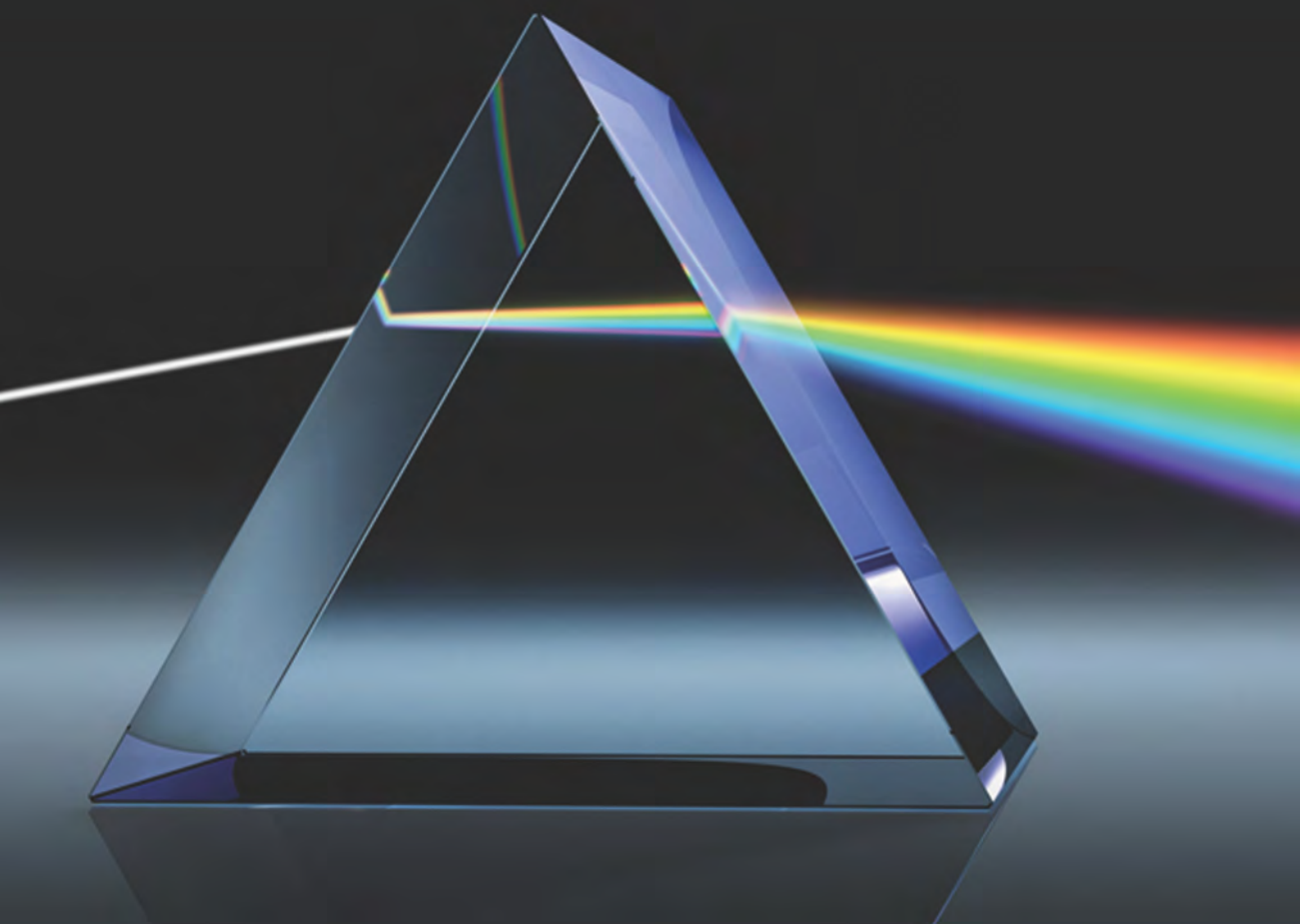


Programme on  
**I.T. ENABLED**  
**KNOWLEDGE MANAGEMENT**  
January 29 - 31, 2018



**asci**  
*Leadership through Learning*

**ADMINISTRATIVE STAFF COLLEGE OF INDIA**

## INTRODUCTION

Recent innovations in information technologies including advanced Artificial Intelligence, social media platforms and collaboration technologies, mobile and geo-spatial technologies, and the Internet of Things (IOT) are increasingly being adopted by organizations to create new paradigms for business excellence through improved analytics, effective service delivery, and workplace efficiencies.

These developments in information technologies have great potential to transform the way organizations approach Knowledge Management, in terms of acquiring information, analysis leading to knowledge and insights, and effective collaboration.

