

Programme on

# Values Driven Leadership

January 08 - 10, 2018



ADMINISTRATIVE STAFF COLLEGE OF INDIA

## CONTEXT

Research on emerging global companies supports the perspective that leading high performance organizations require leaders to create visions that reach beyond the bottom line. Values-driven leaders embrace this opportunity by focusing on possibilities and finding creative solutions to global challenges. This is not an ethical guideline that stifles the company's growth but rather a business opportunity that ignites innovation and increases performance, growth and profitability.

Values-driven leadership offers a platform for leaders to unleash this potential by serving as a catalyst for personal development and transformation and by encouraging employees to engage their values, sense of purpose and intrinsic motivation to be part of something that contributes positively to society.

Values-driven companies lead in the marketplace and benefit society by innovating to create short-term and long-term value for their full community of stakeholders – employees, customers, shareholders, communities in which they operate and the natural environment.

These organizations see themselves as corporate citizens of the communities in which they serve and are committed to providing solutions to the most challenging social and environmental issues facing the world today.

A growing number of these exemplars provide insight into the successful leadership of an organization committed to balancing the three principal pillars of values-driven companies: people, planet and profit.

Managers are currently dealing with a tremendous amount of change. Change in the product, change in the customer and change in the way the product and service is sold.

Today's Manager needs to deal with all of this change daily, yet be able to communicate with and develop every single employee. This can be an enormous task. But it can be done.

Managers need to become "Leaders!" This amounts to:

- Developing a Vision for your people
- Focusing on the correct Attitudes of your people
- Listening to your people
- Understanding your people
- Empowering your people
- Using Systems to measure and monitor your people

...in other words: "**VALUES-Driven Leadership!**"

## OBJECTIVES

- To understand the importance of Values & Ethics in the working of an organization.
- To develop an understanding of values that can contribute in the growth of an organization.
- To develop capabilities required to practice values.

## CONTENTS

- Understanding values and ethics
- Values driven leadership
- Building an ethical organization
- Building trust
- Corporate governance
- Action planning

## PARTICIPANT LEVEL

The workshop is essential for all working professionals in private and public sectors. This is highly suitable and rewarding for all the working professionals to transit to leadership positions smoothly.

## VENUE

The programme is fully residential and the participants will be accommodated in single occupancy air conditioned rooms. The college does not provide accommodation for the family. College will arrange transport between airport / railway station and venue. The College is WiFi enabled in comprehensive way.

## DURATION

The programme duration is from January 08 – 10, 2018. The participants are expected to arrive a day before commencement and may leave after the conclusion of the programme.

## PROGRAMME FEE

Rs. 34,000/- (US\$1495 if foreign) plus 18% GST per participant will be charged to cover tuition, board and lodging, courseware (in electronic form) and other facilities of the College including Internet usage.

Rs.28,000/- plus 18% GST for Indian participants (not availing hostel accommodation) will be charged to cover tuition, course ware (in electronic form) working lunch and other facilities of the College including internet usage.

A discount of 10% on the Programme fee for three or more participants from the same organisation will be given, provided the payment is made in to our Bank account before January 05, 2018. Bank details are given below.

### For Foreign Participants:

Receiver's	Bank of America, New York (SWIFT: BOFAUS3N)
Correspondent Bank	Via Chips ABA 0959 for Account UID 002473 Via Fedwire 026009593
For Credit of	State Bank of India, Treasury Department, Mumbai, India, SWIFT BIC – SBININBBH04 Nostro A/c No.6550992180.
Ultimate Beneficiary	Administrative Staff College of India, Account No.62090698960, State Bank of India, Bellavista Branch, Raj Bhavan Road, Hyderabad.

### For Indian Participants :

#### Bank Particulars

Bank Name	State Bank of India
Address line 1	6-3-1092, 1st floor, A Block
Address line 2	Bellavista Branch, Raj Bhavan Road
Address line 3	Hyderabad – 500 082
Beneficiary Account Name	Administrative Staff College of India
Bank Account Number	62090698675
Bank MICR No	500002306
NEFT IFSC Code	SBIN0020063

### ***Organisational sponsorship is essential***

**Note: Details of Bank / Wire transfer may be sent to fo@asci.org.in for confirmation.**

## MEDICAL INSURANCE

The nominees are requested to carry with them the proof of Medical Insurance. The sponsoring agency is required to endorse the nominee's medical coverage in the event of hospitalization.

