



asci
Leadership through Learning

ADMINISTRATIVE STAFF COLLEGE OF INDIA

Bella Vista, Raj Bhavan Road, Hyderabad - 500 082, India

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M. Raja Shekhar Reddy

Programme Director

May 2, 2019

Programme on

Research Excellence in Organisations

(August 5 – 7, 2019)

Dear Sir /Madam,

Attaining excellence in Research has become extremely critical for organisations to stay competitive. Converting the outputs of Research and Development into new products and services and gaining competitive advantage in the market from this is a game most firms in developed countries are adept at playing. In India, very few organisations have started looking at Research from a strategic perspective. Many of the problems of translating Research into profitable new products and services need to be addressed by the top management. Achieving Research Excellence is therefore a new frontier that needs urgent attention in Indian companies. This programme is designed to enable managers to do just that. The programme flows from many years of experience of the programme director and ASCI in conducting such programmes on managing R&D efficiently, and effectively for government clients like the Department of Science and Technology, DRDO, ISRO, DBT, ICFRE, ICAR, CSIR and BARC.

The objective of the programme is to enable the Scientists and R&D managers to gain insights into the strategic elements of Research. The programme aims to train managers of R&D, marketing and other functions on the unique management tools and techniques that are required to be applied to get maximum value out of R&D in a firm. The programme helps managers engage in and support R&D in a way that supports their planning and implementation strategy. Given R&D's primary strategic role, managers, scientists and engineers involved in R&D have to build the organisational structure and processes that will successfully guide innovation and gain tools to manage relationships with other functions.

The enclosed brochure contains details about the programme and highlights its value. We welcome nominations from your organisation. Copies of the enclosed nomination form may be used for additional nominations.

Please note that the nominees are requested to carry with them the proof of Medical Insurance. The Sponsoring Agency is required to endorse the nominee's medical coverage in the event of hospitalisation.

Please get in touch with us for any further information / clarification (email: rajashekhar9@asci.org.in).

We thank you and look forward to your response.

Yours sincerely,

Raja Shekhar Reddy

Encl: Brochure and Nomination Form



Programme on

Research Excellence in Organisations

August 05 - 07, 2019

Administrative Staff College of India

INTRODUCTION

With the twin advances of Globalisation and Technology, organisations have to rely on 'Research Excellence' to sustain their competitive advantage and propel their growth. Breakthroughs in Research are extremely critical to organisations to stay ahead of the sweeping technological changes, smart competitors around the globe and ever shifting demands of customers and potential employees. Given these contextual elements, consistent success in Research efforts will become the core of all competences and act as a driver for creating better and new things to enable organisations respond innovatively to the market pressures. The programme will enable participants develop "Research management" capabilities to sustain the distinct competitive advantage. The pedagogy involves use of relevant case studies and lectures by eminent speakers to enable participants to attain excellence in Research.

OBJECTIVES OF THE PROGRAMME

The programme will enable the participants to

1. Comprehend the critical success factors for achieving "Research Excellence"
2. Analyse the current model of Research Management and Governance to identify the gaps and scope for improvement in the existing practices
3. Explore ways for institutionalising the best practices in Research
4. Understand how Intellectual Property Rights (IPR) create and enhance enterprise value.
5. Appreciate the need for alignment of Research with organisational strategy
6. Devise a suitable Organisational Architecture for Research Excellence
7. Develop new insights into Leadership Bandwidth required for success in Research
8. Create better ecosystems to guide Innovation and manage relationships with other stakeholders.

PROGRAMME CONTENT

1. Significance of the Structure, Process and Behaviour in the management of R&D systems
2. Contextual factors that affect Research Management
3. Methods and approaches in Research Management
4. R&D mission as well as project portfolio management
5. Translating R&D objectives into Innovation
6. Issues of concern in designing and implementing R&D management systems
7. Intellectual property management, valuation and exploitation
8. Managing research against the background of overall technology management,
9. Integration of the R&D management systems into innovation management, technology management, knowledge management and other functions like finance and business Development activities.

PEDAGOGY

- ◆ Lectures by faculty and experts drawn from ASCI, scientific & research communities, Academia, government, industry as well as private agencies.
- ◆ Interaction with professionals having expertise and experience of R&D management
- ◆ Theme-based group discussions and exercises
- ◆ Experience-sharing, participative and interactive learning
- ◆ Case study illustrations, analyses and presentations

PARTICIPANT PROFILE

Senior and middle level executives dealing with R&D or having interface with R&D of private and public sector organisations, Government departments, and R & D organizations. Also useful for the HR Professionals and Trainers.

Organisational sponsorship is essential

VENUE

The Programme is fully residential and the participants will be accommodated in air-conditioned single occupancy rooms. However, the College does not provide accommodation for the family. Transport between Airport /Railway Station and venue will be arranged by the College. The Bella Vista Campus of the College is WiFi enabled in a comprehensive way.

DURATION

The Programme is from **August 5 - 7, 2019**. The participants are expected to arrive a day before and may leave after completion of the programme.

