andhra Pradesh, Medium Term Health Expenditure frameworks in Odisha and Madhya Pradesh, Trade in Health and Hospital services, Public Private Partnerships in Health Sector, Replication of PM Award winning projects for various clients like World Bank, World Health Organization, UNICEF, Ministry of Commerce, Government of India, Department of Personnel and Training, Government of India, State Governments of Odisha, Madhya Pradesh, Andhra Pradesh etc. His recent projects as project leader include the UNICEF-sponsored Management Review of Behavioral Change Communication Strategies for the Health departments of three states of Telangana, Karnataka and Maharashtra. He also led the project on rapid assessment of Basti Dawakhana for the National Health Mission, Telangana.

He teaches Health Economics, Health Policy, Public Health, Health Insurance and Business Research Methods for Post Graduate Diploma Management (Hospital Management) at ASCI and has also taught Health Economics for MBA Health and Hospital Management programmes at University of Hyderabad, Nizams Institute of Medical Sciences, Chitkara University, Indian Institute of Public Health and LV Prasad Eye Institute, Hyderabad. He also takes guest sessions at reputed institutes like National Institute of Rural Development, IIT Hyderabad, TISS, Hyderabad, Goa University, Amity University, Dr MCR HRD Institute etc. He also conducts regular training programmes in the areas of Monitoring and Evaluation, Health Financing, Health and Hospital Management, Hospital Administration and Public Private Partnerships in Health Sector for Civil servants and other government officials in health sector.

Dr Subodh won the IDRC Social Science Research Award in December 2009 in the category of Equity in Health. He won the first Australia India Council Research Fellowship in 2004 to do research in Australia. He was also a technical committee member of the Mobile Health technical advisory group of the World Health Organization. In 2014, he participated in the International Visitor Leadership Programme on American Think Tanks funded by US Department of State where he visited various think tanks in eight states of US. He represented India and ASCI at the World Think Tank Summit at Yokohama in Japan in June 2017. He was an invited expert on Public Private Partnerships in Health to Health workshops in South Africa and Cote d'Ivoire by African Development Bank for African countries in 2017-18 and subsequently delivered talks in 2018-19 in Japan and Tunisia on Health Systems in India.

He is currently involved as programme director on behalf of ASCI with the GIZ sponsored capacity building on the prestigious Government of India program: Ayushman Bharat: Pradhan Mantri Jan Arogya Yojana (PM-JAY) for the States and Union Territories. He has also facilitated an MoU with State Health Authority Kerala and is imparting year long online training on Health Economics, Health Financing and Health Insurance for the health insurance officials of Kerala. He is programme director of the online six months' certificate programme on Health Insurance in collaboration with Access Health International and InOrder Institute and was also involved in developing and imparting leadership development programs for big Hospital Chains in India.

He is currently the team leader for the UNICEF project on Concurrent Monitoring of Anemia Mukht Bharat programme for Telangana in collaboration with NHM Telangana. He also led the team from ASCI in preparation of policy guidelines and recommendations for India and also Telangana in handling Covid 19 first and second wave in collaboration with FICCI and FTCCI and was widely quoted in print media. He is currently the Health Care Co-chair of the FTCCI (Federation of Telangana Chambers of Commerce and Industry) and is leading the team at ASCI to prepare a Vision 2030 document on Quality and Affordable Health in Telangana. He is also the project leader for the project on supporting Aarogyasri Health Care Trust on Revision and Costing of Health Care Packages.

Dr Subodh Kandanathan has published papers in national and international journals and has co-authored three books. He has attended and presented papers at a large number of national and international conferences and has also visited almost all the states in India more than 30 countries on professional assignments.

B V N Sachendra

BTech, MBA

Dean of Training Programmes (Short Duration Programmes)

Professor

Centre for Management Studies



Prof. B V N Sachendra has about 26 years of work experience including corporate and academics. While working as Engineer (Purchase), he was responsible for Vendor Development, Supplier Selection, Material Procurement and Follow up. He has developed several case studies, textbooks and workbooks in the area of Operations Management. He has taught courses on Operations Management, Total Quality Management, Supply Chain Management, Project Management in Business Schools of repute. Besides, he is also proactive in developing, designing and delivering Executive Development Programs and Management Development Programs. He has conducted about 300 training programmes and trained more than 6000 middle and senior level officers / executives from Government, Public and Private Sector Units in functional areas like Materials and Supply Chain Management, Inventory Management, Logistics Management, Project and Contract Management, Procurement Procedures for World Bank Aided Projects, Public Procurement Principles & GeM and Productivity Management. He has ten papers to his credit, out of which four were presented at the international level.

Valli Manickam

M.Sc., M.Phil., M.C.A., Ph.D

Dean of Research and Management Studies

Professor and Director

Centre for Innovation & Technology



Dr. Valli Manickam is Professor and Director, Centre for Innovation & Technology and she is also currently Dean of Research and Management Studies. She has a Ph.D in Environment and Masters in both Computer Applications and Sciences, with over 29 years of research and teaching experience in the field of Environmental Science and Technology. Prior to joining ASCI, she has worked at Centre for Atmospheric Sciences and Weather Modification and at Centre for Environment, Jawaharlal Nehru Technological University, Hyderabad. She has executed a DST Women Scientist Project for Lake Remediation technologies. Dr. Manickam has developed software for the automation of the water and wastewater treatment systems and has also designed and developed a database for storage of the data during cloud seeding operations. She has worked for a number of environmental projects and activities which include environmental impact assessment study for taking up industrial or tourism activity, study of lakes in and around Hyderabad, study of pollution in surface and ground waters, review of environmental statements, risk assessment, common effluent treatment plants, air pollution assessment studies, weather modification operations.

She has worked in the area of climate change, developed a decision support system for storage and retrieval of geospatial data to help decision makers for the seven agro climatic regions in Andhra Pradesh. She has also been working on open data policy for the various state governments and Government of India and is currently working on National Geospatial Policy for DST. Dr. Valli has conducted training programs in ASCI for IFS officers in the area of Natural Resource Management, Environmental Indicators and Environmental Economics, Climate change for forestry sector, besides organizing four international conferences and seven workshops.

She has coauthored six books in the field of environment on Environmental Management Science and Engineering for Industry, Environmental Impact Assessment, Analytical Chemistry, C for Environmental Engineers, Climate Change and Weather Modification Technologies and Environmental Management – A primer. She has published around 32 papers in peer reviewed journals and also presented papers in various international conferences and workshops. She was awarded Associate Fellow of the AP Academy of Sciences in 2010 and Fellow APAS in 2015 for her contribution to the field of Environmental Engineering and Technology. She is also currently the associate editor for the Journal of the Air & Waste Management Association, by Taylor and Francis group. She is presently executing projects sponsored by MHRD, MoEFCC, DST and other state governments like AP Biodiversity Authority and NCSCM, Chennai to name a few.

Vilas Shah

M.Tech Industrial Engg & Operations Research,
(IIT-B), B.E (Pune University),
LLB (North Maharashtra University)

Advisor
Centre for Management Studies



Prof. Vilas Shah specializes in Procurement, Projects, Operations Management. He is M.Tech in Industrial Engineering & Operations Research. He is an Energy Auditor certified by the Bureau of Energy Efficiency, Government of India.

He was the leader of the team for assessment of Enabling parameters for Prime Minister's Trophy for Best Integrated Steel Plant in India. He also led the team for the project of Audit of Work culture in the IHQ MOD Navy. He has also led the project at DRDO for developing template for evaluation of High Risk Research Projects. He has offered consultancy on various projects on energy saving, energy audits, software development and productivity improvement, Project Management, Critical Chain Project Management.

His areas of interest include, Auction Designing and Study in Cartelization, Project Management, Critical Chain Management, the New Technique for Managing Projects fast and under budget, Energy Audit, Inventory Management and Modeling, Product Mix Optimisation for maximisation of profits and distribution of products at minimum costs. His current interests also include data based phasing out of equipments and life cycle costing of energy consuming equipments, and activity based costing.

Karnak Roy

PhD, MBM, B Tech;
Calcutta University

Assistant Professor
Centre for Management Studies



Dr Karnak Roy is an Assistant Professor at the Administrative Staff College of India. He holds a PhD degree in Business Management. He did his MBA in Operations and Systems Management and B.Tech in Computer Science and Engineering.

He has been working with the Administrative Staff College of India since July 2014. Prior to joining ASCI, he worked as an Assistant Professor of MBA in an Engineering and Management College in Calcutta and at IBM as an Application Developer prior to joining the education field.

At ASCI, he worked on important science policy and evaluation studies sponsored by the Department of Science and Technology, Ministry of Steel, Department of Posts, Ministry of Health and Family Welfare, Bill and Melinda Gates Foundation and many. Findings of one recent study where he actively took part as a consultant have been used in the formulation of the draft **“Scientific Research Infrastructure Sharing Maintenance and Network (SRIMAN) Policy”**.

Apart from innovation, his current areas of interest are- AI, Business Analytics and Business Intelligence. At ASCI, each year he conducts Management Development Programmes for the senior managers of corporate and the PSUs on themes related to AI adoption, AI Implementation, Business Analytics, Business Intelligence and Cyber Security.

Madhusoodanan P R

PhD, School of Management,
Pondicherry Central University

Associate Professor & Director
Centre for Economics and Finance



Dr. Madhusoodanan P R is a senior faculty member and Director in the Centre for Economics and Finance at ASCI. He holds his Master's Degree in Economics and Econometrics and PhD in Financial Economics.

At ASCI, Dr Madhusoodanan is responsible for training programs, consulting projects and research in areas, namely Public Debt, Financial Institutions and Markets, Investments, Financial Services, Macroeconomics, International Trade & Finance, and Country and Sovereign Risk Management. He has directed a number of capacity building programs for Senior Civil Servants, senior officers from the Reserve Bank of India, Comptroller and Auditor General (C&AG) of India, other Apex Financial Institutions, Banks, PSUs and State Governments. He has also advised various Central Government Ministries and State Government Departments on different policy matters. He also supports long-duration programs of ASCI.

