

DRIVING PERFORMANCE THROUGH TRANSFORMATIONAL LEADERSHIP

Programme Overview

Firms have to flourish in an environment characterized by uncertainty and unpredictability arising from constant technological, social, political and economic changes. In such environment, firms necessitate an effective leadership to guide them through changes. Transformational leadership is about renovating an organisation; it is about transmuting the firm following a new vision which will lead to the evolution of the organization's culture (Tichy and Ulrich, 1984). Transformational leadership seeks positive transformations "in those who follow" and that achieves desired changes through the "strategy and structure" of the organisation. Substantially interactive leadership with clear vision/strategy will result superior firm performance.

Impact

The participants of this programme will learn how to:

- ◆ Explore the mechanisms that explain the effects of transformational leadership on task performance, intrinsic motivation, goal commitment and organisational performance.
- ◆ Create contexts that allow for new perspective of the challenges which will create new actions that lead to new levels of performance.
- ◆ Harnessing the capabilities of evolutionary leaders and aligning in organisations strategic vision.
- ◆ Identify and act on the practical barriers faced by transformational leaders in modern organisations

Participant Profile

This programme is beneficial for the middle and senior level managers of the organisations both private and public enterprise. Newly promoted or to be promoted managers who hold key responsibility will benefit from the programme.

Programme Director

Jayanta K Mohapatra

Dates : 19–23 February 2018

Fee : ₹ 54,000/-
(US \$ 1840) +
Applicable Service Tax