

Programme on

Agri Entrepreneurship Development

(November 03 -05, 2025)



Administrative Staff College of India
(accredited as उत्कृष्ट by Capacity Building Commission, GoI)

PROGRAMME OVERVIEW

The agricultural sector in India offers vast opportunities for innovative business ventures. With the rise of agri-startups, entrepreneurs are playing a pivotal role in revitalizing rural economies. Popularly known as Agri-preneurs, they bring fresh ideas and practical solutions to long-standing challenges.

This programme is designed to expose participants to enterprise opportunities in agriculture and allied sectors. It will equip aspiring and practicing entrepreneurs with the knowledge and skills needed to identify, establish, and successfully manage agri-enterprises.

PROGRAMME STRUCTURE

- ◆ **Day 1:** Introduction to enterprises and startups in the agricultural sector, their contribution to rural development, and an overview of government schemes supporting agri-businesses.
- ◆ **Day 2:** Sessions on enterprise management, financial planning, and legal compliances. Introduction to Farmer Producer Companies (FPOs) and their role in promoting agri-enterprises.
- ◆ **Day 3:** Field visit to a successful agri-startup and interaction with the promoter for real-world learning.

EXPECTED OUTCOMES

By the end of the programme, participants will:

1. Gain motivation and confidence to become entrepreneurs.
2. Acquire practical knowledge on running and managing enterprises.
3. Learn from the real-life experiences of successful agri-preneurs.

METHODOLOGY

The programme blends theory with practice, using case studies, success stories, interactive discussions, and hands-on activities to make learning engaging and impactful.

PARTICIPANTS PROFILE

Young entrepreneurs and professionals interested in agriculture and allied sectors.

VENUE

The programme is fully residential. Participants will be accommodated in air-conditioned single-occupancy rooms on campus. Please note that accommodation for family members is not provided. The ASCI campus is comprehensively Wi-Fi enabled.

PROGRAMME DURATION AND DATES

- ◆ **Duration:** 3 days
- ◆ **Dates:** November 03–05, 2025

Participants are expected to arrive a day prior to commencement and may depart after the conclusion.

PROGRAMME FEE

Residential Fee: ₹15,000 per participant + GST (currently 18%) is applicable.

The fee includes tuition, board and lodging, electronic courseware, and access to all campus facilities including internet usage.

Bank Details (For Indian Participants):

Account Number : 62090698675
Beneficiary Name : Administrative Staff College of India
IFSC Code : SBIN0020063
Bank Name : State Bank of India
Branch Address : Bellavista Branch, Raj Bhavan Road,
Somajiguda, Hyderabad – 500082

Note: Kindly forward us the details of Bank/Wire transfer of fee payment indicating the **Programme Code (Prog/25-26/1/155)** e-mail: to **poffice@asci.org.in** for confirmation.

MEDICAL INSURANCE

The nominees are requested to carry with them proof of Medical Insurance. The sponsoring agency is required to endorse the nominees' medical coverage in the event of hospitalisation.

LAST DATE FOR NOMINATION

Please use the Prescribed/attached form. Last date for receiving nominations is **October 27, 2025**. Kindly contact Programmes Officer for further details (contact details are given at the end of the nomination form).

LAST DATE FOR WITHDRAWAL

October 29, 2025. Any withdrawals after this date will entail forfeiture of the fee paid, if any.

ASCIALUMNI ASSOCIATION

All participants of ASCI programmes automatically become members of the ASCI Alumni Association, enabling continuous learning and networking.

CERTIFICATE OF PARTICIPATION

On successful completion of the programme, participants will be awarded a Certificate of Participation from ASCI.

Programme Director

Smt. V. Usharani

Email: vemuri376@asci.org.in



ABOUT ASCI

ASCI is the first management development institution set up in the country at the instance of the Government of India and industry in 1956 to impart state-of-the-art management education for practicing managers, a legacy that we proudly take forward with a strong alumni of over 1,76,500. We are proud of our alumni which includes the leaders of Indian industry and senior Civil Servants in the government, public sector undertakings to be a part of this unique organisation. We are thankful to you all for the support extended in the past and look forward to your continuing patronage in 2025-26.

Also, ASCI conducts customized programmes for Government of India, State Governments, Public Sector, Private Sector and various international organisations. Our experienced faculty bring to the table a wealth of academic credentials, rich industry exposure and act as a catalyst in the classroom discussions, case study analyses and tutorials. Our faculty also conduct international programmes which provide an exposure to the global best practices. In addition to this, faculty at ASCI also carry out large number of management research activities (typically about 100 each year) which helps them provide the much needed value addition in the training programmes. In addition, we conduct non-residential programmes at our New Delhi Centre as well as off-campus programmes at the venue of the client's choice.



Administrative Staff College of India

Bella Vista, Raj Bhavan Road, Khairatabad,
Hyderabad - 500 082, India.

Telefax (Programmes Office) : 0091-40-23324365

Mobile: 9246203535, Phone : 0091-40-66534247

Fax : 0091-40-66534356

College Park Campus

Road No. 3, Banjara Hills,
Hyderabad - 500 034.

Tel: 040-66720700 / 01 /02 /05

Fax : 040-66720725

Delhi Campus

C-24, Institutional Area
South of IIT, Behind Qutub Hotel
New Delhi-110 016.

Tel: 011-26962204, 26961750, 26961850

www.asci.org.in

Nomination Form
Programme on
Agri Entrepreneurship Development
(November 03-05, 2025)

Nominee's Contact Information :

Name (Mr/Ms) :	_____	Date of Birth :	_____
Designation :	_____	Qualification :	_____
Organisation :	_____		
Address :	_____		
Phone(s) :	(Off) : _____	(Mobile) :	_____
e-mail :	_____	Fax :	_____

Sponsor's Details

Name of the Sponsoring Authority _____	Designation _____
Organisation :	_____
GSTIN No. :	_____
Address :	_____
	Pincode : _____
Phone(s) :	(Off) : _____ (Mobile) : _____
e-mail :	_____ Fax : _____

Fee Particulars

Amount Payable :	Mode of Payment (DD/Chq/NEFT) :
Name of the Bank :	Date of Instrument/Transfer :
Instrument Number :	UTR Number for NEFT :

Medical Insurance

Name of the Insurance Agency	Policy Number	Validity upto

Note : Coverage should be available in Hyderabad, India

Signature and Official Seal of the Sponsoring Authority :

NOTE : Forward nomination form to : **Mr. G. Sreenivasa Reddy, Programmes Officer**, Administrative Staff College of India, Bella Vista, Hyderabad-500 082. Phone : 0091-40-66534247, 66533000, Mobile: 9246203535, Fax : 0091-40-66534356, e-mail: poffice@asci.org.in