Dr Madhusoodanan began his career as an Economist in the Research & Planning Division of the Export-Import Bank of India (Exim Bank) in Mumbai, which is an Apex body of Government of India for promoting international trade and investments. As an economist, he worked in areas such as, Sovereign Risk; Global Trade, Capital Flows and Investments; Country Macroeconomic and Financial Profiles; and Country and Regional Analysis. He authored the Exim Bank's Occasional Papers, Working Papers and was also responsible for the Bank's many think-tank initiatives. He represented the Bank in various international and national policy discussions, interactions and meetings.

Dr Madhusoodanan, later, moved to the Hongkong and Shanghai Banking Corporation (HSBC Bank Plc.) to head the Division of Country and Sovereign Risk Management. The Division was involved in thorough financial, macroeconomic and regulatory risk analyses of Asia-Pacific economies including India to assess the credit worthiness, to provide internal ratings and also to set cross-border and in-country exposure limits for the Bank at the global level. The Division was also involved in the preparation of regular analytical reports and updates on global financial and economic risks, stress testing, early-warning and scenario building. Apart from being a line manager for the Division, he had been a key person to interact with senior stake holders of HSBC, which included the CEOs from UK, Hong Kong and other Asia-Pacific countries, in order to finalise sovereign risk assessments and exposure limit settings. He was also responsible for presenting global risk development updates to country heads across the HSBC group. During his tenure with HSBC, he served in the Bank's Head Office in London and Regional Office in Hong Kong.

In academia, he associated with reputed B-Schools and the Institute of Eminence (IoE) by the Ministry of Education (formerly HRD Ministry).

He has a number of national and international policy as well as academic research publications in his credit and indexed in ABDC and Scopus. He also writes on leading national dailies.

He is a member of Indian Institute of Banking and Finance (IIBF), Mumbai.

Rajkiran V Bilolikar

Engineering Graduate in Electrical,
Electronics and Power Engineering,
(Govt. Eng. College, Aurangabad)
MBA-Power Management (NPTI, Faridabad)
Post Graduation in Advance Computers C-DAC (Mumbai)

Professor & Director
Centre for Energy Studies



Prof Rajkiran Bilolikar is a graduate in Electrical, Electronics and Power Engineering from Government Engineering College, Aurangabad. He holds a post graduate degree in MBA in Power Management from National Power Training Institute, Faridabad. He also holds a Post graduate diploma in Advance Computers from C-DAC, Mumbai. He is pursuing Ph D from National Institute of Technology, Rourkela.

Prof Bilolikar leads capacity building programmes to senior civil servants and top officials of Public, Private and Government Sectors in India, in addition to advisory services to various State Governments in the power sector and its sustainability. He heads the Team in executing the projects on energy efficiency, e-mobility, renewable energy and power sector reforms, and regulatory affairs.

Prof Bilolikar has been contributing in various capacities for the last two decades in addressing the issues related to Electricity Distribution Management, Energy Efficiency Policy, Energy Transitions, Renewable Energy and its integration to the grid, Energy Conservation and Energy Efficiency in Buildings sector. Techno-economic feasibility studies, Regulatory framework of Electricity Industry, Tariff analysis & finalisation, Impact Assessment Evaluation Studies, Strategic Management and Annual Performance of Power utilities, IT application development in utilities, Climate Change & Sustainability, e-Mobility etc.

Prof Bilolikar is a Member of Technical Committee to the Governments of Andhra Pradesh and Telangana. He is on Board of various Committees viz., The State Advisory Committee of TSERC, The State Level Steering Committee (SLSC) for State Energy Conservation Fund (SECF), The State Energy Conservation Committee of Telangana. He is also on Technical Committee established by Bureau of Energy Efficiency. He is a recipient of “Energy Efficiency Excellence Award”, by the Government of Telangana.

In the last two decades, he has been closely working with UNDP, ADB, World Bank, MNRE, NRDC, SAARC Energy Centre, SAFIR, RECL, PFC, PGCIL, THDC, Indo-Swiss BEEP, BEE, TSREDCO, MERC, MSEDCL, GERC, BERC, JERC, MSERC, ONGC, NTPC, LBNL - USA, UNSW – Australia, on various assignments.

His publications in several conference papers, journal papers, Energy Efficiency in Buildings, Renewable Energy and e-Mobility received many laurels. He is eloquent speaker at various international summits and conferences and presented his findings in numerous events in USA, Europe, Australia, Philippines, South Asian Countries, COP-27-Egypt etc.

Harsh Sharma

Advanced Professional Training,
German Development Institute Bonn, Germany,
PhD in Human Resource Management,
Indraprastha University, Delhi, MBA (HRM)

Professor & Director
Centre for Public Policy, Governance and Performance



Dr. Harsh Sharma is working with Administrative Staff College of India, Hyderabad as Professor, and Director Centre for Public Policy, Governance and Performance. He has more than two decades of experience in research, capacity building and consultancy.

He has presented numerous papers and published research articles in International journals published by emerald, inderscience and macrothink USA and indexed by Scopus, Ebsco etc. on topics of Indian Negotiation Style, Training Effectiveness, Mentoring, Green Jobs and Decent Work Agenda.

He has worked on consulting assignments with ILO, UNICEF, NIFT, Oil India, OHPC, Waters, Goa Shipyard, NALSAR University and Bureau for Police Research & Development (BPR&D) etc. on decentralised planning, Green Jobs, organisation restructuring, human resource planning, performance & talent management, reformulating HR policies, evaluating training effectiveness etc. Currently, he is working with Indian Navy, AAI Cargo, Indian Renewable Energy Development Corporation (IREDA), on work force planning, with Bihar Government on World Bank sponsored project on training evaluation, with UNICEF on Capacity Building for Decentralised Planning.

He has conducted more than 300 short and long duration capacity building programmes sponsored by Ministry of External Affairs, RBI, IOCL, HPCL, Exim Bank, Nokia, NHPC, NTPC, Department of Science and Technology, Nuclear Power Corporation, Punjab National Bank, Wipro, Bank of Maharashtra, Waters India Limited, ISRO, Volvo etc. on topics such as Leadership Development for Enhanced Public Service Delivery, Conflict Management, Negotiation Skills, Leadership and Organisation Development, Train the Trainer, Strategic Human Resource Management, Industrial Relations & Labour Laws. He is a visiting faculty at many reputed institutions including SVPNPA, NISA, GSI, Sol, ISTM and has also conducted programmes for GIZ Germany, UN India etc.

Harsh is associated with Committee of Experts on Public Administration (CEPA) of UNDESA and also Schools of Public Administration network for SDGs led by GDI and UNSSC. Currently he is working with NITI Aayog on designing National Level Capacity Building Programme on SDGs for Civil Servants, He is an alumnus of German Development Institute, Bonn. He has done advanced certificate course on “Managing Global Governance” from German Development Institute, Bonn which is one of the top ten think-tank in Europe. He has worked with ILO and has completed a long-term research project at International Labour Organisation, Geneva on the topic of ‘Green Jobs and Decent Work Agenda.’ He has also completed International Programme on Negotiations in Berlin and is completed Certified Master trainer course from Humboldt University Germany.

He has done his Ph.D in the area of ‘Training Effectiveness Evaluation’ from GGS Indraprastha University, Delhi, India. He holds three post graduate degrees including MBA with specialisation in Human Resource Management, Master of Arts (Sociology) and Master of Science. He also holds Diploma in Training and Development from ISTD and certificates in Statistical Analysis Tools, ISO 9000:2000 and Gaming Simulation from ISAGA.

Tanusree Chakraborty, PhD. MA, MBA

Assistant Professor

Centre for Management Studies



Dr. Tanusree Chakraborty is a Ph.D in Applied Psychology from Calcutta University, MA (Applied Psychology) with Specialization in Organizational Psychology, PGDHRM and MBA (HR), with 20plus years of work experience. She has been associated with a number of B-Schools and Universities of repute in Kolkata, Madurai, Bangalore, and Chennai. Presently she is working with the Administrative Staff College of India (ASCI), Hyderabad as a Faculty in the Centre for Management Studies. Having thoroughly good academic track record with university ranks, she is an Ex-research fellow of Indian Council of Medical Research. She has around 60 publications under her credit in reputed journals and books, among which, Internet Research Journal, International Journal of Human Resource Management, International Journal of Productivity and Performance Management are great feathers in her cap. She has presented 70 plus research papers in international conferences of repute, where she has been awarded the Best Paper Award many times

She has conducted Management Development Programmes with the State Productivity Councils and National Productivity Councils. She has trained practicing managers of several Public and Private sector companies, in the areas of Behavioral Sciences and Human Resource Management. As a psychologist she has conducted Psychometric testing with 12,000 plus employees. As a trainer, she has trained 15,000 plus employees in her career. Companies where she has been a resource person include Indian Oil, BHEL, NHPC, NTPC, THDCIL, WBPCL, DVC, BPCL, DRDO, PFC, GAIL, ONGC, Exide Industries, NMDC, Power Grid Corp, Department of Science and Technology- GoI, National Institute of Communications Finance etc. Among the banks, she has associated herself as a trainer with State Bank of India, Canara Bank, Central Bank of India, Punjab National Bank, Axis Bank, etc.

She has published books with the IGI Global Publishers, titled Appreciative Inquiry Approaches to Organizational Transformation, with Taylor and Francis, CRC Press, Human Resource Management in a Post-Epidemic Global Environment-Roles, Strategies, and Implementations, Agile Leadership for Industry 4.0 and Interdisciplinary Approaches in Management Education. A few more books are in the advanced stages of forthcoming publication. She has been a panel member in admission and recruitment processes, GDPIs conducted in academic institutes and corporate. Besides, she has also been a regular faculty for management institutes of repute including ASCI, teaching MBA and PGDM, where she has been a passionate teacher supporting students in academics and other institution building activities. She has been an active member in clubs and committees of the institutes she has worked for. She has been a reviewer and editor of reputed books and journals.

