



ADMINISTRATIVE STAFF COLLEGE OF INDIA

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Prof. Nirmalya Bagchi and Prof. BVN Sachendra
Programme Directors

July 16, 2025

Advanced Strategic Innovation Management Programme For Metal and Mining Industry

Leadership | Technology | Innovation

**September 08- 19, 2025
(At ASCI, Hyderabad)**

**October 05-18, 2025
(Study Tour: Germany, Switzerland, Italy, France)**

Warm greetings from the Administrative Staff College of India (ASCI)!

ASCI's Advanced Strategic Innovation Management Programme is a world-class learning experience designed to develop competencies for global leadership, technology and innovation in Metal and Mining Industry. The Indian component of the programme will focus on analysing the global business environment formulating global strategies & innovation, achieving operational excellence & technology and leveraging leadership potential. The academic content of the programme will be delivered by Faculty at ASCI and Experts from industry.

The Europe component of the programme will be delivered through a synergetic collaboration with our partner organizations in Italy, Germany and France. In Europe, the participants will be visiting global corporations to get practical insights into the application of the concepts.

The programme has been positioned to provide the competencies for fulfilling responsibilities at the higher-level positions. The programme provides the participants an opportunity to interact with industry leaders and broaden their professional network through shared experience with the peer group.

We look forward to receiving nominations from your organisation. In case you need any further information please contact us.

Thanking you,

With best regards,

Prof. Nirmalya Bagchi
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9866994407

Prof. BVN Sachendra
Professor and Centre Director,
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Encl: a/a

Advanced Strategic Innovation Management Programme For Metal and Mining Industry

LEADERSHIP | TECHNOLOGY | INNOVATION

September 08-19, 2025
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ASIM-2025

Programme Overview

The Advanced Strategic Innovation Management Programme (ASIMP) of Administrative Staff College of India (ASCI) is a world-class learning experience that is designed to accelerate the career growth trajectory of the participants aspiring for top management positions.

The programme offers a unique opportunity to reflect on the significant developments in the external business environment and their implications in the formulation of strategy, develop technology, and leverage leadership to promote innovation. The programme is designed to provide comprehensive coverage of the process of strategic change and fostering innovation in an increasingly complex business environment. The functional strategies in Operations, HR, Finance, Technology, Innovation and Marketing, will be relevant in the changing business environment, and are deliberated through innovative methodologies by academicians and industry experts. ASIMP participants experience global management practices and business strategies for driving growth by working together in groups on thought provoking case studies, guided by faculty who are among the best in the world.

The programme provides networking opportunities for a select group of proven business leaders to share their experiences of achieving sustainable growth. The intensive and transformative learning experience of ASIMP will surely help participants to contribute towards increasing the profitability of their organisations and create value for their stakeholders.

International exposure to the world-class management practices will benefit the participants to expand their perspectives on organisational issues and subsequently help them to reach the highest echelons of decision making.

Participant Profile

ASIMP cohort is a selected group of senior officials drawn from the top management teams of Public & Private sector companies, and Government departments with cross-functional responsibilities.

Organisational sponsorship is essential

Indian Component

The programme will be delivered in modules. The global business environment module is designed to enable the participants to develop competencies for tracking changes in the environment and evaluate their impact on business. A vital learning objective will be to develop skills and competencies to assess growth opportunities. The core components of the programme will be the modules on Leveraging Leadership Competencies, Strategic Innovation and Technology Management for setting up and managing New Ventures that emphasises on competencies to drive change in a complex global environment.

The module on Operational Excellence is designed to cover the tools and techniques that would contribute towards developing and sustaining a competitive advantage.

The leadership module is designed to develop capabilities that inspire high performance teams to carry forward the business initiatives of the organisation.

Modules & Themes

1. Global Business Environment
2. Technology Management
3. Strategic Innovation
4. Operational- Excellence
5. Leveraging Leadership Competencies
6. Understanding the Influence of Artificial Intelligence (AI) and Industry 5.0

About ASCI

Founded in 1956 at the joint initiative of the Government of India and industry, the Administrative Staff College of India is a pioneer in the field of post-experience management education.

Through a synergistic blend of training, consultancy and research, ASCI delivers value added training programs. Over 1,69,000 executives from Government, Public and Private sector undertakings, including participants from overseas, have crossed the portals of the College and are part of its alumni.

