

VALUES DRIVEN LEADERSHIP

Programme Overview

Research on emerging global companies supports the perspective that leading high performance organisations require leaders to create visions that reach beyond the bottom line. Values-driven leaders embrace this opportunity by focusing on possibilities and finding creative solutions to global challenges. This is not an ethical guideline that stifles the company's growth but rather a business opportunity that ignites innovation and increases performance, growth and profitability.

Values-driven leadership offers a platform for leaders to unleash this potential by serving as a catalyst for personal development and transformation and by encouraging employees to engage their values, sense of purpose and intrinsic motivation to be part of something that contributes positively to society.

Values-driven companies lead in the marketplace and benefit society by innovating to create short-term and long-term value for their full community of stakeholders – employees, customers, shareholders, communities in which they operate and the natural environment.

These organisations see themselves as corporate citizens of the communities in which they serve and are committed to providing solutions to the most challenging social and environmental issues facing the world today.

A growing number of these exemplars provide insight into the successful leadership of an organisation committed to balancing the three principal pillars of values-driven companies: people, planet and profit.

Managers are currently dealing with a tremendous amount of change. Change in the product, change in the customer and change in the way the product and service is sold.

Today's Manager needs to deal with all of this change daily, yet be able to communicate with and develop every single employee. This can be an enormous task. But it can be done.

Managers need to become "Leaders!" This amounts to:

- ◆ Developing a Vision for your people
- ◆ Focusing on the correct Attitudes of your people
- ◆ Listening to your people
- ◆ Understanding your people
- ◆ Empowering your people
- ◆ Using Systems to measure and monitor your people

...in other words: **"VALUES-Driven Leadership!"**

Participant Profile

This programme helps the participants to know pitfalls that come in the way of success. It is meant for organisations that aspire to be trendsetters in ethical leadership and will help participants to develop such leadership capabilities, through a variety of techniques used in the programme.

Programme Director

J Swarnalatha

Dates : 8–10 January 2018

Fee : ₹ 34,000/-
(US \$ 1495) +
Applicable Service Tax