Priya Verma, Ph.D. (IIT Hyderabad)

Assistant Professor
Centre for Management Studies



Dr. Priya Verma is an Assistant Professor (Data Analytics) at the Centre for Management Studies, Administrative Staff College of India (ASCI), Hyderabad. She has done her Ph.D. in Data Science and Applied Machine Learning from IIT Hyderabad, India followed by Post-Doctoral Research at IIT Hyderabad. She has a Dual Degree (B. Tech & M. Tech) in Computer Science Engineering from Jayoti Vidyapeeth women's University, Jaipur. She has an overall 8 years of Experience in Research, Teaching, and Industry. Apart from ASCI, she has teaching experience at a number of reputed Business Schools like ICFAI University (Hyderabad), Welingkar Institute of Management Development and Research (WeSchool, Mumbai), and The Institute of Insurance and Risk Management (IIRM, Hyderabad).

Her areas of specialization are Data Analytics, Applied Machine Learning, and Fraud Analytics where her research and teaching experience is focused. During her Ph.D. and Post-Doc Research at IIT Hyderabad, she worked with the Govt. of Telangana and analysed vast GST datasets using big data analytics and social network analysis which led to a significant increase in the Govt.'s revenue. She has published 17 research papers (Springer, IEEE) and presented several research articles at international conferences in the US, London, Spain, Turin and Japan. She has also assisted in conducting several certification courses on business analytics for working professionals. She has experience teaching MBA students and working professionals' various courses/workshops/webinars on subjects like Machine Learning using R, Artificial Intelligence, Insurance Analytics using Python and R, Fraud and Risk Analytics, Fintech Technologies, and Data Mining.

She is interested to continue research on Machine learning and its applications to solve real-world problems.

Mohammed Mujahed Ali, PhD

Assistant Professor
Centre for Management Studies



Dr. Mohammed Mujahed Ali has been working with the Administrative Staff College of India as Assistant Professor (Finance) since July 2021. He has 15 years of Teaching experience to MBA Students. He is empaneled Resource Person from Securities Exchange Board of India (SEBI) and National Institute of Securities Markets (NISM) Mumbai, to educate and bring financial planning and awareness among the various sects of the society. To his credit there are 60 workshops organized for young investors, executives, home makers, Retired Persons, and self-help group members. His Research interests are in the areas of Financial Accounting, Cost accounting, Management Accounting, financial management, financial econometrics, derivatives, financial engineering, Security Analysis and Portfolio Management and emerging markets.

At ASCI he acted as Resource Person for various MDP's Viz: ONGC Young Leaders Programme on Understanding Financial Statement: ONGC Balance Sheet and Understanding cost drivers and cost control, MDP entitled "Finance for Non-Finance Executives of "Gujarat State Petronet Ltd and Coir Board, Ministry of MSME, GOI, MDP entitled Basics of Accounting & Finance for Officers of AEGCL Capacity Building under NERPSIP Power System Improvement Project, MDP entitled Cost & Management Accounting for Officers of Fin. Dept. Govt of Uttarakhand and MDP on Basics of Accounting & Finance for Officers of TSECL Capacity Building under NERPSIP.

Important projects conducted by him

- Working on Project sponsored by National Bank for Agriculture and Rural Development (2021-22) entitled "Impact Evaluation Study on Social Sector Projects Assisted under Rural Infrastructure Development Fund in the states of Kerala, Karnataka and Rajasthan"
- Business Plan Development for Pawan Hans Ltd (2021): Developed a 6-year forecast for the organization. Detailed Projection of Statement of Profit & Loss Account, Balance Sheet and Cash Flow Statements for 6 years, customer analysis, competition analysis, market mapping, strategy formulation, funding plan and marketing strategy were developed.
- Grant-in-aid of Rs 13,14,000 under Samridhi Scheme for "Empowering Socially Challenged Youth of Rural India Through Entrepreneurship.
- Submitted UGC Minor Research Project of Rs 2,35,000 titled Skill Development for Enhancing Employability for Unemployed Youth of Andhra Pradesh Region with reference No. F MRP-6707/16(SERO/UGC).
- Faculty Development Programme worth Rs 7,00,000 (Seven Lakhs only) on "Financial Econometrics – Theory and Applications" with Ref: F.No.6-143/RIFD/FDP/Policy-1/2016-17, dt. 6th June 2017.
- Coordinator for Two Day Seminar Grant of Rs 2,00,000 to Conduct a National seminar on topic Contemporary Issues and Challenges in International Financial Markets
- Co-coordinator for a One Day Workshop on Financial Inclusion – Opportunities and Challenges.
- Co-coordinator for the Two-day National Seminar on Role of Financial Services in Growth of Indian Economy Sponsored by AICTE, India.

Venkata K Emani

B.E., PGP PMP (IIM Ahmedabad)

Assistant Professor

Centre for Management Studies



Prof. Venkata K Emani has more than two and half decades of experience in the industry and academia. He is an alumnus of the coveted IIM Ahmedabad having started his Corporate Journey with BPCL, one of the leading downstream Oil PSUs in India. He has extensive hands-on experience in various domains working across geographies and cultures. His Territory has been consistently ranked as one of the Best performing ones across the Country. He had closely worked with the then Govt. of AP in grounding the 'Deepam' scheme for the BPL beneficiaries in the Northern Telangana districts and been responsible for the multi-fold expansion of the Channel network. He had also led several key initiatives including the prestigious 'Beyond LPG' at the national level. Later on, He functioned as the Country Manager of the Cleaner Energy vertical at Det Norske Veritas As, India, reporting to the Singapore APAC region office. He was responsible for growing the Quantitative Risk Analysis Business and the Wind Energy Business multifold.

He, later on, moved over to the education sector training young minds in enhancing their employability through interventions in soft skills and other vital areas. He has trained several people from India and abroad. He worked with the prestigious NMIMS University before joining ASCI where he is currently associated with the Centre for Management Studies.

He presently handles courses in Marketing, General Management, Strategy.

Rutwik Dilip Phatak, PGDM, IIM Shillong

Assistant Professor

Centre for Management Studies



Prof. Rutwik Phatak, alumnus of the Indian Institute of Management (IIM), Shillong, is a Public Procurement Specialist with rich experience in the development sector. He is currently working as Assistant Professor in the Centre for Management Studies at ASCI, Hyderabad.

Prior to joining ASCI, Rutwik was working as a Procurement Consultant with organizations such as The World Bank, SEEPZ SEZ, Mumbai, CivicDataLab and Jal Jeevan Mission, Assam. Rutwik was a core team member of the 'Open Contracting India' initiative. As a consultant to SEEPZ SEZ, Rutwik has provided handholding and oversight in procurements worth 300+ Crore including one of the first cases of 'QCBS for Works' procurements in India.

Rutwik was instrumental in driving the process of procurement reforms in Assam and assisted in drafting the Assam Public Procurement Rules, 2020 which are currently in force. He also managed procurements under the \$44M World Bank financed Assam State Public Finance Institutional Reforms (ASPIRe) Project. Rutwik also designed and delivered capacity building workshops for more than 200 officers in Assam.

Rutwik has closely worked with different levels of government during his work experience of close to 9 years in different capacities. During the initial years of his career, Rutwik worked as a Prime Minister's Rural Development Fellow and assisted in implementation of various development programs at grassroot level. Rutwik also led a non-profit organization named Transformation through Research, Education and Empowerment (TREE) Foundation and implemented projects in the states of Meghalaya, Assam, Chhattisgarh, and Sikkim.

Gutha Jaya Krishna

Ph.D. in Computer Science, University of Hyderabad
M.Tech. (Artificial Intelligence), University of Hyderabad
B.Tech. (Information Technology), JNTU, Hyderabad
MIEEE, MACM, MINFORMS

Assistant Professor
Centre for Innovation and Technology



Dr. Gutha Jaya Krishna is currently an Assistant Professor at the Centre for Innovation and Technology, ASCI, Hyderabad, Telangana, India. His interests are in the fields of Data Analytics, Artificial Intelligence, Machine Learning, Deep Learning, Language Technologies, Speech Technologies, Cybersecurity, Mathematics and Statistics. He is a PhD Graduate in Computer Science from the University of Hyderabad with his research work done at IDRBT, an autonomous institute established by R.B.I. for research and development in Banking Technologies. He is also an M.Tech., in Artificial Intelligence from the University of Hyderabad, Hyderabad, Telangana, India. He is a B.Tech. in Information Technology from J.N.T.U., Hyderabad, Telangana, India.

Before joining ASCI, he was a Senior Data Scientist at SciTech Patent Art Services Private Limited. He also worked for one (1) year as a Research Scientist at NERTU, Osmania University campus, under an MoU-ToT project with IISU, ISRO. He possesses five (5) years of research and development experience as a Research Fellow at IDRBT. During the above-mentioned period of seven (7) years, he worked in the broad areas of Artificial Intelligence, Evolutionary Computation, Machine Learning, Deep Learning, Data Mining, Text Mining, Natural Language Processing (NLP) / Speech / Computer Vision / Sentiment Analysis technologies and Cryptography. He also has two (2) years of teaching experience, summing to a total of nine (9) years of teaching, research, and development experience. At ASCI, he trained senior management personnel from IOCL, TRAI, IREDA, etc., and Scientists from CSIR, ICMR, ICAR, ISRO, etc., on AI and ML Technologies. He is also an AI and ML consultant for Nuronics Labs Private Limited.

He published four (4) articles in three (3) prestigious international journals. He also has three (3) book chapters and twelve (12) international conference publications, out of which three are B-tier and three are C-tier conferences, in the core and application fields of A.I. and Data Science. He published his research works in global publishing houses like IEEE, Elsevier, Springer, ACM, IGI Global. Specific fields of his research are Rule-based Classification, Churn / Default / Fraud Detection, Clustering-based Anomaly Detection, High Utility Mining, Wrapper-based Feature Subset Selection, Sentiment Analysis, Bitcoin Price Prediction, Large Scale Global Optimization, Reliability Optimization of Complex Systems, Secure Key Generation, Ransomware Detection, Keystroke-based Authentication / Identification, Speaker Identification, Generative / AI Markup Language-based Chatbot Development, Fuzzy Cognitive Maps, Credit Scoring, Adaptive and Robust Evolutionary Computing, Rule-based Regression, etc.