Against this backdrop, there is a need for organizations to examine their present Knowledge Management environment, and work towards building a roadmap for future action to improve the effectiveness of their KM initiative.

In order to identify required KM action, managers need to understand emerging thought and best practices in key areas of Knowledge Management, and the potential of advanced information technologies to transform Knowledge Management. This enables them to rethink KM strategy, and make their KM processes and platforms, policies and systems more effective.

ASCI's 3-day program on "I.T. Enabled Knowledge Management" provides an informed, action-oriented perspective on leveraging information technologies and best practices to transform Knowledge Management in the organization.

This will help your organization to take stock of its present KM environment and create a roadmap for effective Knowledge Management action.

## PROGRAMME OBJECTIVES

- To provide an exposition of key Information Technologies and their deployment for effective Knowledge Management.
- To provide an informed perspective on popular Knowledge Management Frameworks and best practice to create environments that nurture and leverage both tacit and explicit knowledge.
- To highlight strategies and processes to leverage knowledge assets, discuss issues in implementation and learn from sharing real world experiences.

## PROGRAMME STRUCTURE

The programme is structured around the following themes:

### **Perspectives on Knowledge Management**

Models, frameworks and emerging thought in Knowledge Management; Innovation and Knowledge Management; Knowledge Processes and Organizational Learning; Assessing the KM environment; KM-strategy alignment.

### **Information Technologies for Knowledge Management**

Knowledge Management Platforms: Document and Content Management Systems, Collaboration Platforms, the effective use of Social Networking Tools and Platforms; Mobility, geospatial technologies and IOT; Knowledge Discovery platforms: Business Analytics including Big Data Analytics; Text and Social Analytics, e-Learning.

### **Supporting the Knowledge Cycle**

Supporting knowledge creation, knowledge sharing and knowledge use: Nurturing and harvesting tacit knowledge; Social networking and collaboration through communities; Supporting classification and codification of explicit knowledge; Knowledge diffusion approaches.

### **Implementing Knowledge Management**

KM implementation approaches; Case studies in KM implementation; Cultural issues; Human issues; Strategies for success; Metrics for Knowledge Management.

## PROGRAMME METHODOLOGY

The emphasis will be on learning through case studies, demonstrations, exercises and experience sharing with IT Industry practitioners and speakers from organizations that have implemented IT-Enabled KM initiatives.

Participants are encouraged to bring with them information and issues relating to knowledge management and related information technology issues which could be used for discussions during the programme.

## WHO CAN PARTICIPATE

Participation in the programme will be of value to Corporate, Institutional, Development and Government organizations engaged in Manufacturing, Services, R&D, Infrastructure development, public service delivery, governance and others.

The programme would benefit senior executives in all management and administrative functions as well as Information Technology.

A team of executives should participate in order to gain cross-functional appreciation.

### **VENUE**

The Programme is fully residential and the participants will be accommodated in air-conditioned single rooms in the Bella Vista or the College Park Campus of the College at Hyderabad. The College does not provide accommodation for the family. Transport between Airport / Railway Station and Campus will be arranged by the College. The College is WiFi enabled in a comprehensive way.

### **DURATION**

The Programme duration is from January 29 to 31, 2018. The participants are expected to arrive a day before the commencement and may leave after the conclusion of the program.

### **PROGRAMME FEE**

Rs.34,000/- (US \$1495 if foreign) plus 18% GST per participant. The fee covers tuition, boarding and lodging, courseware(in electronic form) and other facilities of the College including internet usage.

Non-Residential Fee : Rs.28,000/- plus 18% GST per participant. The fee covers tuition, courseware (in electronic form) working lunch and other facilities of the College including internet usage.

A discount of 10% on the programme fee for three or more participants from the same organization will be given, provided the payment is credited into the College bank account before the commencement of the Program. Bank details are given below:

#### **For Foreign Participants:**

Receiver's	Bank of America, New York (SWIFT: BOFAUS3N)
Correspondent Bank	Via Chips ABA 0959 for Account UID 002473 Via Fedwire 026009593
For Credit of	State Bank of India, Treasury Department, Mumbai, India, SWIFT BIC – SBININBBH04 Nostro A/c No.6550992180.
Ultimate Beneficiary	Administrative Staff College of India, Account No.62090698960, State Bank of India, Bellavista Branch, Raj Bhavan Road , Hyderabad.

