Programme on

Peak Effective Performance Using AI and Digital Technology

(July 07-11, 2025)

Administrative Staff College of India
(accredited as उत्कृष्ट by Capacity Building Commission, GoI)

PROGRAMME OVERVIEW

Peak Effective Performance (PEP) Training is a training programme designed exclusively for the corporate sector and aims at the transformation of employees at a deep core level enabling them to deliver peak effective performance. This 5-day training programme covers a wide range of topics spanning both personal growth and functional responsibilities. Post-programme, the participants are mentored remotely and impact groups are created at the end of the programme. This ensures the deeper internalization of the programme content in participants, leading to long-lasting, peak-effective performance.

IMPACT

PEP works on the understanding that people's behavior is an expression of their attitudes, which in turn are a product of their core personality. PEP transforms the participants at a deep core level resulting in long-lasting attitudinal and behavioral improvements.

CONTENT

Day 1: Introduction to Performance Management, Foundations of Peak Performance

Introduction to Performance Management. Overview of the principles of high. Performance in management. Explore personal and organizational factors that drive excellence and success.

Day 2: Goal Setting and Performance Metrics, Enhancing Leadership and Team Dynamics

Learn how to set clear goals, measurable goals, and KPIs to track progress. Focus on aligning individual and team objectives with organizational outcomes.

Day 3: Automation, Efficiency, and Productivity Boosts Digital Transformation and Organizational Change

Overview of the impact of AI-driven automation on operational efficiency. Discuss real-world applications for increasing productivity and reducing costs in management practices. Explore the process of integrating AI and digital tools into organizational structures. Focus on the challenges and benefits of digital transformation for enhanced productivity and performance.

Day 4: Time Management and Productivity Strategies, Enhancing Leadership and Team Dynamics

Explore methods for maximizing productivity, including prioritization techniques, time management tools, and overcoming productivity challenges. Understand the role of leadership in fostering peak performance. Discuss strategies for building high-performing teams and fostering collaboration.

Day 5: Continuous Improvement and Innovation for Sustainable Performance

Overview of the importance of a culture of continuous improvement. Explore techniques for innovation, feedback, and adapting to change to sustain peak performance over time.

FACULTY & METHODOLOGY

The MDP faculty comprises a dynamic blend of experienced professionals, led by **Dr. Ashok Kumar Patnaik**, Professor and Director of CHRD, and **Dr. Bharath Shashanka Katkam**, Assistant Professor at CHRD. Along with ASCI's esteemed faculty pool, the program features eminent personalities from Indian Civil Services, CEOs, Business Management Experts, and renowned Legal and Technical Advisors, all with significant experience in top management roles. Their extensive knowledge and real-life examples from the corporate world will enrich the learning experience, offering participants valuable insights into practical, real-world applications based on their experience and expertise.

PARTICIPANT PROFILE

The programme is designed for Junior, Middle and Senior Level Executives, Managers, and other Executives with Leadership and Decision-making responsibilities. The programme will also benefit professionals and researchers who are interested in improving their understanding of how to enhance Peak Effective Performance using AI and Digital Technology in an organization.

Organisational sponsorship is essential

VENUE

The programme is fully residential and the participants will be accommodated in air-conditioned single-occupancy rooms. The college does not provide accommodation for the family. The college campus is Wi-Fi enabled in a comprehensive way.

DURATION

The programme duration is 5 days starting from **July 07-11, 2025**. The participants are expected to arrive a day before commencement and may leave after the conclusion of the programme.

PROGRAMME FEE

Residential Fee: Rs. 69,500/- (US $ 1086 for foreigners) plus GST as applicable (presently 18%) per participant. The fee covers tuition, board and lodging, courseware (in electronic form) and other facilities of the College including internet usage.

Non-Residential Fee: Rs.59,500/- plus GST as applicable (presently 18%) per participant. The fee covers tuition, course ware (in electronic form) working lunch and other facilities of the College including internet usage.

A discount of 10% on the Programme fee for three or more participants from the same organisation will be given, provided the payment is credited into our Bank account before **July 04, 2025**.

