

Programme on

Demystifying Finance for Strategic Decisions

(October 06 - 10, 2025)



Administrative Staff College of India
(accredited as उत्कृष्ट by Capacity Building Commission, GoI)

PROGRAMME OVERVIEW

In today's ever-evolving and interconnected business landscape, possessing fluency in financial terminology is a crucial asset for achieving success. As executives progress through the corporate hierarchy, it becomes imperative for them to develop a deep understanding of the numerical foundations that drive organizational performance. Our meticulously crafted programme, "Demystifying Finance for Strategic Decisions," is specifically designed to unravel complex financial concepts and nurture a nuanced comprehension of how numerical dynamics permeate and influence various aspects of corporate activities.

A pivotal feature of this programme lies in empowering participants to adeptly interpret the informational essence embedded within financial statements and recognize their intricate interplay with strategic managerial decisions. Throughout the programme, our primary focus is on contextualizing the content to ensure its utmost relevance within the unique business environments of the participants. By the conclusion of this comprehensive learning experience, participants will have gained the competencies necessary to leverage financial information discerningly, enabling them to effectively evaluate the implications of operational choices on the organization's bottom line. Moreover, the programme delves into the profound concept of shareholder value creation. Thus, it aligns with the importance of financial fluency, decoding complex concepts, and providing participants with practical tools to make informed decisions in their specific business contexts. This training programme is aligned to the Karmayogi competency on Strategic Leadership, Policy Architecture, and Financial Management.

IMPACT

1. Understand the key elements of Statement of Profit & Loss, Balance Sheet, and Cash Flow Statements.
2. Experience the power of numbers in driving business performance.
3. Analyze and Interpret Financial reports and know the liquidity, Solvency, Profitability and Turnover position.
4. Explore the impact of managerial decisions on the profitability of the business.
5. To Build an analytical aptitude using case studies
6. Effective communication with the finance executives

COURSE CONTENT

Day – I

Participants are introduced to the core financial statements—Profit & Loss, Balance Sheet, and Cash Flow—and explore their roles and significance. The day focuses on identifying key financial metrics and understanding the quantitative foundations that drive business performance, supported by real-world examples and case studies.

Day – II

This session delves into the analysis of liquidity and solvency ratios, examining their impact on long-term stability. Participants also assess profitability and turnover metrics to evaluate efficiency, using detailed case studies to apply these concepts in practical scenarios.

Day – III

Focusing on the interplay between operational choices and financial outcomes, this day explores how managerial decisions affect the bottom line. Through targeted case studies, participants learn strategies to align their decisions with financial goals and enhance overall performance.

Day – IV

Hands-on exercises and group discussions form the core of this session, where participants develop robust analytical skills through practical case studies. Additionally, role-play scenarios and interactive sessions are used to hone effective communication with finance executives and bridge the gap between finance and non-finance functions.

Day – V

The programme concludes by integrating the learned concepts into a holistic framework for strategic decision-making. Participants explore shareholder value creation through real-world examples, refine their financial acumen, and develop actionable strategies to drive informed, strategic outcomes.

FACULTY AND METHODOLOGY

Led by Dr. Mohammed Mujahed Ali with over 19 years of expertise, seamlessly blends academic rigor with practical insights. Holding a Ph.D. in Business Management along with an M.Phil, MBA, and M.Com, Dr. Ali is recognized as a Securities Market Trainer by SEBI and is serving as a resource person for NISM and NSE, delivering over 250 workshops and Training programmes. His engaging teaching approach integrates immersive classroom sessions, case-based discussions, and a hands-on approach. Moreover, the programme features renowned practitioners and industry experts who contribute real-world insights, while the dynamic, experiential pedagogy—including practical exercises and immersive learning—ensures a results-driven experience that empowers professionals to elevate their financial acumen and drive impactful decisions.

PARTICIPANT PROFILE

Designed for executives and senior executives from non-finance functions, including marketing, operations, technical, HR, legal, analytics, and IT. It is particularly suitable for those individuals who are eager to enhance their financial acumen, enabling them to make informed decisions and contribute effectively to overall business strategies. The programme also caters to managers, team leaders, entrepreneurs, and small business owners who are responsible for managing teams or departments and wish to gain a deeper understanding of the financial aspects related to their areas

of responsibility. By aligning their decision-making with the financial goals of the organization, participants will be better equipped to drive success and achieve desired outcomes.

Organisational sponsorship is essential

VENUE

The programme is fully residential and the participants will be accommodated in air conditioned single occupancy rooms. The college does not provide accommodation for the family. The college is Wi-Fi enabled in a comprehensive way.

DURATION

The programme duration is from **October 06 - 10, 2025**. The participants are expected to arrive a day before commencement and may leave after the conclusion of the programme.

PROGRAMME FEE

Residential Fee: **Rs. 69,500/-** (US \$ 1086 for foreigners) plus GST as applicable (presently 18%) per participant. The fee covers tuition, board and lodging, courseware (in electronic form) and other facilities of the College including internet usage.

Non-Residential Fee: **Rs. 59,500/-** plus GST as applicable (presently 18%) per participant. The fee covers tuition, course ware (in electronic form) working lunch and other facilities of the College including internet usage.

