Career Accelerator-Online Executive Management Program (CA -OEMP)

The CA-OEMP is designed for working executives (with a Bachelor's degree and a minimum of 1 year of work experience) who aspire for career growth by developing their managerial knowledge, skills and capabilities.

Unique Aspects of the **Career Accelerator-Online Executive Management Program**

- The program is of 11 months duration, online classes will be held during **weekends.** The program has four modules. Modules I and II are **General Management courses** and Modules III and IV offer **MicroMasters specialization** in Marketing, Finance, Supply Chain, Strategy, Operations and People Management along with special courses to develop Personal Mastery (individual managerial abilities) and online Business Simulation Games (to facilitate holistic thinking)
- Sessions will be delivered by Faculty from ASCI and industry experts
- The program provides a unique tool to aid participants in enhancing their abilities by providing an **Individual Career Development Plan** by certified assessors
- The participants will get to engage with industry alumni and be **mentored** by successful senior executives
- A regular feature of the program will be **Panel Discussions/ Webinars** with corporate leaders on emerging sectors such as Banking, Finance, IT/ITeS, FMCG, E-commerce and Digital Marketing
- Alumni Status and a certification by ASCI will be provided
- **Networking** Conferences will be conducted annually (Offline and Online)

FAQs

1. **How many courses do I take per term?**
   There are Four Modules. Module I (5 courses, 14 weeks), followed by Module II (5 courses, 14 weeks) followed by Module III (MicroMasters-5 courses, 18 weeks), last 8 weeks synchronously offered with Module IV (2 weeks, online Simulation Exercise)

2. **Is this a full-time commitment for the complete week?**
   No, the program requires a full-time commitment only during week-ends (Saturday & Sunday).

3. **Do you conduct any guidance session for the students?**
   We will arrange 3-4 mentorship calls interspersed at different milestones across the duration of program to ensure students' progress and to provide the right guidance.

4. **Is it important to have a functional background in Business Management?**
   Even though a minimum of one-year work experience is required, a business management experience is not required for overall success in the Career Accelerator program.

5. **Will part-time work experience be considered?**
   Work experience should be full-time. Part-time work experience will not be considered.

6. **How do I access my courses in this program?**
   Online classes will be delivered using a Learning Management System (LMS). The login-ids will be provided by ASCI. Once a participant logs-in into the LMS, they can access lectures, PowerPoint, emails, assignments, readings, documents, video links, discussion boards, their course advisor, mentor and assignments.

7. **How do I interact with the course professors?**
   All participants will get a chance to engage with faculty during two-way online sessions during various modules. This enhances the relationship throughout the certificate program, as you will always have a face to connect with the name. Professors at ASCI are very accessible and responsive to participants. Participants and Faculty communicate primarily through course sites and emails in online courses.

   Alumni Networking Conference will be conducted once every year at the ASCI campus. Participants can join this conference for an enriching experience of meeting faculty, alumni, classmates and corporate executives.

8. **Is there interaction with other online students?**
   Yes. There is quite a bit of interaction between other students during group assignments, online discussion forums, online posting boards, reading reflections and class discussions.

9. **What is the Candidate Assessment Fee?**
   The Candidate Assessment Fees is INR. 750.

10. **Where can I obtain the Brochure, prospectus & Application form?**
    The e-brochure of Information for admissions to the batch 2020-21 can be downloaded from http://ogmp.asci.org.in/

Program Start Date: Sep 12, 2020

Program Directors

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