

## DEVELOPING STRATEGIC MINDSET FOR FUNCTIONAL MANAGERS

### Programme Overview

Organisations need to be well positioned in the market to enjoy competitive advantage. They often go through a strategic planning process once a year, creating a strategic document i.e. a guiding manual for the management team to use. However the organisation needs a series of decision making at various levels at different points of time to achieve the strategic goals.

At the same time the functioning of an organisation also needs to be done in a more integrated fashion. Functional managers should be capable of taking decisions in the light of the broader organisational context aligned to the strategic goals.

Hence there is a need to develop strategic mindset among all the managers at various functionalities and departments. Without comprehensive strategic thinking the organisation risks making quick decisions that lack the creativity and insights derived through a strategic planning process.

### Impact

- This programme is designed to help participants develop the skills of
- ◆ Improved decision making with wider, coherent and integrated perspective.
  - ◆ Conceptualizing complexity and initiate innovative ideas
  - ◆ Better understanding of the organization's vision mission and goals and align self and department's operational performance.

### Participant Profile

Senior executives from various functions such as marketing, operations, HR, legal, IT, finance etc who would like to enhance their strategic thinking skill and improve the quality of their day to day operational decisions. This is also applicable to executives who are responsible for achieving performance targets and managers/executives aspiring to be in the Strategic Planning Function.

### Programme Director

**J K Mohapatra**

Dates : 19–23 June 2017

Fee : ₹ 54,000/-  
(US \$ 1840) +  
Applicable Service Tax