ASCI has partnered with the Government and industry in their capacity building initiatives and sponsored research studies. It is widely acknowledged for its contribution towards the formulation of public policy and implementation of solutions in the management of enterprises. It has a multi-disciplinary team of over 35 highly qualified experts in the functional and sectoral areas of Public Policy, Urban Governance, Corporate Finance, Strategic Management, Environment, Energy etc. The capacity building initiatives of ASCI are distinguished by a unique combination of practical expertise and academic content.

International Component

The Indian component is complemented with a 15-day international component. The first week of this international component is conducted at SDA Bocconi School of Management, in their Rome and Milan campuses. It aims at broadening the participants' perspectives on the critical trends in the economic and business environment in Europe. The business models and approaches to management adopted by the most successful European companies will be demonstrated through classroom interactions and field visits.

Also, the participants will have an opportunity for experiential learning through industry visits to

leading global corporations in Rome, Bologna, Milan, Zurich, Berlin and Paris.

A reputed travel agent will coordinate travel booking and stay arrangements at EU.

Modules to be covered by SDA Bocconi

The following modules will be taken up by SDA Bocconi

- 1 Robotics and AI in Operations
- 2 Leadership support and facilitation of the organizational transition processes
- 3 Negotiation Skills
- 4 Global Business environment
- 5 Formation of alliances and Joint ventures: case study
- 6 Technology landscape and innovation
- 7 Opportunities and challenges in competitive industry

About SDA Bocconi, our International Partner

Leading School of Management in Italy and the only Italian School present in all of the most important international rankings (Financial Times, Bloomberg Businessweek, The Economist, Forbes). For over a century, Bocconi has played a leading role in Italy's social and economic modernization. SDA Bocconi has been engaged in the promotion and organization of executive education since 1971, with an international approach. The School's vision of empowering life through knowledge and imagination lies behind its program offerings. Choosing SDA Bocconi means selecting a vibrant environment, the entrepreneurial, financial and industrialized center of Italy, a doorway to Europe. In short, a wealth of international contacts and opportunities. The school is an initiative of SDA Bocconi and has been launched in response to the growing competitive challenges on the global stage.

ASIM-2025

The programme will cover

1. 6 nights in Italy
2. 3 nights in Switzerland
3. 3 nights in Germany
4. 2 nights in France

Details of Field Visits

(The names of the companies are indicative only and subject to availability of slots)

Name of companies	Reason for visiting them
1. Amazon	Robots at work
2. ENEL	Energy Management
3. Ferrari	Excellence in Manufacturing
4. A2A	Circular economy
5. ABB	Innovations in Engineering; Electric Vehicles; Railways
6. Schneider Electric	Futuristic Technology Innovations
7. Thales/Rafale/Teknip	High Technology Manufacturing

At each Field visit a very senior management functionary will brief the participants about the field visit and the major steps being taken by the company to gain competitive advantage. Thereafter a guided tour of the factory is undertaken and a person from the company accompanies the participants to answer all queries. ASCI has long standing relations with these companies therefore they extend this facility to ASCI participants. Several batches of participants have been taken to these companies from ASCI and the feedback has always been very good.

Highlights of the Programme

- ◆ International Advanced Management Certificate from SDA Bocconi
- ◆ Advanced Management Certificate from ASCI
- ◆ 6-7 Field visits to top global companies showcasing different aspects of management
- ◆ A large number of sessions in domestic component taken by senior civil servants and industry experts

A reputed travel agent will coordinate travel booking and stay arrangements in EU.

Course Fee

Rs. 7,50,000/- plus applicable Taxes

Fee Includes

1. For India component

Academic Fee and Boarding and lodging expenses for the entire period of stay of 2 weeks in Administrative Staff College of India

2. International component

- ▶ Round-trip economy airfare (group booking) for the study tour ex Mumbai / Delhi. In case, participants are eligible for travel by Higher class; the differential airfare may be paid directly to the Travel Agent by the nominating organisation.
- ▶ Visa fees, airport taxes, medical insurance and coach expenses for official visits.
- ▶ Entry fee for sightseeing
- ▶ Stitched warm suit and trolley bag

Fee does not include

- ▶ Charges for hotel stay in Europe
- ▶ Food expenses
- ▶ Out of pocket expenses like laundry etc.

For administrative convenience, all arrangements for travel and stay will be made by ASCI. No alternative arrangement will be entertained. Participants will pay the travel agent the hotel stay charges directly from their TA/DA or DSA or per Diem. Food and out of pocket expenses is optional.

