

Programme Director

Raja Shekhar Reddy

Dates : 7–9 August 2017

Fee : ₹ 34,000/-
(US \$ 1495) +
Applicable Service Tax

RESEARCH EXCELLENCE IN ORGANISATIONS

Programme Overview

With the twin advances of Globalization and Technology, organisations have to rely on 'Research Excellence' to sustain their competitive advantage and propel their growth. Breakthroughs in Research are extremely critical to Organisations to stay ahead of the sweeping technological changes, smart competitors around the globe and ever shifting demands of customers and potential employees. Given these contextual elements, consistent success in Research efforts will become the core of all competences and act as a driver for creating better and new things to enable Organisations respond innovatively to the market pressures. The programme will enable participants develop "Research management" capabilities to sustain the distinct competitive advantage. The pedagogy involves use of relevant case studies and lectures by eminent speakers to enable participants to attain excellence in Research.

Impact

The programme will enable the participants to

- ◆ Comprehend the critical success factors for achieving "Research Excellence"
- ◆ Analyze the current model of Research Management and Governance to identify the gaps and scope for improvement in the existing practices
- ◆ Explore ways for institutionalizing the best practices in Research
- ◆ Understand how Intellectual Property Rights (IPR) create and enhance enterprise value.
- ◆ Appreciate the need for alignment of Research with Organisational strategy
- ◆ Devise a suitable Organisational Architecture for Research Excellence
- ◆ Develop new insights into Leadership Bandwidth required for success in Research
- ◆ Create better ecosystems to guide Innovation and manage relationships with other stakeholders.

Participant Profile

Executives dealing with R&D or having interface with R&D of public and private sector organisations, Government departments, and R & D organisations. Also useful for HR Professionals and Trainers.