

## Programme Director

**J Swarnalatha**

Dates : 4–8 December 2017

Fee : ₹ 54,000/-  
(US \$ 1840) +  
Applicable Service Tax

## LEADERSHIP ENGAGEMENT AND DEVELOPMENT

### Programme Overview

‘Shock the Future rather than allowing the Future to Shock You’. The role of leadership/management is very important in anticipating the current and future challenges, and gearing to meet the same with cohesive force. An integration of both logical and creative faculties of mind is very important. The proposed training aims at understanding the business environment, conducting environmental scanning effectively, involving in strategic decision making based on sound and validated data analysis, and empowering the managers to deal with their teams effectively and move higher in the value chain of activities. The contents included in the programme, broadly are:

- ◆ Current political scenario
  - Global political scenario
  - International Trade and WTO
- ◆ Strategic management
  - Business strategy in the changing environment
  - Organisational vision and strategy
  - Strategic Human Resource Management
  - Strategic planning of human resources
  - Aligning the Human Resource
  - Management function to Business Objectives
  - Talent management
  - Competency management
- ◆ Leadership
- ◆ Building effective work culture
- ◆ Leadership for managing change
- ◆ Conflict resolution strategies
- ◆ Coaching and mentoring
- ◆ Using financial information for decision making
- ◆ Understanding financial statements
  - Project Appraisal Techniques and Financing Methods
  - Financial Risk Management
- ◆ Enhancing organisational productivity through operations management
  - Projects and Contract Management
  - Lean Management
- ◆ International marketing
  - National and global perspectives
  - Relationship management

### Participant Profile

Empowering the Managers to deal with their Teams effectively and move higher in the value chain of activities.