Note: Kindly forward us the details of Bank/Wire transfer of programme fee to poffice@asci.org.in for confirmation

Bank details are given below:

For Indian Participants :

Bank Account Number	62090698675
Beneficiary Name	Administrative Staff College of India
IFSC Code	SBIN0020063
Bank Name	State Bank of India
Branch Address	Bellavista Branch, Raj Bhavan Road, Somajiguda, Hyderabad - 500 082

For Foreign Participants:

Bank Account Number	62090698675
Beneficiary Name	Administrative Staff College of India
Swift Code	SBININBB327
Bank Name	State Bank of India
Branch Address	Bellavista Branch, Rajbhavan Road, Somajiguda, Hyderabad - 500 082.
Country	India

MEDICAL INSURANCE

The nominees are requested to carry with them the proof of Medical Insurance. The sponsoring agency is required to endorse the nominees' medical coverage in the event of hospitalisation.

LAST DATE FOR NOMINATION

Please use the prescribed/attached form. The last date for receiving nominations is **June 23, 2025**. Kindly contact Programmes Officer for further details (contact details are given at the end of the nomination form).

LAST DATE FOR WITHDRAWAL

June 30, 2025. Any withdrawals after this date will entail forfeiture of the fee paid, if any.

ASCI ALUMNI ASSOCIATION

Participants of the College programmes will automatically become members of the ASCI Alumni Association.

CERTIFICATE OF PARTICIPATION

The College issues a Certificate of Participation on conclusion of the programme.

Programme Directors
Dr. Ashok Kumar Patnaik / Dr. Bharath Shashanka Katkam
Email: ashok.kumar@asci.org.in / bharath@asci.org.in
WhatsApp: 9381336963

ABOUT ASCI

ASCI is the first management development institution set up in the country at the instance of the Government of India and industry in 1956 to impart state-of-the-art management education for practicing managers, a legacy that we proudly take forward with a strong alumni of over 1,76,500. We are proud of our alumni which includes the leaders of Indian industry and senior Civil Servants in the government, public sector undertakings to be a part of this unique organisation. We are thankful to you all for the support extended in the past and look forward to your continuing patronage in 2025-26.

Also, ASCI conducts customized programmes for Government of India, State Governments, Public Sector, Private Sector and various international organisations. Our experienced faculty bring to the table a wealth of academic credentials, rich industry exposure and act as a catalyst in the classroom discussions, case study analyses and tutorials. Our faculty also conduct international programmes which provide an exposure to the global best practices. In addition to this, faculty at ASCI also carry out large number of management research activities (typically about 100 each year) which helps them provide the much needed value addition in the training programmes. In addition, we conduct non-residential programmes at our New Delhi Centre as well as off-campus programmes at the venue of the client's choice.

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Leadership through Learning

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Nomination Form

Programme on

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Nominee's Contact Information :

Name (Mr/Ms) : _____ Date of Birth : _____

Designation : _____ Qualification : _____

Organisation : _____

Address : _____

Phone(s) : (Off) : _____ (Mobile) : _____ Home : _____

e-mail : _____ Fax : _____

Sponsor's Details

Name of the Sponsoring Authority _____ Designation _____

Organisation : _____

GSTIN No. : _____

Address : _____

_____ Pincode : _____

Phone(s) : (Off) : _____ (Mobile) : _____

e-mail : _____ Fax : _____

Fee Particulars

Amount Payable :		Mode of Payment (DD/Chq/NEFT) :	
Name of the Bank :		Date of Instrument/Transfer :	
Instrument Number :		UTR Number for NEFT :	

Medical Insurance

Name of the Insurance Agency	Policy Number	Validity upto

Note : Coverage should be available in Hyderabad, India

Please submit the confirmation details after payment to asher.george@asci.org.in/ckar@asci.org.in

Signature and Official Seal of the Sponsoring Authority :

NOTE : Forward nomination form to : **Mr. G. Sreenivasa Reddy**, **Programmes Officer**, Administrative Staff College of India, Bella Vista, Hyderabad-500 082. Phone : 0091-40-66534247, 66533000, Mobile: 9246203535, Fax : 0091-40-66534356, e-mail: poffice@asci.org.in. For any queries, contact: vamsi@asci.org.in; +91 9849113132