#### **For Indian Participants :**

##### Bank Particulars

Bank Name	State Bank of India
Address line 1	6-3-1092, 1st floor, A Block
Address line 2	Bellavista Branch, Raj Bhavan Road
Address line 3	Hyderabad – 500 082
Beneficiary Account Name	Administrative Staff College of India
Bank Account Number	62090698675
Bank MICR No	500002306
NEFT IFSC Code	SBIN0020063

#### ***Organisational sponsorship is essential***

**Note: Details of Bank / Wire transfer may be sent to fo@asci.org.in for confirmation.**

### **MEDICAL INSURANCE**

The nominees are requested to carry with them the proof of Medical Insurance. The sponsoring agency is required to endorse the nominee's medical coverage in the event of hospitalization.

### **LAST DATE FOR NOMINATION**

Please use the prescribed/attached form. Last date is January 15, 2018. Kindly contact, Programmes Officer for further information (contact details are given at the end of the nomination form).

### **LAST DATE FOR WITHDRAWAL**

January 22, 2018. Any withdrawals after this date will entail forfeiture of fee paid, if any.

### **ASCI ALUMNI ASSOCIATION**

Participants of the College programmes will automatically become members of the ASCI alumni association.

### **CERTIFICATE OF PARTICIPATION**

The College issues a Certificate of Participation on conclusion of the programme.

**Programme Director: Prof. Nirmala Apsingikar**, email: nirmala@asci.org.in

**Prof. Nirmala Apsingikar** is the Area Chairperson for Information Technology at ASCI. She has conducted several training programmes and assignments on knowledge Management for organizations in the corporate and institutional sectors.

# ASCI MANAGEMENT DEVELOPMENT PROGRAMMES FOR 2017-18

## MANAGEMENT DEVELOPMENT PROGRAMMES

General Management Programme for Senior Executives (SEC)-130 08-Jan-2018 02-Feb-2018  
 ASCI-NRCR Joint Certification Course on Improved Management of Land Acquisition, Resettlement & Rehabilitation (LARR) 29-Jan-2018 09-Feb-2018

## ECONOMICS

Financial Systems, Management and Accountability in Government - New Delhi 12-Nov-2017 16-Nov-2017

## FINANCE

Strategies for Cost Leadership 08-Jan-2018 10-Jan-2018  
 Treasury and Risk Management in Banks/FIs 22-Jan-2018 24-Jan-2018  
 Business Collaborations - Strategic Alliances, Joint Ventures and Acquisitions 30-Jan-2018 01-Feb-2018  
 Business Risk Management 05-Feb-2018 09-Feb-2018  
 Advanced Financial Management 13-Feb-2018 15-Feb-2018  
 Evaluating and Financing Public Private Partnership Projects 26-Feb-2018 02-Mar-2018

## HEALTHCARE MANAGEMENT

Certificate Course in Healthcare Quality 10-Jan-2018 12-Jan-2018

## HUMAN DEVELOPMENT

Educational Leadership for Senior Level Officials of Universities/ Educational Institutions 22-Jan-2018 24-Jan-2018

## HUMAN RESOURCE MANAGEMENT

Leadership Skills Development 18-Dec-2017 22-Dec-2017  
 Values Driven Leadership 08-Jan-2018 10-Jan-2018  
 Effective Learning and Development 08-Jan-2018 12-Jan-2018  
 Communication Skills for Managers 29-Jan-2018 02-Feb-2018  
 Building and Leading Effective Teams 05-Feb-2018 09-Feb-2018  
 Enhancing Interpersonal Effectiveness through Transactional Analysis 05-Feb-2018 07-Feb-2018  
 Positive Organizational Behaviour 12-Feb-2018 14-Feb-2018  
 "Strategic Human Resource Management with International Study Tour (Singapore and Malaysia)" 12-Feb-2018 24-Feb-2018  
 Decision Making for Effective Leadership 19-Feb-2018 23-Feb-2018

Strategic Human Resource Management 26-Feb-2018 02-Mar-2018  
 Managing Creativity & Innovation 06-Mar-2018 08-Mar-2018

## INFORMATION TECHNOLOGY

Leveraging Big Data and Analytics 20-Dec-2017 22-Dec-2017  
 IT Enabled Knowledge Management 29-Jan-2018 31-Jan-2018  
 e-Learning and Digital Education 26-Mar-2018 28-Mar-2018

## INFRASTRUCTURE DEVELOPMENT

Urban Infrastructure Project Preparation and Management 22-Feb-2018 24-Feb-2018

## INNOVATION AND TECHNOLOGY

Strategic R & D Management 11-Dec-2017 13-Dec-2017  
 Managing Strategic Innovation 22-Jan-2018 24-Jan-2018

## MARKETING

Creating Social Value Through Corporate Social Responsibility 11-Dec-2017 13-Dec-2017