P. M. Priya Darshini

BDS, MHA

Assistant Professor

Dr. Kakarla Subba Rao Centre for Health Care Management



Dr. P. M. Priya Darshini is an Assistant Professor at Dr. Kakarla Subba Rao Centre for Health Care Management, Administrative Staff College of India (ASCI), Hyderabad. She completed her graduation in dental surgery from Mamata Dental College, Khammam, NTR University of Health Sciences, Andhra Pradesh. After practicing dentistry for about a year, she pursued her Master of Hospital Administration from Center for Health Management Studies and Research, Bharati Vidyapeeth Deemed University, Pune. She holds a Post Graduate Diploma in Medico Legal Systems from Symbiosis Center for Health Care, Symbiosis International University, Pune. She did a Certified Internal Auditor – NABH course, conducted by Association of Healthcare Providers (AHPI) Institute of Healthcare Quality, Bangalore. She is also Life Member of Academy of Hospital Administration.

Prior to joining ASCI, she worked as Assistant Professor at Center for Health Management Studies and Research, Bharati Vidyapeeth (Deemed to be University), Pune where she taught various courses for hospital management students and was also involved in many administrative activities. She has more than 5 years of experience in teaching and guiding students in different areas of hospital management. She participated and presented her works in various national conferences of hospital administration.

At the Dr. Kakarla Subba Rao Centre for Health Care Management, she is currently a team member in the UNICEF project on the concurrent monitoring of Anemia Mukht Bharat, national programme in Telangana. She also teaches Basics of Hospital Management, Hospital Operations Management and Marketing of Health Care Services courses for Post Graduate Diploma in Management (Hospital Management) programme.

Current Interest:

Her current interest areas are Hospital Operations and Quality focusing on improving the effectiveness and efficiency of processes with respect to hospital management.

Reshma M Gopan

MBA (Health Care and Hospital Administration)

Assistant Professor

Dr Kakarla Subba Rao Centre for Health Care Management



Dr. Reshma M Gopan holds the position of Assistant Professor at Dr. Kakarla Subba Rao Centre for Healthcare Management of the Administrative staff college of India (ASCI), Hyderabad.

She is a Dental Doctor registered with the Delhi Dental Council and a member of the Indian Dental Association (IDA). She completed her Bachelors in Dental Surgery (BDS) from Inderprastha Dental College and Hospital (IPDC), affiliated to Chaudhary Charan Singh University, Sahibabad, Ghaziabad, Delhi NCR.

A Gold Medalist in BDS, she was honoured with the “Most Valuable student” (2009-2014) award from her college, for her excellent Academic and Co-curricular achievements. She is a “Limca Book of World Records” winner (Feb 2014) for fabrication and free distribution of maximum number of Dentures to Geriatric patients in Vatsalya Gram, Vrindavan in association with Inderprastha Dental College & Hospital and Param Shakthi Peeth.

She went on to pursue her Master’s in Business Administration (MBA) with dual specialization in Hospital and Healthcare Administration (Gold Medalist), from The Indian Institute of Learning and Advanced Development (INLEAD), affiliated to Lingaya University, Faridabad, Delhi NCR, post a year of dental practice.

Prior to joining ASCI, she gained hospital industry experience, working as a Hospital Administrator in the corporate sector (500 plus bedded MAX super speciality Hospital, Saket, New Delhi) and in a medical college hospital (700 plus bedded Believer’s Church Medical College Hospital (BCMCH), Thiruvalla, Kerala) which are multi-speciality hospitals, accredited by NABH.

Her area of expertise include the Health Insurance sector where she has been a pioneer in the capacity of Medical Consultant (Insurance & ECHS) in BCMCH, Thiruvalla, Kerala, handling all types of corporate/private insurance claim processing, escalated matters in claim-processing, medical query redressal and medicolegal cases, while being a point of contact for Government insurance schemes like ECHS (Ex-servicemen’s Contributory Health Scheme). She was instrumental in obtaining NABH rates for the empanelled hospital she worked at, and participated in the setting up of a unit of the Ayushman Bharat -PMJAY, Kerala State Health Insurance programme (KASP), representing the empanelled hospital.

She has a flair for academics and teaching and has been a faculty member in the Believers Church Medical College Hospital, Kerala, for the students of Allied Health.

She has a keen interest in Hospital Quality Management and is certified with “SIX SIGMA WHITE BELT”. She has served as an internal auditor for NABH-related inspections in the accredited hospitals she worked at.

She is certified in Disaster Management and Fire Safety by safety circle, USA as also certified by Leadership Education & Abilities Development (LEAD) Programme and Professional Attributes & Corporate Employability (PACE) programme.

At Kakarla Subba Rao Centre for Hospital management, she is teaching and mentoring students of PGDM (Hospital Management), which is a two-year regular programme approved by AICTE, and is also involved in conducting sessions for MDPs/events/training programmes undertaken by the Centre, for central/state government officials as well as corporate sector hospital Managers/Administrators.

Her current interests: Health Insurance, Hospital operations, Patient care and Safety management, Healthcare Quality Management, Grievance Handling & Conflict Management, Corporate Attributes Development for Employability, Communication/soft skills and Personality development.

Ravi Peri

Honorary Advisor
Centre for Management Studies



Ravi has about 35 years of experience in the infrastructure sector, holding senior positions in the government, private sector, and a multilateral development bank (ADB). His experience and skill sets span a wide spectrum across the technical, financial, and management streams.

- ▶ Design, planning, construction, and project management for transport projects (railways, roads, bridges, ports, airports).
- ▶ Public-private partnerships, project development, project structuring, procurement, capacity building (transport and urban infrastructure); and
- ▶ Project appraisal & financing on project finance (PPP) modality and sovereign loan modality.

Ravi started his professional career with the government in the Indian Railway Services for Engineers, where he stood second in the country in the prestigious Indian Engineering Services examination (1986). During his career with Indian Railways, Ravi had the opportunity to work as Deputy Chief Engineer in the Konkan Railway Project, a pathbreaking and iconic greenfield railway project of the country, where he gained experience in construction of long tunnels and long bridges.

From the engineering stream in the government, Ravi moved to Public-private partnership and project finance in the private sector. Ravi worked in Infrastructure Development Finance Company (IDFC), a national infrastructure financial institution. Progressing to a position of Head—Urban Infrastructure Group, and Group Director—PPP Initiatives, he worked on project appraisals and financing for various projects. During his tenure with IDFC, Ravi was also seconded as the M.D. & C.E.O. of Infrastructure Development Corporation (Karnataka), a joint venture of Govt. of Karnataka and IDFC.

In the area of PPP and project finance, Ravi worked on various initiatives in the transport and urban infrastructure sectors, including Gujarat Roads, Gangavaram Port, Tirupur Water supply, and Visakhapatnam Industrial Water Supply Project. He also led the advisory team for the PPP structuring and procurement of Joint Venture Partner for Bengaluru (Bangalore) International Airport. He developed extensive experience in transaction structuring for transportation (roads, ports, airports, rail) and urban infrastructure (water, solid-waste management, metro rail). Ravi was also on the corporate boards of various infrastructure SPVs, including the Karnataka Rail Infrastructure Development Company, Hassan Mangalore Railway Company, and Ennore Special Economic Zone Company.

Ravi joined Asian Development Bank (ADB) in 2010 as Principal Private Sector Development Specialist, and then moved ahead as Director of Transport & Communications Division, South Asia Department. The operations division was one of the largest in the Bank, in terms of annual commitments and portfolio, as well as the team of international staff. The project portfolio included roads, railways, urban transit, and airports, across the South Asia Region of ADB. He retired from ADB in September 2022.

Ravi holds a Master's degree in Structural Engineering from the Indian Institute of Technology, Madras, and an MBA in Finance & Accounting from the University of Liverpool, U.K. Apart from these, he has completed many international training and certification programs across various disciplines.

Kavita Sasidharan Kulkarni

PhD, MPhil, MBA



A Doctorate in Philosophy with a double Masters in Business Administration and Philosophy along with a Diploma in Software Technology and ECOM backed with two decades of expertise as a subject matter expert- trainer –consultant and a curriculum expert. With the extensive experience that she had gained over years in the field of academics and intricate understanding of the industry -Academia interface, has successfully designed custom specific training modules and management development programs for academic institutions, universities and corporate.

Having worked extensively across various laterals of academic pursuits with a strong talent for curriculum and content inclusive of design and delivery, she has continuously re-innovated herself and honed her skill set to establish herself as an agile, able and driven academic leader.

A PhD in Marketing-Consumer Psychology from Andhra University, an M Phil from Madurai Kamaraj University with a MBA from Andhra University and a Diploma In Software Technology-American Council Of Education along with a Bachelors in Science from Andhra University.

- A Subject matter Expert – Teacher & Trainer is involved in various areas of Teaching like Academic training, curriculum development, Research guide for industry sponsored assignments
- As an Academic Resource Head had innovatively created product (program) designs that creatively solves client training requirements
- With proficiency in Consumer Behavior and Consumer analytics, drew meaningful insights that helped organizations with informed decisions at strategic product-program planning level
- As an Academic Thought Leader has been handling and guiding project reports- Quality control
- As a Strategic Engagement Partner, Liaisons with sector specific corporates and academicians

She has been previously associated as a full-time faculty member with Narsee Monjee Institute of Management-Hyd; MANAGE-Hyd; AMITY University and ICFAI in her 20+ years of teaching experience.

