

BUSINESS COLLABORATIONS – STRATEGIC ALLIANCES, JOINT VENTURES AND ACQUISITIONS

Programme Overview

The programme has been designed to provide conceptual clarity on the strategic options for inorganic growth. The major learning of the programme will be to understand the implications of the different structures for setting up business collaborations from a strategic and legal perspective. The identification and evaluation of strategic partners will also be covered in the programme.

Impact

With the intensification of competition and the globalisation of business, business collaborations are increasingly becoming an option for growth

- ◆ To develop skills in tracking trends in the business environment and identifying opportunities for growth
- ◆ To understand the strategic aspects of business collaborations – mergers, joint ventures and strategic alliances
- ◆ To gain insights into the legal and regulatory issues in structuring business combinations

Participant Profile

- ◆ Executives from public and private sector companies involved in mergers, acquisitions and business combinations.
- ◆ Executives from public and private sector banks and financial service companies.
- ◆ Officials from Govt departments involved in formulating policies on business collaborations.
- ◆ Finance and Accounting Professionals like Chartered Accountants, Management/Cost Accountants, Company Secretaries, etc, working as independent consultants

Programme Director

Mubeen Rafat

Dates : 29–31 January 2018

Fee : ₹ 34,000/-
(US \$ 1495) +
Applicable Service Tax