- ▶ All the participants will travel, stay and participate in the programme together as a group.
- ▶ Participants should possess passports that are valid.
- ▶ Issuing of VISA is the prerogative of the concerned embassy and ASCI cannot guarantee the same.

Last Date for Receipt of Nomination

September 01, 2025

Last Date for Withdrawal

September 04, 2025

Payment Mode

Programme fee must be credited to the College Bank account before the commencement of the Programme. Bank details are given below:

For Indian Participants :

Bank Account Number	62090698675
Beneficiary Name	Administrative Staff College of India
IFSC Code	SBIN0020063
Bank Name	State Bank of India
Branch Address	Bellavista Branch, Raj Bhavan Road, Somajiguda, Hyderabad - 500 082

ASCI

The Administrative Staff College of India (ASCI) is a not-profit premier public-purpose institution established in the year 1956 by the Government of India in partnership with Industry. ASCI is a subject allocated to the Department of Higher Education, Ministry of Human Resource Development, Government of India. The College has rich domain expertise and a wealth of proven experience in the Capacity Building, and Research & Consultancy services. ASCI enjoys the enduring trust and confidence of the Government, Public Sector, Banking industry and many multilateral organizations as a competent, capable and credible institution of impeccable repute. ASCI is widely acknowledged for its contribution towards the formulation of public policy and implementation of solutions in the management of enterprises. The capacity building initiatives of ASCI are distinguished by a unique combination of practical expertise and academic content.

- Our Core purpose: To improve the quality and delivery of public services.
- Our Core value : Creation of excellence to the participating organizations.
- Our Mission: To transform every Karmachari to Karmayogi.

Our Chairman

Shri K Padmanabhaiah, IAS (Retd) (1961), Home Secretary (Retd), Government of India. He holds a Master's Degree in Science (AU), and a Master's Degree in Financial Management (Jamnalal Bajaj Institute of Management).

Our Director General

Dr N Ramesh Kumar, IAS (Retd) (1982), MA (Eco), Ph.D. He also holds a Bachelor's degree in Law.

SDA Bocconi School of Management

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Programme Directors

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Administrative Staff College of India

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Phone Nos: 011-26962204, 26961750, 26961850

Website: <http://www.asci.org.in>



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Bell Vista, Raj Bhavan Road, Hyderabad - 500 082, India

Nomination Form

Advanced Strategic Innovation Management Programme For Metal and Mining Industry

Leadership | Technology | Innovation

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Part A : To be filled in by the nominee

Nominee's Personal Information

Name (Mr./Ms./Any Other____)			
Designation			
Date of Birth			
Address for Communication (Official)			
Phone(s)	Business :	Home:	Mobile :
Fax	E-mail:		
Name as in Passport	Issued at	Passport No.	Validity upto

Please affix
Your Photograph
Here

Your Education (Graduation onwards)

Degree	Institution	Year	Subject

Your Experience in the Present Organisation

Position	Reporting to	Responsibility	No. of Years

Your Experience in Previous Organisation(s)

Organisation	Position	Reporting to	Responsibility	No. of Years

ASCI-ASIM 2025

What are your expectatons from this Programme?

Important Management Development Training Programme Attended

In ASCI		Other Institutions		
Year	Programme Title	Institution	Programme Title	Year

Your Health

Good: Fit for overseas Travel Yes <input type="checkbox"/> No <input type="checkbox"/>	Specify chronic ailments if any (Please list)
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Medical Insurance

Name of the Insurane Agency	Policy Number	Validity upto

Note : Coverage should be available in Hyderabad, India

Date :

Signature

NOMINATION FORM

Part B: To be filled in by Sponsor

Sponsoring Organization : Business Information

Name of the Organisation		Sector	
Address & Contact Numbers			
	Phone (s) :		Fax:
	E-mail :		
Range of Services/Products			
Size (in Rs. lakhs)	Revenue	Asset Base	Employees

Programme fee payable to Administrative Staff College of India

Payment Amount		Mode of Payment (DD/Cheque)	
Instrument Number		Date of Instrument	
Name of the Bank			

Name & Designation of Sponsoring Authority

Signature :

Date :

Completed nomination forms and the demand draft / cheque may please be sent to :

The Programmes Officer
Administrative Staff College of India
Bella Vista, Raj Bhavan Road, Hyderabad - 500 082, India
Phone : +91-40-66534247, Fax : +91-040-66534356 / 23324365, E-mail : poffice@asci.org.in