

Programme Director

P Subhashini

Dates : 24–26 July 2017

Fee : ₹ 34,000/-
(US \$ 1495) +
Applicable Service Tax

ENHANCING MANAGERIAL EFFECTIVENESS

Programme Overview

Many factors contribute towards organisational effectiveness. On one hand are the strategies formulated for the organisation keeping in mind the changing nature of the business environment while on the other hand are the day-to-day tasks, which need to be performed for smooth functioning of the organisation. Most organisations may excel when it comes to the former. However, if the people in the organisation fail to perform what is required of them, then even the best of strategies would fail. In other words, it is necessary for organisations to equip people with necessary managerial skills, which will help them perform their roles effectively and thereby contribute towards organisational effectiveness.

Impact

- ◆ Helps in enhancing repertoire of managerial skills to face continuously changing business environment
- ◆ Enables participants to turn the challenges into opportunities for organisational effectiveness

Participant Profile

Senior and middle level executives (managers / administrators) of public and private sector organisations, Government departments and service organisations.