

Online Programme on Finance for Non-finance Executives (June 04 - 06, 2025)



Administrative Staff College of India
(accredited as उत्कृष्ट by Capacity Building Commission, GoI)

This training programme is aligned to the Karmayogi competency on Finance for Non-finance Executives

PROGRAMME OVERVIEW

Understanding the financial concepts and applying the financial skills for effective corporate management is essential for all the functional professionals in an organisation. This programme is designed in such a way that the non-finance professionals can take financial oriented decisions into their operational effectiveness for attaining the organisational objectives. This will empower the sales, marketing, human resource, operation, and production executives to learn and apply the financial skills for organisational effectiveness.

The programme exposes the participants the basic financial concepts, preparation of financial statements, applying the financial metrics for decision-making, financial management for corporation, Sustainable/ESG financing for organisational climate goals, NetZero targets, and sustainable development compliances.

IMPACT

The programme aims to create a comprehensive, holistic and impactful learning space that the participants will acquire required financial skills, critical impactful insights that will boost the organisational overall effectiveness.

- Learn financial jargon and general financial principles
- Understand of financial statements for better appraisal of an organization's performance
- Understand the implications of finance on various corporate activities.
- Understand and analyse financial statements for effective organisational decisions.
- Empower on the critical aspects of company financial and non-financial performance.
- Impactful insights on Sustainable Development, Climate Change, and Sustainable/Climate Finance, etc.,

PROGRAMME CONTENT

The programme will cover the following areas:

Day- I

The programme begins with an overview of Basic Financial concepts for multiple functionary professionals, Basics of Financial Accounting and Company Financial Statements Analysis, Financial Management etc.

Day- II

The programme will focus on Capital Budgeting, Working Capital Management, Indian Financial System and Financial Markets, and Indian Economic Prospectus and Progress.

Day- III

The training will provide impactful insights on Financial Risk Management, Cost analysis and Budgeting decisions, Financial Technology and AI/ML, Sustainability Accounting and Sustainable/Climate/ESG Finance.

Participants will gain a thorough knowledge of current best practices in finance, enabling them to implement valuable improvements within their organizations.

FACULTY AND METHODOLOGY

The programme will be led by Dr. Madhusoodanan P.R., Professor and Director, Centre for Economics and Finance. He has extensive international and national level industry, policy making, teaching, and training experience in the area of economics, finance and banking. The team will also include distinguished civil servants and practitioners, alongside College faculty. The pedagogy will utilize an interactive approach, incorporating classroom sessions, case studies, and experience sharing.

TARGET AUDIENCE

The programme would be suitable for middle-level, senior level, trainee executives working on Human Resource, Marketing, Production, IT, Sustainability, and other functional roles of an organisation.

Organizational sponsorship is essential

DURATION

The programme duration is 3 days from **June 04 - 06, 2025, 18 hours of Online training.**

PROGRAMME FEE

Fee: **Rs. 23,400/-** plus GST as applicable (presently 18%) per participant. The fee covers tuition and courseware (in electronic form). The fee will be credited into our Bank account before **June 02, 2025.**

<p>Note: Kindly forward us the details of Bank/Wire transfer of programme fee to poffice @asci.org.in for confirmation</p>

Bank details are given below:

For Indian Participants:

Bank Account Number	62090698675
Beneficiary Name	Administrative Staff College of India
IFSC Code	SBIN0020063
Bank Name	State Bank of India
Branch Address	Bellavista Branch, Raj Bhavan Road, Somajiguda, Hyderabad - 500 082

For Foreign Participants:

Bank Account Number	62090698675
Beneficiary Name	Administrative Staff College of India
Swift Code	SBININBB327
Bank Name	State Bank of India
Branch Address	Bellavista Branch, Raj Bhavan Road, Somajiguda, Hyderabad - 500 082.
Country	India

LAST DATE FOR NOMINATION

Please use the prescribed/attached form. Last date for receiving nominations is **May 30, 2025**. Kindly contact Programmes Officer for further details (contact details are given at the end of the nomination form).

LAST DATE FOR WITHDRAWAL

June 02, 2025. Any withdrawals after this date will entail forfeiture of fee paid.

ASCI ALUMNI ASSOCIATION

Participants of the College programmes will automatically become members of the ASCI alumni association.

CERTIFICATE OF PARTICIPATION

The College issues a Certificate of Participation on conclusion of the programme.

Programme Directors

Dr Madhusoodanan PR/ Dr. Egurla Kishan
Email: mpr@asci.org.in / ekishan@asci.org.in



ABOUT ASCI

ASCI is the first Management Development Institution set up in the country at the instance of the Government of India and industry in 1956 to impart state-of-the-art management education for practicing managers, a legacy that we proudly take forward with a strong alumni of over 1,75,500. We are proud of our alumni which includes the leaders of Indian industry and senior Civil Servants in the government, public sector undertakings to be a part of this unique organisation. We are thankful to you all for the support extended in the past and look forward to your continuing patronage in 2025-26.

Also, ASCI conducts customized programmes for Government of India, State Governments, Public Sector, Private Sector and various international organisations. Our experienced faculty bring to the table a wealth of academic credentials, rich industry exposure and act as a catalyst in the classroom discussions, case study analyses and tutorials. Our faculty also conduct international programmes which provide an exposure to the global best practices. In addition to this, faculty at ASCI also carry out large number of management research activities (typically about 100 each year) which helps them provide the much needed value addition in the training programmes. In addition, we conduct non-residential programmes at our New Delhi Centre as well as off-campus programmes at the venue of the client's choice.



Administrative Staff College of India

Bella Vista, Raj Bhavan Road, Khairatabad, Hyderabad - 500 082, India.

Telefax (Programmes Office) : 0091-40-23324365

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College Park Campus

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Hyderabad-500 034, Telangana, India
+91-40-66720700/01/02/05
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Delhi Campus

ASCI, C-24, Institutional Area, South of IIT
Behind Qutub Hotel, New Delhi-110016.
+91-11-26962204, 26961750, 26961850
+91-11-26866097



ADMINISTRATIVE STAFF COLLEGE OF INDIA
Bella Vista, Raj Bhavan Road, Hyderabad - 500 082, India

Nomination Form

Online Programme on Finance for Non-Finance Executives (June 04 - 06, 2025)

Nominee's Contact Information

Name (Mr/Ms)	:		Date of Birth:	:	
Designation	:		Qualification:	:	
Organisation	:				
Address	:				
Phone(s)	:	Office:		Mobile:	
				Home:	
e-mail	:		Fax:		

Sponsors Details

Name of the Sponsoring Authority:	:		Designation:	:	
Organisation	:				
GSTIN Number:	:				
Address	:				
			Pin code:	:	
Phone(s)	:	Office:		Mobile:	
e-mail	:		Fax:		

Fee particulars

Amount Payable :	Mode of Payment (DD/Ch/NEFT):
Name of the Bank :	Date of Instrument/Transfer:
Instrument Number:	UTR Number for NEFT

Signature and Official Seal of the Sponsoring Authority:

NOTE: Forward nomination form to: **Mr. G. Sreenivasa Reddy, Programmes Officer,** Administrative Staff College of India, Bella Vista, Hyderabad-500 082. Phone: 0091-40-66534247, 66533000, Mobile: 9246203535, Fax: 0091-40-66534356, e-mail: poffice@asci.org.in