► Teaching Support

- Mr. Raman Ghosh
- Mrs. Surabhi Mishra

► FACILITIES

- **Learning Aids:** The campus has full-fledged, well-equipped air conditioned conference / Lecture rooms accompanied with facilities like computers, Internet, Audio-Visual facilities and Office-Automation aids, etc.
- **Computer based Business Simulation Lab:** Well-equipped high-end terminals for conducting business simulation and latest analytics software and tools.
- **Auditorium:** The campus has a large auditorium that hosts various events like Guest Lectures, Academic Conventions, Cultural Programmes and Annual Convocation. It has a seating capacity of 300 participants with state-of-the-art Audio-Visual facilities.
- **Residential Facilities:** The campus is equipped with comfortable and safe boarding facilities for students. The double occupancy rooms are well suited for student life. There are separate hostel buildings for boys and girls.
- **In-Campus Boarding Facilities:** The campus has full-fledged dining facilities. Breakfast, Lunch, and Dinner are served for students at specified hours. Both vegetarian and Non-vegetarian dishes are served.
- **Wi-Fi Enabled Campus:** The campus has a good computer network and dedicated High-Speed Internet connectivity and it is fully Wi-Fi enabled.
- **Digital Library:** ASCI has one of the finest libraries with a rich collection of books, journals, and Audio-Visual resources on various aspects of functional, sectoral, and general management. It is a hybrid library with over 1,00,000 books and other Knowledge Resources, newspapers, dictionaries, reference books, audio-visual materials, and electronic resources such as e-journals and databases. It also offers services such as reference service, research support, circulation, document delivery, databases training support, user, bibliographic service, online catalogue, selective dissemination of information, current awareness service by providing new arrivals of books.
- **Outbound Learning:** The classroom sessions are supplemented by exposure visits that ASCI organizes for the students. Exposure visits to various organisations enable students to understand and appreciate, the concepts they have been exposed to and gain a hands-on experience of the organizational challenges and situations typical of real-life scenarios.
- **Extracurricular Activities:** ASCI organises various curricular and extracurricular events such as conferences, workshops, competitions, management festivals, cultural programmes, get-togethers as well as sporting events for the students.
- **Sports and Games:** A gamut of sports and games activities are available for students like chess, tennis, table tennis, badminton, carroms, etc. Students are encouraged to use the on-campus gym facilities.
- **Placement Assistance:** The Programme has a dedicated Placement office with qualified and experienced professionals. The Placements office nurtures excellent corporate relations with a wide network of organisations, duly leveraging the reputation and standing of ASCI, as well as the knowledge-base and skill set that the students would be endowed with at the end of the two-year programme. The Placements office provides extensive assistance to students to explore a variety of career options.

► INFRASTRUCTURE SNAPSHOT



ASCI-Bella Vista Campus



ASCI-College Park Campus



ASCI-New Delhi Campus



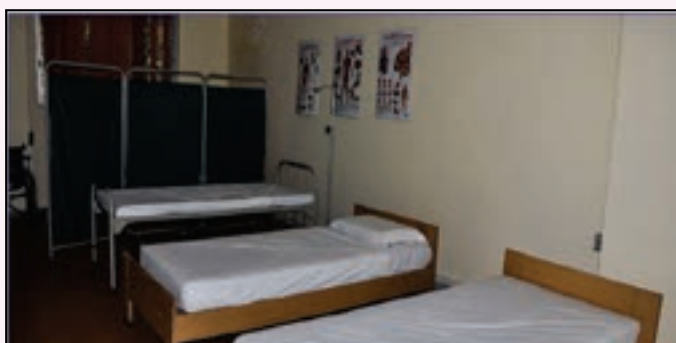
Library



Residential Accommodation



Trainees' Hostel Building (CPC Campus)



Medical Dispensary



Cafeteria / Mess

► INFRASTRUCTURE SNAPSHOT



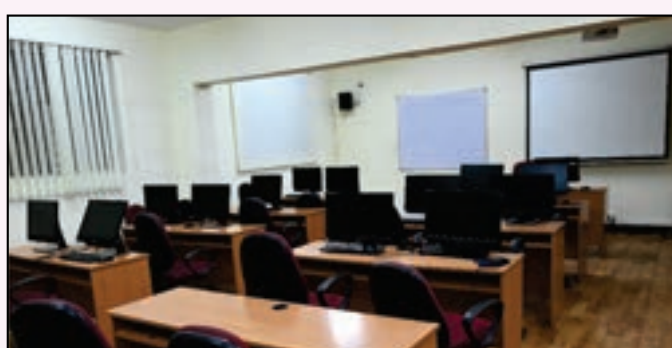
Academic & Hostel Block



Library



Students Reading Room



Audio Visual Lab

► SPORTS



Badminton, Table Tennis Tournament Winners



Badminton Courts-College Park Campus



Table Tennis



Our Cricket Champions at the Inter-B-School Competition



CLUBS & COMMITTEES



AARAMBH
(E-cell of ASCI)



EXIGENCE
(Marketing Club)



ENIGMATIC
(HR Club)



FINAC
(Finance Club)



COEUS
(AI Club)



MEDIA CLUB



CULTURAL CLUB



SPORTS CLUB



STUDENT CLUB



PLACEMENT COMMITTEE



FINAL PLACEMENT CORPORATE PARTNERS

- Highest CTC : INR 11 LACS
- Mean CTC : INR 6.5 LACS
- Median CTC : INR 7.0 LACS





SUMMER PLACEMENT CORPORATE PARTNERS

- Highest Stipend : INR 40,000/-
- Average Stipend: INR 20,600/-





STUDENT TESTIMONIALS

JAYOTRI NAG
BATCH 2019-2021

I would like to express my heartfelt gratitude to ASCI's PGDM Programme, its Faculty and Staff for guiding me towards a better future. A great curriculum with wonderful facilities on a beautiful campus in the heart of the city! What more can we ask for? I am placed in Airtel and am really thankful to ASCI for this wonderful opportunity.

DR. KRISHNA MOHAN
BATCH 2019-2021

PGDM at ASCI taught me many relevant and current world situation based managerial concepts. This for me has opened up a lot of windows in the contemporary world. With the support of faculty teachings, help from colleagues and other support staff at ASCI I got placed at Transcell Oncologics as product specialist. I thank Placement team and everyone at ASCI for giving me this strong support.

A JACINTHA JAMES
BATCH 2019-2021

I am glad to share a positive outcome of my PGDM journey at ASCI. I am happy to be placed in Mirchi that comes under TIMES Group which brings me immense happiness, I would like to thank my faculty, mentors, colleagues and placements at ASCI for making dream come true. I wholeheartedly thank ASCI for constant support.

VINAYAK R KAMATH
BATCH 2019-2021

Being part of the first batch of PGDM in ASCI gave me a boundless opportunity to learn and prosper in the specialization of HR and Finance. 2 great years at ASCI were full of personal and professional growth. I would like to thank my professors and classmates for providing an enriching experience that helped drive the standard of excellence. I am fortunate to be placed in an organization like ICICI bank and I would like to thank ASCI for the support provided by them throughout the course.

SIRIGIRI AMULYA
BATCH 2020-2022

My experience at ASCI is great and memorable. The Instructors at ASCI helped me enhance my academic and interpersonal skills. The Placement cell is very supportive and they have conducted various sessions which helped me to enhance my skills and an opportunity to showcase them. There was a great industry exposure at ASCI as we had a chance to interact with working professionals from various industries. The best part of graduating from ASCI is it offers very practical courses which are directly in line with industry practices.

GIFTSON JOSHUA
BATCH 2020-2022

My journey at ASCI was filled with an atmosphere full of motivation and appreciation. All the faculties are enthusiastic and always ready to help. Now I am working at ATKINS Bangalore as an HR ANALYST. I will always be grateful to each and everyone in the institution who helped me start my career in one of the top MNC companies in the field I wanted. It was really a dream come true.

SNEHA BHARGAVI
BATCH 2020-2022

ASCI is a place for learning, fun, culture, lore, literature and many such life preaching activities. Studying at ASCI bought an added value to my life as it offered very enhanced and efficient platform for the exposure to the training and placement. All this has led to profound long-term impact on my career progression and has enabled me to be a valued contributor in the workplace. I owe it to ASCI big time, for all that is stated above and much more unsaid.

SAKTHIVEL L
BATCH 2020-2022

ASCI shaped me from the day one to face the corporate world. The environment in the placement cell & our placement officer has taught me to be innovative and meticulous in approach to any strategic goals set for a professional. Whether the work scope is within domain of expertise or not, a proper approach can solve all issues in hand. It's because of the knowledge I gained in ASCI. It was the support of my teachers/ mentors which motivated me to THINK BIG & GET BIG. Thank You ASCI for bringing a positive attitude to face all challenges in life.



STUDENT TESTIMONIALS

GONA SADVITHA
BATCH 2021-2023

"I'm incredibly grateful to ASCI for the transformative journey it provided me during my PGDM course. It is with immense pleasure that I share my testimonial as a proud alumnus, having secured a position as a Product Specialist at Loyalty Juggernaut Inc.

ASCI College's commitment to academic excellence, combined with its nurturing environment, played a pivotal role in shaping my professional career. The faculty members at ASCI are exceptional mentors who go above and beyond to impart knowledge, encourage critical thinking, and foster a holistic learning experience. Their industry expertise and dedication to student success are truly commendable.

Throughout my time at ASCI, I was exposed to a comprehensive curriculum that seamlessly blended theoretical concepts with practical applications. The college's emphasis on experiential learning, case studies, and industry-relevant projects equipped me with the skills and knowledge necessary to thrive in today's competitive business landscape.

Moreover, ASCI's strong industry connections and robust placement support were instrumental in helping me secure a coveted position at Loyalty Juggernaut Inc. The college's career services team worked tirelessly to identify suitable opportunities, prepare us for interviews, and bridge the gap between academia and industry. I am indebted to their efforts, which ultimately led to my successful placement.

Beyond the academic realm, ASCI College offers a vibrant campus life that encourages personal growth and overall development. The various student clubs, events, and extracurricular activities fostered a sense of camaraderie and provided ample opportunities to enhance leadership skills, network with industry professionals, and create lasting friendships.

