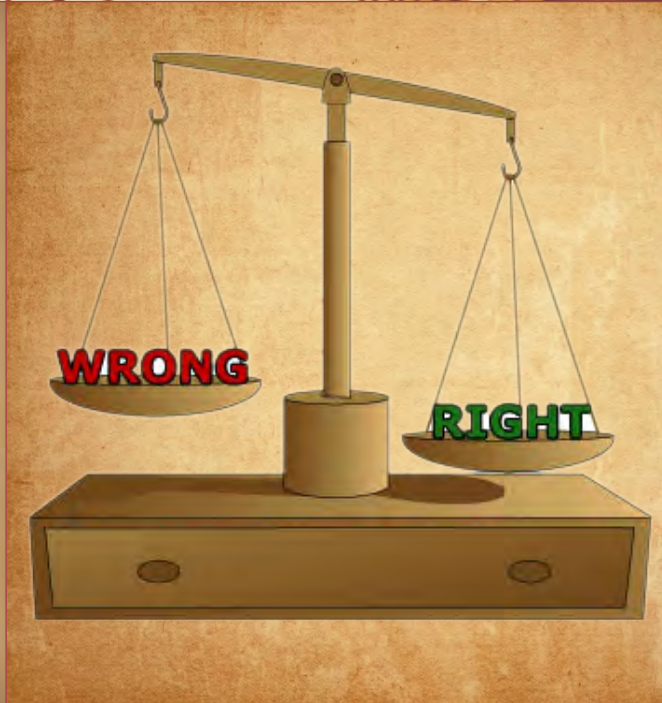


## Ethical Leadership in Public Governance

March 06 - 08, 2017



## **BACKGROUND**

We believe that employees can do enviable things given the opportunity, responsibility and authority and a little bit of inspiration. In fact, many of them have shown great leadership qualities in their chosen fields and have created positive impacts towards their organizations.

As senior functionaries in organisations/governments, one is expected to be role models, and to do what is right, and we do remember that we live longer with our conscience than we will with organizations/ government.

The subject of ethics is very delicate and fragile. Thus what is needed is a radical change in the manner in which governance is carried out which will ensure performance by the employees as well — considered setting new tasks and provision of resources to carry them out.

## **OBJECTIVES**

“Ethical Governance means eliminating poverty by empowering the poor, underprivileged and the exploited. Good Governance means a system and a structure that is democratic, transparent, clean, efficient, equitable, sensitive and accountable.”

Good governance showing measurable impacts can play a vital role in the process to bring deeper changes required to unfold a new capacity for individual and collective leadership. Governance, based on inspired leadership, will allow people across institutions and social levels to sense, seize and actualize their highest potential.

Among the many crises engulfing India, the one that is most palpable is the crisis of Governance. It affects the life and working environment of millions, who consider themselves free citizens of welfare state. We have witnessed a growing restlessness with the systems and instruments of Governance. Available evidence suggests a continuous decline in the quality of Ethical Governance in our country.

Many studies have been done and many books and articles have been published on this subject. Through this work consistent set of leadership attributes have emerged.

To understand the roots of governance, we need to first look at the elements of excellent service oriented governance.

An effective leader does most if not all, of the key indicators of Ethical Governance as the following:

## **PROGRAM CONTENT**

- Empathetic orientation towards citizens/ customers.
- Commitment to excellence
- Responsiveness
- Reliability and trustworthiness
- Creative problem solving ability
- Timeliness
- Tolerance for pressure
- Service recovery mindset

## **VENUE**

The Program is fully residential and the participants will be accommodated in air-conditioned single rooms. However, the College does not provide accommodation for the family, transport between Airport /Railway Station and venue will be arranged by the College. The College is WiFi enabled in a comprehensive way.

## **DURATION**

The Program duration is from March 06-08, 2017. The participants are expected to arrive a day before the commencement and may leave after the conclusion of the program.

## PROGRAM FEE

Rs. 34,000/- (US\$1495 if foreign) plus 15% Service Tax per participant will be charged to cover tuition, board and lodging, courseware (in electronic form) and other facilities of the College including Internet usage.

Rs.28,000/- plus 15% Service Tax for Indian participants (who does not avail hostel accommodation) will be charged to cover tuition, course ware (in electronic form), working lunch and other facilities of the College including internet usage.

A discount of 10% on the Program fee for three or more participants from the same organisation will be given, provided the payment is made in to our Bank account before Friday March 03, 2017. Bank details are given below.