## LAST DATE FOR NOMINATION

Please use the prescribed/attached form. Last date is December 26, 2017. Kindly contact Programmes Officer for further details (contact details are given at the end of the nomination form).

## LAST DATE FOR WITHDRAWAL

January 02, 2018. Any withdrawals after this date will entail forfeiture of fee paid, if any.

## ASCI ALUMNI ASSOCIATION

Participants of the College programmes will automatically become members of the ASCI alumni association.

## CERTIFICATE OF PARTICIPATION

The College issues a Certificate of Participation on conclusion of the programme.

**Programme Director**

**J. Swarnalatha**

E-mail : swarnalatha.j@asci.org.in

# ASCI MANAGEMENT DEVELOPMENT PROGRAMMES FOR 2017-18

## MANAGEMENT DEVELOPMENT PROGRAMMES

General Management Programme for Senior Executives (SEC)-130 08-Jan-2018 02-Feb-2018  
 ASCI-NRCR Joint Certification Course on Improved Management of Land Acquisition, Resettlement & Rehabilitation (LARR) 29-Jan-2018 09-Feb-2018

## ECONOMICS

Financial Systems, Management and Accountability in Government - New Delhi 12-Nov-2017 16-Nov-2017

## FINANCE

Strategies for Cost Leadership 08-Jan-2018 10-Jan-2018  
 Treasury and Risk Management in Banks/FIs 22-Jan-2018 24-Jan-2018  
 Business Collaborations - Strategic Alliances, Joint Ventures and Acquisitions 30-Jan-2018 01-Feb-2018  
 Business Risk Management 05-Feb-2018 09-Feb-2018  
 Advanced Financial Management 13-Feb-2018 15-Feb-2018  
 Evaluating and Financing Public Private Partnership Projects 26-Feb-2018 02-Mar-2018

## HEALTHCARE MANAGEMENT

Certificate Course in Healthcare Quality 10-Jan-2018 12-Jan-2018

## HUMAN DEVELOPMENT

Educational Leadership for Senior Level Officials of Universities/ Educational Institutions 22-Jan-2018 24-Jan-2018

## HUMAN RESOURCE MANAGEMENT

Leadership Skills Development 18-Dec-2017 22-Dec-2017  
 Values Driven Leadership 08-Jan-2018 10-Jan-2018  
 Effective Learning and Development 08-Jan-2018 12-Jan-2018  
 Communication Skills for Managers 29-Jan-2018 02-Feb-2018  
 Building and Leading Effective Teams 05-Feb-2018 09-Feb-2018  
 Enhancing Interpersonal Effectiveness through Transactional Analysis 05-Feb-2018 07-Feb-2018  
 Positive Organizational Behaviour 12-Feb-2018 14-Feb-2018  
 "Strategic Human Resource Management with International Study Tour (Singapore and Malaysia)" 12-Feb-2018 24-Feb-2018  
 Decision Making for Effective Leadership 19-Feb-2018 23-Feb-2018

Strategic Human Resource Management 26-Feb-2018 02-Mar-2018  
 Managing Creativity & Innovation 06-Mar-2018 08-Mar-2018

## INFORMATION TECHNOLOGY

Leveraging Big Data and Analytics 20-Dec-2017 22-Dec-2017  
 IT Enabled Knowledge Management 29-Jan-2018 31-Jan-2018  
 e-Learning and Digital Education 26-Mar-2018 28-Mar-2018

## INFRASTRUCTURE DEVELOPMENT

Urban Infrastructure Project Preparation and Management 22-Feb-2018 24-Feb-2018

## INNOVATION AND TECHNOLOGY

Strategic R & D Management 11-Dec-2017 13-Dec-2017  
 Managing Strategic Innovation 22-Jan-2018 24-Jan-2018

## MARKETING

Creating Social Value Through Corporate Social Responsibility 11-Dec-2017 13-Dec-2017

## OPERATIONS

Project and Contract Management 08-Jan-2018 12-Jan-2018  
 Procurement Procedures for World Bank Aided Projects 12-Feb-2018 23-Feb-2018

