

Programme on

Financial Strategy and Optimisation Management

(September 08-10, 2025)



Administrative Staff College of India
(*accredited as उत्कृष्ट by Capacity Building Commission, GoI*)

PROGRAMME OVERVIEW

The Financial Strategy and Optimization Management programme is an intensive, specialised training designed to enhance financial leadership and strategic decision-making skills. It equips participants with the knowledge, frameworks, and tools necessary to drive organisational performance, ensure financial sustainability, and align financial strategies with long-term business objectives.

Through interactive case studies, real-world financial data analysis, and hands-on exercises, participants will develop expertise in financial strategy formulation, performance measurement, cost management, and profitability analysis—critical components for optimising financial operations and maximising business value.

OBJECTIVES

- ◆ Develop financial strategies aligned with overall business objectives.
- ◆ Master performance measurement systems, such as the balanced scorecard, to evaluate financial and non-financial performance.
- ◆ Gain critical skills in cost management and profitability analysis to enhance financial efficiency, identify cost optimisation opportunities, and improve profit margins.

CONTENT

Day I: Strategic Financial Management

- ◆ Core principles of financial strategy
- ◆ Financial planning and budgeting
- ◆ Aligning financial strategies with business objectives

Day II: Performance and Risk Management

- ◆ Performance measurement frameworks
- ◆ Cost management and profitability analysis
- ◆ Forecasting, financial modelling, and risk mitigation strategies

Day III: Financial Strategy Execution and Leadership

- ◆ Real-world case studies in financial strategy
- ◆ Leadership in financial decision-making
- ◆ Integrating financial strategies into business operations

- ◆ Managing change in dynamic financial environments

This programme is aligned with the Karmayogi competency in Financial Management

METHODOLOGY

The programme follows an interactive and experiential learning approach, combining

- ◆ Classroom sessions for foundational knowledge
- ◆ Case-based discussions for practical application
- ◆ Hands-on exercises and financial simulations to reinforce learning
- ◆ Peer discussions to encourage knowledge exchange

Participants will engage in real-world financial analysis and strategic decision-making exercises, ensuring they can immediately apply these concepts to optimise performance, manage risks, and drive long-term economic sustainability

FACULTY

The programme will be led by **Ms Sridevi Tummarakoti**, a distinguished expert with over two decades of experience in financial strategy, corporate training, banking, and research. She will be joined by renowned industry practitioners and financial experts, providing participants real-world insights into financial leadership and strategy.

PARTICIPANT PROFILE

This programme is designed for professionals responsible for shaping and executing organisational financial strategies. It is ideal for Finance Managers, Controllers, and Business Unit Heads seeking to enhance financial performance and align financial activities with broader business goals. Senior Executives, including CFOs, CEOs, and other top-level leaders, will also benefit by gaining the strategic insights and analytical skills needed to drive financial decision-making, optimise resources, and ensure long-term organisational sustainability.

Organisational sponsorship is essential

VENUE

The programme is fully residential and the participants will be accommodated in air-conditioned single occupancy rooms. The college does not provide accommodation for the family. The college is Wi-Fi enabled in a comprehensive way.

DURATION

The programme duration is 3 days starting from **September 08-10,2025**. The participants are expected to arrive a day before commencement and may leave after the conclusion of the programme.

PROGRAMME FEE

Residential Fee: Rs. 43,700/- (US \$683 for foreigners) plus GST as applicable (presently 18%) per participant. The fee covers tuition, board and lodging, courseware (in electronic form) and other facilities of the College including internet usage.

Non-Residential Fee: Rs.37,700/- plus GST as applicable (presently 18%) per participant. The fee covers tuition, course ware (in electronic form) working lunch and other facilities of the College including internet usage.

A discount of 10% on the Programme fee for three or more participants from the same organisation will be given, provided the payment is credited into our Bank account before **September 05, 2025**.

Note: Kindly forward us the details of Bank / Wire transfer of fee payment indicating the **Programme Code (Prg/25-26/1/58)** e-mail to: **poffice@asci.org.in** for confirmation.