### For Foreign Participants:

Receiver's	Bank of America, New York (SWIFT: BOFAUS3N)
Correspondent Bank	Via Chips ABA 0959 for Account UID 002473 Via Fedwire 026009593
For Credit of	State Bank of Hyderabad, Treasury Department, Mumbai, India, SWIFT BIC – SBHYINBB002 Nostro A/c No.6550992180.
Ultimate Beneficiary	Administrative Staff College of India, Account No.62090698960, State Bank of Hyderabad, Bellavista, Raj Bhavan Road Branch, Hyderabad.

### For Indian Participants :

#### Bank Particulars

Bank Name	State Bank of Hyderabad
Address line 1	6-3-1092, 1st floor, A Block
Address line 2	Raj Bhavan Road Branch, (Bellavista)
Address line 3	Hyderabad – 500 082
Beneficiary Account Name	Administrative Staff College of India
Bank Account Number	62090698675
Bank MICR No	500004008
NEFT IFSC Code	SBHY0020063

### ***Organisational sponsorship is essential***

**Note: Details of Bank / Wire transfer may be sent to fo@asci.org.in for confirmation.**

## MEDICAL INSURANCE

The nominees are requested to carry with them the proof of Medical Insurance. The sponsoring agency is required to endorse the nominee's medical coverage in the event of hospitalization.

## LAST DATE FOR NOMINATION

Please use the prescribed/attached form. Last date is February 20, 2017. Kindly contact Programs Officer for further information (contact details are given at the end of the nomination form).

## LAST DATE FOR WITHDRAWAL

February 27, 2017. Any withdrawals after this date will entail forfeiture of fee paid, if any.

## ASCI ALUMNI ASSOCIATION

Participants of College Programs will automatically become members of ASCI Alumni Association.

## CERTIFICATE OF PARTICIPATION

The College issues a Certificate of Participation on conclusion of the Program

**Program Director**

**Dr. B. Lakshmi**

E-mail: lakshmib@asci.org.in



# ASCI MANAGEMENT DEVELOPMENT PROGRAMS FOR 2016-17

## MANAGEMENT DEVELOPMENT PROGRAMS

International Program on Improved Management of LARR	9-Jan-2017	16-Jan-2017	Managing Creativity and Innovation	20-Feb-2017	22-Feb-
General Management Program for SEC - 128	9-Jan-2017	3-Feb-2017	2017 Decision Making for Effective Leadership	27-Feb-2017	3-Mar-2017
MDP for Women Executives	16-Jan-2017	20-Jan-2017	Human Factors in Workplace Safety (N)	13-Mar-2017	15-Mar-2017
Empowering to Lead: Skill Enhancement Program for Young Women Professionals (N)	20-Feb-2017	24-Feb-2017	<b>HUMAN DEVELOPMENT</b>		
Ethical Leadership in Public Governance	6-Mar-2017	8-Mar-2017	Empowering Hospital Administrators with Management Skills in Turbulent Times	5-Jan-2017	7-Jan-2017
<b>ECONOMICS</b>			<b>INFORMATION TECHNOLOGY</b>		
Financial Systems, Management and Accountability in Government		Intimate Later	IT Enabled Knowledge Management	23-Jan-2017	25-Jan-2017
<b>ENERGY</b>			e-Learning and Digital Education	20-Mar-2017	22-Mar-2017
Electricity Distribution Management	30-Jan-2017	3-Feb-2017	<b>INFRASTRUCTURE</b>		
<b>ENVIRONMENT</b>			Urban Infrastructure Project Preparation and Management	9-Jan-2017	11-Jan-2017
EIA and EMP for Mining Projects	6-Feb-2017	8-Feb-2017	Urban Apps Global Urban Applications with International Component	26-Feb-2017	4-Mar-2017
<b>FINANCE</b>			<b>MARKETING</b>		
Advanced Financial Management	23-Jan-2017	25-Jan-2017	Creating Social Value through Corporate Social Responsibility	9-Jan-2017	11-Jan-2017
Strategies for Cost Leadership	30-Jan-2017	1-Feb-2017	<b>OPERATIONS</b>		
Corporate Valuation & Due Diligence	6-Feb-2017	8-Feb-2017	Project and Contract Management	16-Jan-2017	20-Jan-2017
Business Collaborations - Strategic Alliances, Joint Ventures and Acquisitions	13-Feb-2017	15-Feb-2017	Procurement Procedures for World Bank Aided Projects	13-Feb-2017	24-Feb-2017
Business Risk Management	27-Feb-2017	3-Mar-2017	<b>STRATEGIC MANAGEMENT</b>		
<b>HUMAN RESOURCE MANAGEMENT</b>			Linking HR to Strategy for Organisational Effectiveness for Top and Senior Management (N)	30-Jan-2017	3-Feb-2017
Values Driven Leadership	5-Jan-2017	7-Jan-2017	Driving Performance through Transformational Leadership (N)	20-Feb-2017	22-Feb-2017
Communication Skills for Managers	16-Jan-2017	20-Jan-2017	<b>URBAN GOVERNANCE</b>		
Building and Leading Effective Teams	6-Feb-2017	10-Feb-2017	Public Private Partnership in Urban Infrastructure & Service Delivery	6-Feb-2017	8-Feb-2017
Mentoring & Coaching : Developing Future Leaders	6-Feb-2017	10-Feb-2017	Integrated Solid Waste Management	9-Mar-2017	11-Mar-2017
Strategic Human Resource Management	13-Feb-2017	17-Feb-2017			