## PUBLIC POLICY GOVERNANCE AND PERFORMANCE

Translating Entrepreneurship to Enterprise 04-Dec-2017 08-Dec-2017

## STRATEGIC MANAGEMENT

Driving performance through transformational Leadership 19-Feb-2018 23-Feb-2018

## URBAN GOVERNANCE

"International Certification Programme - Change Management for Achieving Continuous Water Supply for All in Urban Areas – Phase - I Intimate Later ASCI  
 Study Tour: (India & Tel Aviv & Jerusalem in Israel) – Phase - II Intimate Later  
 Towards Universal Sanitation in Urban Areas 11-Dec-2017 13-Dec-2017  
 GIS for Urban Development 18-Jan-2018 20-Jan-2018  
 Public Private Partnership in Urban Infrastructure & Service Delivery 07-Feb-2018 09-Feb-2018  
 Integrated Solid Waste Management 12-Mar-2018 14-Mar-2018



## Administrative Staff College of India

Bella Vista, Raj Bhavan Road, Khairatabad, Hyderabad - 500 082, India.

Telefax (Programmes Office) : 0091-040-23324365

Phone : 0091-40-66534247, Mobile: 9246203535

Fax : 0091-40-66534356, E-mail: poffice@asci.org.in

## Delhi Campus

C-24, Institutional Area

South of IIT, Behind Qutub Hotel

New Delhi - 110 016

Phone Nos: 011 - 26962204, 26961750, 26961850

Website : <http://www.asci.org.in>



## ADMINISTRATIVE STAFF COLLEGE OF INDIA

Bella Vista, Raj Bhavan Road, Hyderabad - 500 082, India

Ph:0091-40-66533000 13 Lines, 66534265 (Direct) Telefax:(Programmes Office) 0091-40-23324365,

Fax: 0091-40-66534356, email: poffice@asci.org.in, URL: <http://www.asci.org.in>

**J. Swarnalatha**  
Programme Director

October 12, 2017

### **Programme on Values Driven Leadership (January 08 - 10, 2018)**

Dear Sir/Madam,

It is universally accepted that 'Leadership' makes a significant contribution to the success or failure of an organization. It, therefore, is important for us to understand what actually drives 'Leadership' which makes an organization succeed not only in the short run but lays the foundation for long term success.

This programme has been specifically designed to create an awareness and understanding of the phenomenon that helps in the achievement of long-term success. It will also help participants to know pitfalls that come in the way of success. It is meant for organizations that aspire to be trendsetters in ethical leadership. The programme will help participants to develop such leadership capabilities, through a variety of techniques used in the programme.

I will appreciate an early receipt of nominations from your esteemed organization. It will help us to give a final shape to the Programme. For more than one nomination you may use photocopy of the enclosed nomination form.

Warm regards,

Yours sincerely

**J. Swarnalatha**

Encl : Brochure and Nomination Form



**ADMINISTRATIVE STAFF COLLEGE OF INDIA**  
Bella Vista, Raj Bhavan Road, Hyderabad - 500 082, India

**Nomination Form  
Programme on  
Values Driven Leadership  
(January 08 - 10, 2018)**

**Nominee's Contact Information**

Name (Mr/Ms) _____	Date of Birth : _____
Designation : _____	Qualification : _____
Organisation : _____	
Address : _____	
Phone(s) : Office: _____ Mobile: _____ Home: _____	
e-mail : _____	Fax : _____

**Sponsors Details**

Name of the Sponsoring Authority: _____	Designation: _____
Organisation : _____	
GSTIN Number: _____	
Address : _____	
	Pincode : _____
Phone(s) : Office: _____ Mobile: _____	
e-mail : _____	Fax : _____

**Fee particulars**

Amount Payable :	Mode of Payment (DD/Ch/NEFT) :
Name of the Bank :	Date of Instrument/Transfer :
Instrument Number :	UTR Number for NEFT

**Medical Insurance :**

Name of the Insurance Agency	Policy Number	Validity upto

Note: Coverage should be available in Hyderabad, India.

**Signature of the Sponsoring Authority :**

NOTE : Forward nomination form to : **Ms. Naga Swapna Programmes Officer**, Administrative Staff College of India, Bella Vista, Hyderabad - 500 082. Phone: 0091-40-66534247, 66533000, Mobile: 09246203535, Telefax: 0091-040-23324365, Fax: 0091-040-66534356, e-mail: [poffice@asci.org.in](mailto:poffice@asci.org.in)