ASCI's state-of-the-art infrastructure, including well-equipped classrooms libraries, and modern facilities, further facilitated an enriching learning environment. The college's commitment to creating a tech-enabled campus ensured that we had access to the latest tools and resources needed to excel in our studies.

I cannot emphasise enough the impact ASCI College has had on my life. The education I received here not only instilled in me a strong business acumen but also nurtured my personal and professional growth. I am confident that the knowledge, skills, and values gained at ASCI will continue to shape my future endeavours and contribute to my success.

I extend my heartfelt gratitude to ASCI College for providing me with an exceptional education and a launchpad for a promising career. I wholeheartedly recommend ASCI to aspiring students looking to embark on a journey of academic excellence, holistic development, and unparalleled career opportunities."

ABHINAV
BATCH 2021-2023

"I, Abhinav, a student of ASCI PGDM (2021-23) want to express my heartfelt gratitude for the institution ASCI has been a premier institute not just for management studies but also for training the civil servants since its inception.

The overall environment, faculties and other staff members at ASCI have helped me to hone my skills and brought out the best in me. My journey at ASCI has been a life-changing one and I'm deeply indebted to everyone who supported me in this journey including our dedicated placement cell in the campus.

I consider myself extremely fortunate to become one of the first students to get placed in my batch. Getting an offer to join ANZ is an honour in itself. ANZ is an industry leader in banking and financial products & services and joining this organization has given me the headstart I always needed to make a strong and stable career in the field of Finance.

To conclude, I want to thank all my well-wishers and supporters including my professors who have helped me to finish this journey."

AINDRI BASU
BATCH 2021-2023

ASCI has been the right match for me in shaping my career. The institutional standards that I have been exposed to here have shaped me for great opportunities and responsibilities. As a result of such niche educational environment I achieved a position at ANZ bank where I hope to prove my worth with dedication. My gratitude to the institution, professors, our placement officers and all those who supported me and keep supporting me in all my endeavours.



ASCI PGDM 'Industry Connect'

AN INITIATIVE FOR INTEGRATED LEARNING

'Industry Connect' program initiated by ASCI-PGDM helps the students to interact with Industry Leaders frequently. From these interactions, students understand the current trends in management, innovative & best management practices of various organisations.

Notable Events at The Industry Connect Initiative



ASCI PGDM extends heartfelt gratitude to **Mr. Partha Sarathy Mobapatra**, State HR Head at Reliance Jio Infocomm Ltd., for gracing our campus and sharing invaluable insights during our recent Guest Talk event 'Transformation of Talent Acquisition: Proofing the Organization'.

Facebook Twitter LinkedIn YouTube Instagram | ascipgdm.edu.in | +91 97210 19611



ASCI PGDM extends heartfelt thanks to **Mr. Ganesh Rayala**, Director and Head of Marketing at Narwal, for an insightful session on 'Performance Marketing and Career Advice in the AI era'. Thank you for empowering our students with invaluable knowledge!

Facebook Twitter LinkedIn YouTube Instagram | ascipgdm.edu.in | +91 97210 19611



ASCI PGDM would like to wholeheartedly thank **Dr. Ravi Dasari**, President and Group Head-HR, Jasper Industries Pvt. Ltd. for sharing his insights on 'Habits of Highly Effective People' at ASCI PGDM's Guest Talk.

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ASCI PGDM extends heartfelt gratitude to **Mr. Mohit Kumar Balasaria & Mr. Harmanjit Singh** for gracing our campus with their invaluable insights on the 'Relevance of Radio and its Impact in the Advertising World'.

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ASCI PGDM 'Industry Connect'

AN INITIATIVE FOR INTEGRATED LEARNING

Notable Events at The Industry Connect Initiative



ASCI PGDM extends heartfelt gratitude to **Mr. Yellapragada Anil Gopal**, Head of Enterprise Application, for gracing our campus and sharing invaluable insights during our recent Guest Talk event on **'Benefits of ERP Implementation in Organizations'**.

ASCI PGDM | +91 8020 14611



Mr. Khurram Askari shares insights on **'Recent Advances in Rural Marketing'** at ASCI PGDM's Guest Talk.

ASCI PGDM | +91 8020 14611



Mr. Sai Nakul shares insights on **'Startup planning & strategies in the F&B sector'** during release and distribution of his book **'Corporate Eklavya'** at ASCI PGDM's Guest Talk.

ASCI PGDM | +91 8020 14611



ASCI PGDM extends its deepest gratitude to **Mr. Meraj Faheem**, the luminary behind the Hacking School, code.in, the Code for India Foundation. Your insights on navigating the startup journey, from **ideation to IPO**, were truly enlightening and inspiring!

ASCI PGDM | +91 8020 14611



ASCI PGDM 'Industry Connect'

AN INITIATIVE FOR INTEGRATED LEARNING

A heartfelt thank you to **Ms. Veena Putrevu, Head - HR & Admin, Axis Energy Group**, for sharing invaluable insights on 'Industry Expectations from Gen Z' at ASCI PGDM's recent Guest Talk event. Her expertise shed light on what the industry seeks from the dynamic Gen Z.

#ASCIIndustryConnect | +91 87232 11431

DR. NAUSHAD FORBES
Co-Chairman, Forbes Marshall
Chairman, Ananta Aspen Centre & Centre for Technology, Innovation and Economic Research (CTIER)

We would like to thank Dr. Naushad Forbes for providing a wonderful Public Lecture on 'The Struggle & The Promise: Restoring India's Potential' on 6th Sept 2022 (Tuesday) at Bella Vista Campus of Administrative Staff College of India (ASCI), Hyderabad.

#ASCIPublicLecture

DR. PUSHK KUMAR JOSHI
Chairman and Managing Director,
Hindustan Petroleum Corporation Limited

ASCI PGDM wholeheartedly thanks Dr. Pushp Kumar Joshi for his insightful and interactive public lecture with us on "People-Oriented Business Growth" on Nov 22, 2022.

#ASCIIndustryConnect

f @ | ascipgdm.in

MR. RAGHAVA AVVARI
Head HR, Brane Enterprises

We wholeheartedly thank Mr. Raghava Avvari, Head HR of Brane Enterprises for his very engaging and insightful talk at our College Park Campus this morning.

#ASCIIndustryConnect

f @ | ascipgdm.in



Campus Affairs



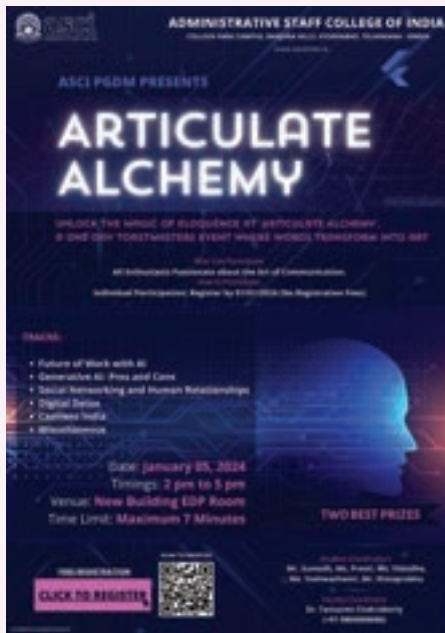
Workshop on Compensation Management, held on 28 Nov - 1 Dec 2023



Workshop on Talent and Performance Management held on 6-7 October 2023



Campus Affairs



Articulate Alchemy - ASCI PGDM



PINNACLE 2023 - ASCI PGDM



HRVertex Business QUIZ



'ARAMBH: Workshop on How to Start a Start-up?' was organised by ASCI & sponsored by CIPS on March 26, 2022



ASCI DG Talks



Dr Nirmalya Bagchi delivering a session for SAIL Officials in New Delhi 14 Dec 2023



ASCI and SAIL join hands for Visionary Workshop



Dr. Nirmalya Bagchi, DG (i/c), ASCI delivered a lecture titled "India and its Governance" on 24th October, 2023 to Civil Servants of South Korea in Jeonju City at the Invitation of LOGODI - LOCAL Government Officials Development Institute.



ASCI DG Talks



Dr. Nirmalya Bagchi, Director General (i/c), ASCI meeting with Dr. Stefano Caselli, Dean SDA Bocconi School of Management, Milan Campus, Italy, 2023



Dr. Nirmalya Bagchi, Director General (i/c), ASCI delivered a talk at the CII Cost Congress on 13th December, 2023 as a Guest of Honor.



Dr. Nirmalya Bagchi, Director General (i/c), ASCI was invited as a panelist in the First National Training Conclave organized by the Capacity Building Commission at New Delhi, 2023



Our Students - Our Pride



ASCI PGDM students participation in International HR Conference cum Conclave 2023 held on 14-15 October, 2023 Organised by IIM Jammu



SNAPSHOTS OF ASCI PGDM BATCH - III CONVOCATION held on 17th January 2024



◀ Chief Guest - Shri Anil Swarup, IAS (Retd)
Former Education Secretary, Govt. of India
addressing the passing out students

Dr. Nirmalya Bagchi ▶
Director General, ASCI
addressing the students



TOPPERS OF ASCI PGDM, BATCH - III (2021-23)



◀ Batch Topper

Ms. Gona Sadvitha - received Gold Medal
from Shri Anil Swarup, IAS (Retd)
Former Education Secretary, Govt. of India
& Shri K. Padmanabhaiah, IAS (Retd)
Chairman, CoG, ASCI



Batch 2nd Topper ▶

Ms. Muskan Motwani - received Silver Medal
from Shri Anil Swarup, IAS (Retd)
Former Education Secretary, Govt. of India



◀ Batch 3rd Topper

Mr. Abhinav - received Bronze Medal
from Shri Anil Swarup, IAS (Retd)
Former Education Secretary, Govt. of India