A discount of 10% on the programme fee for three or more participants from the same organisation will be given, provided the payment is made into our Bank account before **October 03, 2025**.

Note: Kindly forward us the details of the Bank/ Wire transfer of the programme fee through email to: poffice@asci.org.in for confirmation.

Bank details are given below:

For Indian Participants:

Bank Account Number	62090698675
Beneficiary Name	Administrative Staff College of India
IFSC Code	SBIN0020063
Bank Name	State Bank of India
Branch Address	Bellavista Branch, Raj Bhavan Road, Somajiguda, Hyderabad - 500 082

For Foreign Participants:

Bank Account Number	62090698675
Beneficiary Name	Administrative Staff College of India
Swift Code	SBININBB327
Bank Name	State Bank of India
Branch Address	Bellavista Branch, Raj Bhavan Road, Somajiguda, Hyderabad - 500 082.
Country	India

MEDICAL INSURANCE

The nominees are requested to carry with them the proof of Medical Insurance. The sponsoring agency is required to endorse the nominee's medical coverage in the event of hospitalization.

LAST DATE FOR NOMINATION

Please use the prescribed/attached form. The last date for receiving the nomination form is **September 29, 2025**. Kindly contact Programmes Officer for further information (contact details are given at the end of the nomination form).

LAST DATE FOR WITHDRAWAL

October 01, 2025. Any withdrawals after this date will entail forfeiture of the fee paid, if any.

ASCI ALUMNI ASSOCIATION

Participants of College Programmes will automatically become members of the ASCI Alumni Association.

CERTIFICATE OF PARTICIPATION

The College issues a Certificate of Participation after the programme.

Programme Director

Dr Mohammed Mujahed Ali

Email: mmali@asci.org.in

Administrative Staff College of India (ASCI) is taking all the precautionary measures and following all the norms (in light of COVID 19) to provide a safe environment for the participants who are visiting our Campus to attend the Training Programmes.



ABOUT ASCI

ASCI is the first Management Development Institution set up in the country at the instance of the Government of India and industry in 1956 to impart state-of-the-art management education for practicing managers, a legacy that we proudly take forward with a strong alumni of over 1,76,500. We are proud of our alumni which includes the leaders of Indian industry and senior Civil Servants in the government, public sector undertakings to be a part of this unique organisation. We are thankful to you all for the support extended in the past and look forward to your continuing patronage in 2025-26.

Also, ASCI conducts customized programmes for Government of India, State Governments, Public Sector, Private Sector and various international organisations. Our experienced faculty bring to the table a wealth of academic credentials, rich industry exposure and act as a catalyst in the classroom discussions, case study analyses and tutorials. Our faculty also conduct international programmes which provide an exposure to the global best practices. In addition to this, faculty at ASCI also carry out large number of management research activities (typically about 100 each year) which helps them provide the much needed value addition in the training programmes. In addition, we conduct non-residential programmes at our New Delhi Centre as well as off-campus programmes at the venue of the client's choice.



Administrative Staff College of India

Bella Vista, Raj Bhavan Road, Khairatabad, Hyderabad - 500 082, India.

Telefax (Programmes Office) : 0091-40-23324365

Mobile: 9246203535, Phone : 0091-40-66534247

Fax : 0091-40-66534356

College Park Campus

ASCI, Road No.3, Banjara Hills,
Hyderabad-500 034, Telangana, India
+91-40-66720700/01/02/05
+91-40-66720725

Delhi Campus

ASCI, C-24, Institutional Area, South of IIT
Behind Qutub Hotel, New Delhi-110016.
+91-11-26962204, 26961750, 26961850
+91-11-26866097

**asci****ADMINISTRATIVE STAFF COLLEGE OF INDIA**

Bella Vista, Raj Bhavan Road, Hyderabad - 500 082, India

Nomination Form**Programme on
Demystifying Finance for Strategic Decisions
(October 06 - 10, 2025)****Nominee's Contact Information**

Name (Mr/Ms)	:		Date of Birth:	:	
Designation	:		Qualification:	:	
Organisation	:				
Address	:				
Phone(s)	:	Office: _____	Mobile: _____	Home: _____	
e-mail	:			Fax: _____	

Sponsors Details

Name of the Sponsoring Authority:	:		Designation:	:	
Organisation	:				
GSTIN Number:	:				
Address	:				
	:			Pincode:	:
Phone(s)	:	Office: _____	Mobile: _____		
e-mail	:			Fax: _____	

Fee particulars

Amount Payable	:		Mode of Payment (DD/Ch/NEFT):	
Name of the Bank	:		Date of Instrument/Transfer:	
Instrument Number:			UTR Number for NEFT	

Medical Insurance:

Name of the Insurance Agency	Policy Number	Validity upto
Note: Coverage should be available in Hyderabad, India.		

Signature and Official Seal of the Sponsoring Authority:

NOTE: Forward nomination form to: **Mr. G. Sreenivasa Reddy, Programmes Officer,** Administrative Staff College of India, Bella Vista, Hyderabad-500 082. Phone: 0091-40-66534247, 66533000, Mobile: 9246203535, Fax: 0091-40-66534356, e-mail: **poffice@asci.org.in**