PROGRAMME FEE

Residential Fee: Rs. 37,500/- (US \$700 for foreigners) plus GST as applicable (presently 18%) per participant. The fee covers tuition, board and lodging, courseware (in electronic form) and other facilities of the College including internet usage.

Non-Residential Fee: Rs.31,500/- plus GST as applicable (presently 18%) per participant. The fee covers tuition, course ware (in electronic form) working lunch and other facilities of the College including internet usage.

A discount of 10% on the Programme fee for three or more participants from the same organisation will be given, provided the payment is credited into our Bank account before **August 2, 2019**.

Note: Kindly forward us the details of Bank/Wire transfer of fee payment indicating the Programme Code (Prg/19-20/1/55) to poffice@asci.org.in for confirmation.

Bank Details are give below:

For Indian Participants :

Bank Account Number 62090698675
Beneficiary Name Administrative Staff College of India
IFSC Code SBIN0020063
Bank Name State Bank of India
Branch Address Bellavista Branch, Raj Bhavan Road, Somajiguda, Hyderabad - 500 082

For Foreign Participants:

Bank Account Number 62090698960
Beneficiary Name Administrative Staff College of India
Swift Code SBININBBH04
Bank Name State Bank of India
Branch Address Bellavista Branch, Rajbhavan Road, Somajiguda, Hyderabad - 500 082.

Nostro Account 6550992180
(Optional)

MEDICAL INSURANCE

The nominees are requested to carry with them the proof of Medical Insurance that is valid in Hyderabad, India. The sponsoring agency is required to endorse the nominees' medical coverage in the event of hospitalisation.

LAST DATE FOR NOMINATION

Please use the prescribed/attached form. Last date for receiving nominations is **July 29, 2019**. Kindly contact Programmes Officer for further details while sending nominations (contact details are given at the end of the nomination form).

LAST DATE FOR WITHDRAWAL

July 30, 2019. Any withdrawals after this date will entail forfeiture of fee paid.

ASCI ALUMNI ASSOCIATION

Participants of College programmes will automatically become members of ASCI Alumni Association.

CERTIFICATE OF PARTICIPATION

The College issues a Certificate of Participation on conclusion of the Programme.

Programme Director

M. Raja Shekhar Reddy

email: rajashekhar9@asci.org.in



ASCI is the first management development institution set up in the country at the instance of the Government of India and industry in 1956 to impart state-of-the-art management education for practicing managers, a legacy that we proudly take forward each year with a strong alumni of over 1,40,000. We are proud of our alumni which includes the leaders of Indian industry and senior Civil Servants in the government, public sector undertakings to be a part of this unique organisation. We are thankful to you all for the support extended in the past and look forward to your continuing patronage in 2019-20.

Also, ASCI conducts customized programmes for Government of India, State Governments, Public Sector, Private Sector and various international organisations. Our experienced faculty bring to the table a wealth of academic credentials, rich industry exposure and act as a catalyst in the classroom discussions, case study analyses and tutorials. Our faculty also conduct international programmes which provide an exposure to the global best practices. In addition to this, faculty at ASCI also carry out large number of management research activities (typically about 100 each year) which helps them provide the much needed value addition in the training programmes. In addition, we conduct non-residential programmes at our New Delhi Centre as well as off-campus programmes at the venue of the client's choice.



Administrative Staff College of India

Bella Vista, Raj Bhavan Road, Khairatabad,
Hyderabad - 500 082, India.

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Fax : 0091-40-66534356

Delhi Campus

C-24, Institutional Area
South of IIT, Behind Qutub Hotel
New Delhi-110 016.

Tel: 011-26962204, 26961750, 26961850

www.asci.org.in

Nomination Form

Programme on

Research Excellence in Organisations

(August 5 – 7, 2019)

Nominee's Contact Information :

Name (Mr/Ms) :	_____	Date of Birth :	_____
Designation :	_____	Qualification :	_____
Organisation :	_____		
Address :	_____		
Phone(s) :	(Off) : _____	(Mobile) :	_____
		Home :	_____
e-mail :	_____	Fax :	_____

Sponsor's Details

Name of the Sponsoring Authority _____	Designation _____
Organisation :	_____
GSTIN :	_____
Address :	_____
	Pincode : _____
Phone(s) :	(Off) : _____ (Mobile) : _____
e-mail :	_____ Fax : _____

Fee Particulars

Amount Payable :	_____	Mode of Payment (DD/Chq/NEFT) :	_____
Name of the Bank :	_____	Date of Instrument/Transfer :	_____
Instrument Number :	_____	UTR Number for NEFT :	_____

Medical Insurance

Name of the Insurance Agency	Policy Number	Validity upto
Note : Coverage should be available in Hyderabad, India		

Signature and Official Seal of the Sponsoring Authority :

NOTE : Forward nomination form to : **Mr. G. Srinivas Yadav, Programmes Officer**, Administrative Staff College of India, Bella Vista, Hyderabad-500 082. Phone : 0091-40-66534247, 66533000, Mobile: 9246203535, Fax : 0091-40-66534356, e-mail: poffice@asci.org.in