

## Programme Director

**Sutanuka Dev Roy**

Dates : 20–24 Nov 2017

Fee : ₹ 54,000/-  
(US \$ 1840) +  
Applicable Service Tax

## MDP FOR WOMEN EXECUTIVES

### Programme Overview

More and more organisations are working towards increasing the ratio of women in their workforce. Women face unique challenges - that of simultaneously managing their careers to maximize professional goals, and delicately balancing their personal objectives. Women often struggle with how to develop their own leadership styles and effectively enhance their power and status within an organisation. To reach the highest levels of management, it is essential for women to recognize, understand, and transform common business challenges into career-building opportunities.

### Impact

The programmes aims to help the participants to:

- ◆ Understand the current challenges facing a business unit: setting strategy, building the organisation, understanding the economics and key value drivers and exploiting new opportunities in both good and bad times.
- ◆ Understand how gender shapes leadership and address issues related to women at the workplace
- ◆ Develop certain key skill sets which are essential for positions in top management.

### Content

- ◆ Recent developments in the macroeconomic environment and their implications
- ◆ Functional concepts in Strategy, Marketing, Finance, IT and HR.
- ◆ Personality Development
- ◆ Leadership and Power
- ◆ Discussion on gender related issues at the modern workplace

### Participant Profile

The programmes will add value to senior and middle level women executives from public and private sector, financial institutions, and government departments. The participants and professionals from any functional area having responsibilities in management or policy-making will benefit from the programmes.