## Administrative Staff College of India

Bella Vista, Raj Bhavan Road, Khairatabad,  
Hyderabad - 500 082, India.

**Telefax (Programs Office) : 0091-040-23324365**

Phone : 0091-40-66534247, Mobile: 9246203535

Fax : 0091-40-66534356, E-mail: [poffice@asci.org.in](mailto:poffice@asci.org.in)

## Delhi Campus

C-24, Institutional Area

South of IIT, Behind Qutub Hotel

New Delhi - 110 016

Phone Nos: 011 - 26962204, 26961750, 26961850

**Website : <http://www.asci.org.in>**



## ADMINISTRATIVE STAFF COLLEGE OF INDIA

Bella Vista, Raj Bhavan Road, Hyderabad - 500 082, India

0091-40-66533000, 66534247, Telefax: (Programs Office) 0091-40-23324365,

Fax : 0091-40-66534356, email: [poffice@asci.org.in](mailto:poffice@asci.org.in), URL: <http://www.asci.org.in>

**Dr. B. Lakshmi**  
Program Director

December 29, 2016

### Program on **Ethical Leadership in Public Governance** (March 06 - 08, 2017)

Dear Participants,

Administrative Staff College of India (ASCI) is pleased to announce the Program on Ethical Leadership in Public Governance from March 06 – 08, 2017 at its Bella Vista Campus/College Park Campus in Hyderabad.

We believe that employees can do enviable things given the opportunity, responsibility and authority and a little bit of inspiration. In fact, many of them have shown great leadership qualities in their chosen fields and have created positive impacts towards their organizations.

As senior functionaries in organisations/governments, one is expected to be role models, and to do what is right, and we do remember that we live longer with our conscience than we will with organizations/government.

The subject of ethics is very delicate and fragile. Thus what is needed is a radical change in the manner in which governance is carried out which will ensure performance by the employees as well – considered setting new tasks and provision of resources to carry them out.

Please note that the nominees are required to carry with them the proof of Medical Insurance. The Sponsoring Agency is required to endorse the nominee's Medical coverage in the event of hospitalization.

Cordially yours,

**B. Lakshmi**

Encl : Brochure and Nomination form



**ADMINISTRATIVE STAFF COLLEGE OF INDIA**  
Bella Vista, Raj Bhavan Road, Hyderabad - 500 082, India

**Nomination Form**  
**Program on**  
**Ethical Leadership in Public Governance**  
**March 06- 08, 2017**

Nominee's Personal Information :

Name	:	_____	Date of Birth	:	_____	
Designation	:	_____				
Organisation	:	_____				
Address	:	_____				
Phone(s)	:	(Off) : _____	(Mobile) :	_____	Home :	_____
e-mail	:	_____		Fax	:	_____
Education	:	_____				

Training Programs Attended : \_\_\_\_\_

Nominee's Career Profile

Organisation	Position	Responsibility	No. of Years

Expectations from the program :


Medical Insurance :

Name of the Insurance Agency	Policy Number	Validity upto

Note: Coverage should be available in Hyderabad, India.

Amount Payable :	Mode of Payment (DD/Chq) :
Instrument Number :	Date of Instrument :
Name of the Bank :	

Signature of the Sponsoring Authority :

Name :

Designation :

Date :

NOTE : Forward nomination form to : Programs Officer, Administrative Staff College of India, Bella Vista, Hyderabad - 500 082. Phone: 0091-40-66534247, 66533000, Mobile: 09246203535, Telefax: 0091-040-23324365, Fax: 0091-040-66534356, e-mail: poffice@asci.org.in