► CLIENTS FOR ASCI MDP's CONDUCTED ON-CAMPUS AND ONLINE ANNOUNCED PROGRAMMES IN 2022-23

Government

Biotechnology Industry Research Assistance Council (BIRAC), New Delhi
Bureau of Police Research & Development, New Delhi
Cabinet Secretariat (Special Bureau)
Canteen Stores Department, Mumbai
Capacity Building Commission, New Delhi
Centre for Development of Advanced Computing (C-DAC), Maharashtra
Centre for Development of Advanced Computing (C-DAC), Hyderabad, Telangana
Chennai Metropolitan Development Authority, Chennai
Department of Posts, New Delhi
Indira Gandhi Centre for Atomic Research, Kalpakkam, Tamil Nadu
Integrated Headquarters of Ministry of Defence Navy, New Delhi
ISRO Indian Space Research Organisation, Bengaluru, Karnataka
Land Ports Authority of India, New Delhi
Military Engineer Services, Secunderabad, Telangana
Ministry of Railways, New Delhi
Ministry of Road Transport & Highways, New Delhi
National Academy of Indian Railways (NAIR), Gujarat
National Disaster Management Authority, New Delhi
National Highways Authority of India, New Delhi
Nuclear Fuel Complex, Department of Atomic Energy, Hyderabad
Pension Fund Regulatory and Development Authority (PFRDA), New Delhi
Rajya Sabha Secretariat, New Delhi
Security Printing and Minting Corporation of India Ltd, New Delhi
Survey of India, Dehradun
Survey of India, Telangana
Telecom Regulatory Authority of India, New Delhi

State Governments / Departments

Assam Inland Water Transport Development Society
Dairy Development Department, Assam
Department of Water Resources, Odisha
Directorate General of Hydrocarbons, Noida
Directorate of Economics & Statistics, Madhya Pradesh
Directorate of Economics & Statistics, Maharashtra
Directorate of Family Welfare, Delhi

Directorate of Health & Family Welfare, Nagaland
Directorate of Urban Local Bodies, Lucknow, Uttar Pradesh
District Health Society, Purnea, Bihar
Goa State Urban Development Agency, Goa
Ground Water Department, Hyderabad
Irrigation Design and Research Board (IDRB), Trivandrum, Kerala
J & K Economic Reconstruction Agency, Jammu and Kashmir
Land Revenue & Disaster Management Department, East-Sikkim
Madhya Pradesh Forest Department, Bhopal
Mizoram Health Systems Strengthening Project, Aizawl
National Hydrology Project, Maharashtra
New Born Quality Improvement Project, Nalgonda, Telangana
O/o the Commissioner of Industries and Commerce Assam
Office of the Directorate of Animal Husbandry & Veterinary Department, Assam
Office of The Labour Commissioner, Chhattisgarh
Planning & Convergence Department, Odisha
Rebuild Kerala Initiative Secretariat, Thiruvananthapuram
Revenue & Disaster Management Department, Chhattisgarh
Revenue and Forest Department, Maharashtra
Revenue and Land Reforms Department, Bihar
Revenue Department, Jammu & Kashmir
Revenue Department, Madhya Pradesh
Southern Power Distribution Company of Telangana Ltd. Hyderabad
State Family Welfare Bureau, Maharashtra
State Health Agency (SHA), Kerala
Tamil Nadu Road Sector Project II, Chennai
The Administration of Union Territory of Ladakh
The Andhra Pradesh Mineral Development Corporation Limited, Vijayawada
Uttarakhand Public Financial Management Strengthening Project (UKPFMS), Dehradun
Water Resource Department, Bihar
Water Resources Department, Karnataka
Works Department, Bhubaneswar, Odisha

Government Undertakings (GoI and States) / PSUs

Andhra Pradesh Central Power Distribution Corporation Limited, Vijayawada
Assam Rural Infrastructure and Agricultural Services Project Society (ARIAS)
Balmer Lawrie & Co.Ltd, Kolkata
BEML Limited, Bangalore
Bharat Coking Coal Limited, Dhanbad
Bharat Dynamics Ltd, Hyderabad
Bharat Petroleum Corporation Limited
Central Coalfields Limited, Jharkhand
Central Mine Planning and Design Institute Limited, Jharkhand
Chennai Petroleum Corporation Limited, Tamil Nadu
Chhattisgarh State Power Generation Co. Ltd., Chhattisgarh
Cochin Shipyard Limited, Ernakulam
Damodar Valley Corporation, West Bengal
Food Corporation of India, New Delhi
GAIL (Training) Institute, Noida
Gujarat Industries Power Company Limited (GIPCL), Vadodara, Gujarat
Himachal Pradesh Horticulture Development Project, Shimla
Hindustan Petroleum Corporation Limited, Mumbai
Hindustan Urvarak & Rasayan Ltd., Delhi
HOI-ONGC Academy, Dehra Dun
ICAR-Indian Institute of Pulses Research, Uttar Pradesh
ICAR-NIAP, New Delhi
India Infrastructure Finance Company Limited, Delhi
Indian Oil Corporation Ltd, New Delhi
Indian Oil Corporation Ltd, Noida, Uttar Pradesh
Indian Oil Institute of Petroleum Management, Gurgaon, Haryana
Indian Railway Finance Corporation Ltd., New Delhi
Indian Renewable Energy Development Agency Limited, New Delhi
ITI Limited, Bengaluru
Krishna Bhagya Jala Nigam Limited, Bengaluru
Life Insurance Corporation of India, Central office, Mumbai
Life Insurance Corporation of India, South Central Zone office, Hyderabad
Mahanadi Coalfields Limited, Odisha
Mazagon Dock Shipbuilders Limited, Mumbai
MECON Limited, Ranchi
Mumbai Railway Vikas Corporation Ltd., Mumbai
National Agricultural Higher Education Project (ICAR), New Delhi

National Health Mission (NHM), Odisha
National Health Mission, Bhopal
National Health Mission, Kerala
NLC India Limited, Tamilnadu
NMDC Limited, Hyderabad
North Eastern Electric Power Corporation Ltd. (NEEPCO), Meghalaya
Northern Coalfields Limited, Madhya Pradesh
NTPC Limited, West Bengal
NTPC Ltd., Noida
NTPC-SAIL Power Company Limited, West Bengal
Numaligarh Refinery Limited, Numaligarh, Assam
Odisha Industrial Infrastructure Development Corporation (IDCO), Bhubaneswar
Oil India Limited, Assam
Oil India Limited, Noida
Oil India Limited, Rajasthan
ONGC Limited., New Delhi
ONGC Tripura Power Company Limited, Delhi
Petrinet LNG Ltd., New Delhi
Power Finance Corporation Ltd, New Delhi
RailTel Corporation of India Ltd, New Delhi
RITES Limited, Gurgaon
Singareni Collieries Company Limited
SJVN Ltd., Shimla, Himachal Pradesh
South Eastern Coalfields Limited, Chattisgarh
Steel Authority of India Ltd, Delhi
Swachha Andhra Corporation Ltd, Vijayawada
Tamil Nadu Urban Habitat Development Board, Tamil Nadu
Tamilnad Infrastructure Development Board, Chennai
The Fertilisers and Chemicals Travancore Limited, Kerala
The West Bengal Power Development Corporation Limited, Kolkata
WAPCOS Ltd, Haryana
Western Coalfields Limited, Maharashtra

Banks and Financial Institutions

Bank of Bahrain and Kuwait, Mumbai
Bank of Baroda, Gujarat
Bank of India, Mumbai
Bank of Maharashtra, Pune, Maharashtra
Canara Bank, Karnataka
Citi Bank Ltd, Mumbai
City Union Bank, Kumbakonam
CSB Bank, Thrissur
CTBC Bank Company Ltd., New Delhi
DCB Bank Limited, Mumbai

Export-Import Bank of India, Mumbai
 ICICI Bank, Maharashtra
 IDBI Bank Ltd., Gachibowli, Telangana
 IDFC FIRST Bank Limited, Mumbai
 India Infrastructure Finance Company Limited, Delhi
 Indian Overseas Bank, Tamil Nadu
 IndusInd Bank Limited, Andheri, Mumbai
 Jalgaon Janata Sahakari Bank Ltd, Jalgaon
 Jana Small Finance Bank Ltd, Bengaluru
 Karnataka Bank Ltd, Mangaluru
 National Housing Bank, New Delhi
 Punjab National Bank, Delhi
 RBL Bank Ltd, Mumbai
 Repco Home Finance Ltd, Chennai, Tamilnadu
 Reserve Bank of India, Chennai, Tamilnadu
 Reserve Bank of India, Fort Mumbai
 SBM Bank (India) Limited, Mumbai
 Securities and Exchange Board of India (SEBI), Mumbai, Maharashtra
 Small Industries Development Bank of India, Mumbai, Maharashtra
 Société Générale Global Solution Centre (India), Bangalore
 Spice Money Limited, Noida
 State Bank of India, Mumbai
 State Bank of India, Rajasthan
 Suryoday Small Finance Bank, Belapur
 SVC Co-operative Bank, Thane
 Tamilnad Mercantile Bank Ltd, Tamilnadu
 The Kalyan Janata Sahakari Bank Ltd, Maharashtra
 The Karur Vysya Bank Limited, Tamil Nadu
 The South Indian Bank Ltd. Thrissur
 Union Bank of India, Mumbai
 YES Bank Limited, Mumbai

Municipal Corporations

Greater Hyderabad Municipal Corporation, Hyderabad
 Nalgonda Municipality, Nalgonda
 New Delhi Municipal Council, New Delhi
 Rajamahendravaram Municipal Corporation
 Surat Municipal Corporation, Gujarat
 Udgir Municipal Council, Maharashtra

Private Sector

Adani Power Maharashtra Limited, Gujarat
 Andhra Pradesh Urban Finance and Infrastructure Development Corporation, Vijayawada

