

Programme Director

Sreerupa Sengupta

Dates : 21–25 August 2017

Fee : ₹ 54,000/-
(US \$ 1840) +
Applicable Service Tax

CREATING CHANGE MAKERS: TRAINING PROGRAMME FOR NEW AGE WOMEN PROFESSIONALS

Programme Overview

Studies globally have underscored the importance of promoting gender diversity in organisations as it provides innovative ideas, unique value and perspectives to cope with the rapidly changing economic and political environment. Organisations have also acknowledged the significance of gender diverse workforce which ensures better financial performance and have proactively adopted measures to promote gender diversity as part of their business strategy. Since the adoption of Sustainable Development Goals 2030, greater number of companies have adopted several strategies to enable all their women employees enhance their potential and climb up the organisational ladder.

This 5 day course is designed for new age women professionals with an aim to raise self-awareness, facilitate them handle diversity, undertake greater responsibilities at workplace, and evolve into leaders of tomorrow. The aim of the course is to help participants acquire fresh ideas, skills, reflect upon and realise their core strength, learn how to create career-life balance and most importantly add greater value to self and to organisations.

Impact

- ◆ Facilitate women to learn about varied facets of management
- ◆ Prepare women how to effectively deal with organisational challenges and surge ahead
- ◆ Enlighten them about career-life balance
- ◆ Raise awareness about gender-based legislation at workplace
- ◆ Help them understand benefits of gender diversity and deal with diversity at workplace
- ◆ Provide platform for sharing ideas, help them build critical networks within organisations and also with others.

Participant Profile

The programme provides incredible opportunity to new age women professionals and prepares them for strategic roles within their own organisations. Participants should have atleast 7 years of work experience with management responsibilities in an organisation. Women professionals from private, public sector and government organisations as well as entrepreneurs will find this programme highly beneficial.