



ADMINISTRATIVE STAFF COLLEGE OF INDIA
Bella Vista Hyderabad

Training Programme on
Managing Technology Value Chains
for
Directors & Division Heads
February 27 – March 3, 2017

Sponsored by

DEPARTMENT OF SCIENCE & TECHNOLOGY
Government of India
New Delhi

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PROGRAMME OBJECTIVES

Management of technology value chains is the management of technology from the lab to the market. The entire process of taking a concept to its logical conclusion in a product or service requires several management interventions. The programme will deal with such issues and will enable the participants to manage technology value chains better.

COURSE CONTENT

- ◆ Technology Value Chain concepts and skills
- ◆ How value can be added through the commercialization process
- ◆ What venture capitalists seek from technoentrepreneurs
- ◆ Intellectual property rights protection and related strategies
- ◆ Innovation Management

PEDAGOGY

Lectures, demo video shows, problem solving exercises, case discussions, project work assignment.

DURATION AND VENUE OF THE PROGRAMME

February 27 – March 3, 2017. The programme is fully residential and the participants will be accommodated in single air-conditioned rooms in the Bella Vista campus of the College at Hyderabad. Transportation from and to Airport / Railway Station will be arranged by the College.

TARGET PARTICIPANTS

The programme is designed for Directors and Division Heads of scientists and technologists from research institutions and labs.

SPONSORSHIP & SUPPORT

This is a programme fully sponsored, supported and funded by the DST, GoI. Accordingly nominating institutions and participants **NEED NOT** pay DST or ASCI, any fee or expenses for course fee, board and/or lodging for the participants. Nominating institutions need only bear to & fro travel expenses of their nominee participants..

Programme Director

Dr. Nirmalya Bagchi
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Forthcoming DST Programmes during 2016–17

S.No.	Programme Title	Start date	End date
1.	GMP for Scientists	22-Aug-2016	2-Sep-2016
2.	Advanced Techno Management for Scientists	7-Nov-2016	9-Dec-2016
3	Science, Administration and Research Management (SARM)	7-Oct-2016	28-Oct-2016
4	Advanced Techno-Management Program for Women Scientists	7-Nov-2016	9-Dec-2016
5.	Science Governance and Management	12-Dec-2016	16-Dec-2016
6	GMP for Women Scientists	2-Jan-2017	13-Jan-2017
7.	Managing Innovation and Technology for Competitiveness	16-Jan-2017	27-Jan-2017
8	Science, Administration and Research Management (SARM)	6-Feb-2017	17-Feb-2017
9	Managing Technology Value Chains for Directors and Division Heads	27-Feb-2017	3-Mar-2017

ABOUT ASCI

Founded in 1956 at the initiative of Government and Industry, the Administrative Staff College of India is a pioneer in the field of post experience management development and training. ASCI has remained the leader and pace setter in developing professionalism in management. Over 1,06,000 executives from Corporate, Government, Public and Private Sector within and outside India have taken advantage of the residential programmes offered by the College.



Administrative Staff College of India

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