CESC Limited, Kolkata
 Cyberabad Legal Services, Hyderabad
 Enpay Transformer Components India Pvt. Ltd, Vadodara
 Indian Energy exchange Limited, Uttar Pradesh
 Indian Farmers Fertiliser Cooperative Ltd, New Delhi
 Institute For Plasma Research, Gujarat
 JK Cement Ltd, Gurgaon
 NAB Foundation, Mumbai
 National Institute of Rock Mechanics, Bangalore
 North Eastern Development Finance Corporation Ltd, Assam
 Punjab Municipal Infrastructure Development Company (PMIDC)
 Quality Care India Limited, Gachibowli, Hyderabad
 Rajendra Institute of Medical Sciences, Jharkhand
 Reliance Ethane Pipeline Limited, Mumbai, Maharashtra
 Sarathy Autocars, Kerala
 Tata Steel Ltd., Jharkhand
 THDC India Limited, Uttarakhand

International Organisations

Agency of Hydrometeorology of the Committee for Environmental Protection under the Government of Republic of Tajikistan
 Bank of Kathmandu Ltd., Kathmandu, Nepal
 Dar Rapid Transit (DART Agency), Dar Es Salaam, Tanzania
 Garowe Local Government, Somalia
 ITN-BUET, Dhaka, Bangladesh
 Moldova Energy Projects Implementation Unit (MEPIU), Moldova
 Municipal Network Advocacy on Sanitation in South Asia (MuNASS II)
 N(N)LE Open Net, Georgia
 Pamir Energy, Tajikistan
 Somalia Crisis Recovery Project (SCRIP), Somalia
 Songas Limited, Tanzania
 Tanzania National Roads Agency (TANROADS), Tanzania
 Tanzania Railways Corporation, Tanzania
 The Ministry of Labor and Social Protection of the Population, Employment Support Project, Azerbaijan
 UNC, Bamako, Mali

► MANAGEMENT STUDIES & RESEARCH ACTIVITY

India has come a long way since Independence in 1947. We are today one of the largest economy in the world, and the fastest growing one. At ASCI, we do keep pace with this tremendous transformation that is taking place in our country. Verily, we can indeed claim some credit in having shaped many of these transformations in our own humble way.

Today, we are the preferred destination for research and consultancy support for departments of the government of India and many governments in states. Our assignments have had a positive impact on enabling good governance, in developing progressive policies, in developing breakthrough strategies and reforms, shaping public discourse on transformative ideas, in resolving disputes, on planning and its implementation, and on monitoring and evaluation. Our studies have also been quoted in Judgments. Over 1826 assignments have been carried out since 1956. At any point of time, the number of projects under implementation will be around 100.

The College has conducted assignments in 2022-23 in the areas of WASH, Urban Governance, Urban Sanitation, Science Policy Development, Auction and Cartelization, Environment Management, Corporate Social Responsibility, Competency Mapping, Manpower Planning, Housing, Risk Management, Energy Conservation, Road Mapping, Public Administration, Coaching, Manpower Audit, Health care, Government Advisory, Corporate Advisory, Monitoring and Evaluation, Analytics, Policy issues relating to Energy, Setting Power Tariff and issues thereof, LARR, Project Management, Restructuring of organization, Assessing suitability of promotions, Non Conventional Energy and related issues, assisting government departments in Financial Management and Monitoring, Social Impact Assessment. The college has won many new projects from repeat clients which is a reflection on the quality of work of our faculty members. In addition, we have also been able to secure a very large project from LINPICO SARL, GIPSA, Central Pollution Control Board, Municipal Administration and Telangana Chamber of Commerce and Industry.

Management Studies Activity

ASCI provides consultancy to industry, business and government. The objective is to provide professional

services for improving management practices in the organization leading to improved economic performance and long-term effectiveness.

Some of the areas in which consulting assistance has been provided by ASCI include policy analysis and recommendation, strategic, planning, organizational restructuring, human resource management and development, restructuring, health management, organization management, forest management, energy management, business process re-engineering, urban governance and improving of services delivery of various institutions.

The ASCI Management Studies Team generally uses a multi-disciplinary approach to problem solving. Many faculty members in the college are involved in these assignments so that they will get opportunities to provide new ideas and approaches in achieving economic performance and long-term effectiveness for the clients. This approach also provides an opportunity for the faculty to enrich their teaching inputs.

Research Activity

Research at ASCI takes several forms: sponsored research grants from external sources, publication in international/national journals and conference proceeding, working paper / Occasional paper series, research colloquiums and seminars etc. In addition, ASCI, publishes ASCI Journal of Management and Monographs.

A large number of private and public sector organisations have endowed chairs for supporting research, ASCI offers research services to a wide variety of organisations including Government, Public, Private, Corporate, UN agencies and other Multilateral institutions.

Our clients

Some of our important clients for projects in management studies include:

- AAI Cargo Logistics & Allied Services Company Ltd
- Andhra Pradesh State Council of Higher Education (APSCHE)
- AP Road Development Corporation
- AP State Energy Conservation Mission (APSECM)
- Bihar Electricity Regulatory Commission
- Bill & Milinda Gates Foundation

- Biochemical and Synthetic Products Private Limited
- Biotechnology Industry Research Assistance Council (BIRAC)
- Bureau of Energy Efficiency - Andhra Pradesh
- Canara Bank
- Central Pollution Control Board
- CESC Limited
- Coal India Limited
- Commissioner and Director Municipal Administration (CDMA)
- Commissioner of Collegiate Education & State Project Director, RUSA
- Corporation of India Limited
- Department of Justice, Ministry of Law and Justice
- Deputy Controller of Stationery (Adm), Stationery Office, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)
- Dolcera Information Technology Pvt Ltd
- DST, Environment Protection Training & Research Institute
- Ernst & Young LLP
- Greater Hyderabad Municipal Corporation
- Gujarat Electricity Regulatory Commission
- Hyderabad Metro Water Supply & Sewerage Board
- ICSSR, Indian Council of Social Science Research
- Ink@WASH
- International Copper Association of India (ICAI)
- J&K Institute of Management
- Public Administration & Rural Development (J&KIMPARD)
- JHPIEGO Corporation,
- Survey and Land Records, Government of Andhra Pradesh
- Joint Electricity Regulatory Commission (JERC)
- Kalinga Institute of Social Sciences (KISS)
- Kolkata Metropolitan Development Authority (KNMD)
- Linpico Sarl
- Mahatma Phule Backward class development corporation Ltd (MPBCDC)
- Meghalaya State Electricity Regulatory Commission
- Ministry of Corporate Affairs
- Ministry of Housing and Urban Affairs
- Ministry of Human Resource Development Department of Higher Education
- Ministry of Jal Shakti
- Ministry of Personnel Public Grievances & Pensions (DPRPG)
- Municipal Administration Department (MA & UD)
- Municipal Administration Department (PPCMS)
- Nalgonda Municipality
- National Commission for Women
- National Health Mission
- National Institute of Rural Development and Panchayati Raj
- Natural Resources Defense Council Inc
- New Venture Fund
- NITI Aayog
- NLC India Limited
- NMDC Ltd
- Nuronics Labs Private Limited
- Pancheshwar Development Authority
- Planning and Economic Affairs Department
- Powergrid Corporation of India Ltd (PGCIL)
- Professional Assistance for Development Action (PRADAN)
- Kerala Government
- Public Sector Research Fund
- Punjab National Bank
- Ramky Enviro Engineers Limited
- RKVY
- SHREI
- Thakur Family Foundation
- The Andhra Pradesh Mineral Development Corporation Limited
- The Federation of Telangana Chamber of Commerce and Industry
- The World Bank (IBRD)
- Tobacco Board
- TSSPDCL
- UNICEF,
- University of Nairobi (UoN)
- Vijayawada Municipal Corporation
- Water Sanitation and Hygiene Institute
- Water.Org
- Watershed Organisation Trust (WOTR)
- MoHUA
- Biotechnology Industry Research Assistance Council
- SVP National Police Academy.



ADMISSIONS & PROGRAMME FEE STRUCTURE

Eligibility Criteria for Admissions:

- Graduates in any discipline with a minimum of 50% aggregate marks in the qualifying examination.
- Candidates are required to qualify in the CAT/XAT/ MAT/ATMA/CMAT/GMAT or the common entrance examinations conducted by the respective state govts. Selection shall be based on a combination of factors, including academic credentials, scores in the qualifying examination. Personal Interview and a demonstrated interest in the management field.
- 15% seats reserved for the Armed Forces Personnel and their wards with 5% rebate on the Tuition Fee.
- Application Form can be downloaded or submitted online from www.ascipgdm.in
- Application Fee amount of Rs 500/- may be paid through online mode:

<https://pages.razorpay.com/asci-application-fee>

Tuition Fee Instalments Plan for PGDM

Admission Fees	70,000 (INR) (To be paid within 7 days of Admission Confirmation)
1st Instalment	4,30,000 (INR) (by September, 2024)
2nd Instalment	3,00,000 (INR) (by July, 2025)
Total Tuition Fee	8,00,000 (INR)

Bank Name	State Bank of India
Address	Bellavista Branch, Raj Bhavan Road, Somajiguda, Hyderabad - 500082
Beneficiary A/C Name	Administrative Staff College of India
Savings Bank A/C No.	62090698675
Bank MICR No.	500002306
NEFT IFSC Code	SBIN0020063

- All online transaction details shall be sent as an email to: admissions.pgdm@asci.org.in / Ph. - 91210 11411 / 73373 44497 / 73373 44498
- The hostel fee for residential students is Rs 3,00,000/- extra (double occupancy), including Catering and Food provision charges.
- All fees are non-refundable.

**Students can avail Education Loans from
various Public Sector Banks and Private Banks**



PGDM students interaction with Sri Jayesh Ranjan, IAS, PFI Secretary, IT, Govt. of Telangana on 6th December, 2022



ASCI Bella Vista Campus view on Foundation Day - 2023



PGDM Students of Batch V (2023-25)



asci
Leadership through Learning

Administrative Staff College of India
College Park Campus, Road No.3, Banjara Hills,
Hyderabad, Telangana – 500 034

For further details, contact:

ASCI Admissions Team

Ph: +91 91210 11411 / +91 73373 44497 / +91 73373 44498

Email: admissions.pgdm@asci.org.in

Programme Website: www.ascipgdm.in

Institution Website: www.asci.org.in