

MATERIALS AND SUPPLY CHAIN MANAGEMENT

Programme Overview

The advent of globalization has resulted in a paradigm shift in the business environment. A transformed global commerce has eschewed highly unstable, unpredictable demand intensities and shrinking product life-cycles. Organisations, worldwide, have realized the need for optimizing effectiveness and efficiency at systems' level and adopting new technologies to enhance and optimize their supply chain capabilities.

The programme is designed to provide valuable insights on key concepts and strategies in the management of materials and supply chains; effective materials and supply chain management practices; business policies necessary to achieve effective materials management; ideas for organizing warehouse or stocking facility; norms to decide when and how much to order; and analyzing the extent of material investment required.

Impact

- ◆ Enhance the understanding on the key issues in customer-centric supply chains.
- ◆ Highlight the increasing significance and contribution of materials and supply chain management to business results and illustrate ways to cope with uncertainty in supply chains.
- ◆ Promote an active exchange of experiences to evaluate materials management methods, make improvements to the current materials management system, determine optimum inventory levels and analyze replenishment policies.
- ◆ Facilitate reduction of excess inventories and investment in right materials for better customer service, better investment turnover, and of course, greater profits.

Participant Profile

Senior executives and managers of operations, materials / production planning; purchasing, stores, distribution, marketing and sales. It is also very useful to systems analysts and MIS managers, financial and cost accountants and maintenance engineers for the design and implementation of materials and supply chain management systems and all those whose activities are closely associated with marketing, materials and distribution. Bankers can also derive benefit from this course in developing background in materials management to help their clients in financing and managing their working capital.

Programme Director

B V N Sachendra

Dates : 27 Nov–01 Dec 2017

Fee : ₹ 54,000/-
(US \$ 1840) +
Applicable Service Tax