Bank details are given below:

For Indian Participants :

Bank Account Number	62090698675
Beneficiary Name	Administrative Staff College of India
IFSC Code	SBIN0020063
Bank Name	State Bank of India
Branch Address	Bellavista Branch, Raj Bhavan Road, Somajiguda, Hyderabad - 500 082

For Foreign Participants:

Bank Account Number	62090698675
Beneficiary Name	Administrative Staff College of India
Swift Code	SBININBB327
Bank Name	State Bank of India
Branch Address	Bellavista Branch, Rajbhavan Road, Somajiguda, Hyderabad - 500 082.
Country	India

MEDICAL INSURANCE

The nominees are requested to carry with them the proof of Medical Insurance. The sponsoring agency is required to endorse the nominees’ medical coverage in the event of hospitalisation.

LAST DATE FOR NOMINATION

Please use the prescribed/attached form. Last date for receiving nominations is **August 25, 2025**. Kindly contact Programmes Officer for further details (contact details are given at the end of the nomination form).

LAST DATE FOR WITHDRAWAL

September 01, 2025. Any withdrawals after this date will entail forfeiture of fee paid, if any.

ASCI ALUMNI ASSOCIATION

Participants of the College programmes will automatically become members of the ASCI alumni association.

CERTIFICATE OF PARTICIPATION

The College issues a Certificate of Participation on conclusion of the programme.

Programme Director
Ms Sridevi Tummarakoti
Email: sridevi_tummarakoti@asci.org.in



ABOUT ASCI

ASCI is the first management development institution set up in the country at the instance of the Government of India and industry in 1956 to impart state-of-the-art management education for practicing managers, a legacy that we proudly take forward with a strong alumni of over 1,76,500. We are proud of our alumni which includes the leaders of Indian industry and senior Civil Servants in the government, public sector undertakings to be a part of this unique organisation. We are thankful to you all for the support extended in the past and look forward to your continuing patronage in 2025-26.

Also, ASCI conducts customized programmes for Government of India, State Governments, Public Sector, Private Sector and various international organisations. Our experienced faculty bring to the table a wealth of academic credentials, rich industry exposure and act as a catalyst in the classroom discussions, case study analyses and tutorials. Our faculty also conduct international programmes which provide an exposure to the global best practices. In addition to this, faculty at ASCI also carry out large number of management research activities (typically about 100 each year) which helps them provide the much needed value addition in the training programmes. In addition, we conduct non-residential programmes at our New Delhi Centre as well as off-campus programmes at the venue of the client's choice.



Administrative Staff College of India

Bella Vista, Raj Bhavan Road, Khairatabad,
Hyderabad - 500 082, India.

Telefax (Programmes Office) : 0091-40-23324365

Mobile: 9246203535, Phone : 0091-40-66534247

Fax : 0091-40-66534356

College Park Campus

Road No. 3, Banjara Hills,
Hyderabad - 500 034.

Tel: 040-66720700 / 01 /02 /05

Fax : 040-66720725

Delhi Campus

C-24, Institutional Area
South of IIT, Behind Qutub Hotel
New Delhi-110 016.

Tel: 011-26962204, 26961750, 26961850

Nomination Form

Programme on

Financial Strategy and Optimisation Management

(September 08-10, 2025)

Nominee's Contact Information :

Name (Mr/Ms) :	_____	Date of Birth :	_____
Designation :	_____	Qualification :	_____
Organisation :	_____		
Address :	_____		
Phone(s) :	(Off) : _____	(Mobile) :	_____
e-mail :	_____	Fax :	_____

Sponsor's Details

Name of the Sponsoring Authority _____	Designation _____
Organisation :	_____
GSTIN No. :	_____
Address :	_____
	_____ Pincode : _____
Phone(s) :	(Off) : _____ (Mobile) : _____
e-mail :	_____ Fax : _____

Fee Particulars

Amount Payable :	Mode of Payment (DD/Chq/NEFT) :
Name of the Bank :	Date of Instrument/Transfer :
Instrument Number :	UTR Number for NEFT :

Medical Insurance

Name of the Insurance Agency	Policy Number	Validity upto

Note : Coverage should be available in Hyderabad, India

Signature and Official Seal of the Sponsoring Authority :

NOTE : Forward nomination form to : **Mr. G. Sreenivasa Reddy, Programmes Officer**, Administrative Staff College of India, Bella Vista, Hyderabad-500 082. Phone : 0091-40-66534247, 66533000, Mobile: 9246203535, Fax : 0091-40-66534356, e-mail: poffice@asci.org.in