## OPERATIONS

Project and Contract Management 08-Jan-2018 12-Jan-2018  
 Procurement Procedures for World Bank Aided Projects 12-Feb-2018 23-Feb-2018

## PUBLIC POLICY GOVERNANCE AND PERFORMANCE

Translating Entrepreneurship to Enterprise 04-Dec-2017 08-Dec-2017

## STRATEGIC MANAGEMENT

Driving performance through transformational Leadership 19-Feb-2018 23-Feb-2018

## URBAN GOVERNANCE

"International Certification Programme - Change Management for Achieving Continuous Water Supply for All in Urban Areas – Phase - I" 11-Dec-2017 13-Dec-2017  
 Study Tour: (India & Tel Aviv & Jerusalem in Israel) – Phase - II Intimate Later  
 Towards Universal Sanitation in Urban Areas Intimate Later  
 GIS for Urban Development 18-Jan-2018 20-Jan-2018  
 Public Private Partnership in Urban Infrastructure & Service Delivery 07-Feb-2018 09-Feb-2018  
 Integrated Solid Waste Management 12-Mar-2018 14-Mar-2018



## Administrative Staff College of India

Bella Vista, Raj Bhavan Road, Khairatabad, Hyderabad - 500 082, India.

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Phone : 0091-40-66534247, Mobile: 9246203535

Fax : 0091-40-66534356, E-mail: poffice@asci.org.in

## Delhi Campus

C-24, Institutional Area

South of IIT, Behind Qutub Hotel

New Delhi - 110 016

Phone Nos: 011 - 26962204, 26961750, 26961850

Website : <http://www.asci.org.in>



## ADMINISTRATIVE STAFF COLLEGE OF INDIA

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Fax : 0091-40-66534356, email: [poffice@asci.org.in](mailto:poffice@asci.org.in), URL: <http://www.asci.org.in>

**Prof. Nirmala Apsingikar**

*Area Chairperson, Information Technology*

*Programme Director*

November 14, 2017

Dear Sir / Madam,

**Programme on  
I.T. ENABLED KNOWLEDGE MANAGEMENT  
(January 29–31, 2018)**

Advanced information technologies have great potential to transform the way organizations approach Knowledge Management, in terms of acquiring information, analysis leading to knowledge and insights, and effective collaboration.

ASCI's 3-day **programme on I.T Enabled Knowledge Management** provides an informed, action-oriented perspective on leveraging information technologies and best practices to transform Knowledge Management in the organization. This will help your organization to take stock of its present KM environment and create a roadmap for effective Knowledge Management action.

The enclosed brochure contains details about the programme and highlights its value. We welcome nominations from your organization. Copies of the enclosed nomination form may be used for additional nominations.

Please do get in touch with us for any further information / clarifications (e-mail: [nirmala@asci.org.in](mailto:nirmala@asci.org.in)) fax: (040) 6653 4356

We thank you and look forward to hearing from you.

With best regards,

**Nirmala Apsingikar**

Encl: Programme Brochure and Nomination Form



**ADMINISTRATIVE STAFF COLLEGE OF INDIA**  
Bella Vista, Raj Bhavan Road, Hyderabad - 500 082, India

**Nomination Form**  
**Programme on**  
**I.T. ENABLED KNOWLEDGE MANAGEMENT**  
**(January 29–31, 2018)**

**Nominee's Contact Information**

Name (Mr/Ms) _____	Date of Birth : _____
Designation : _____	Qualification : _____
Organisation : _____	
Address : _____	
Phone(s) : Office: _____ Mobile: _____ Home: _____	
e-mail : _____	Fax : _____

**Sponsors Details**

Name of the Sponsoring Authority: _____	Designation: _____
Organisation : _____	
GSTIN Number: _____	
Address : _____	
	Pincode : _____
Phone(s) : Office: _____ Mobile: _____	
e-mail : _____	Fax : _____

**Fee particulars**

Amount Payable :	Mode of Payment (DD/Ch/NEFT) :
Name of the Bank :	Date of Instrument/Transfer :
Instrument Number :	UTR Number for NEFT

**Medical Insurance :**

Name of the Insurance Agency	Policy Number	Validity upto

Note: Coverage should be available in Hyderabad, India.

**Signature of the Sponsoring Authority :**

NOTE : Forward nomination form to : **Ms. Naga Swapna Programmes Officer**, Administrative Staff College of India, Bella Vista, Hyderabad - 500 082. Phone: 0091-40-66534247, 66533000, Mobile: 09246203535, Telefax: 0091-040-23324365, Fax: 0091-040-66534356, e-mail: [poffice@asci.org.in](mailto:poffice@asci.org.in)