



## **ADMINISTRATIVE STAFF COLLEGE OF INDIA**

Bella Vista, Raj Bhavan Road, Hyderabad - 500 082, India  
0091-40-66533000, 66534247, Telefax: (Programmes Office) 0091-40-23324365,  
Fax: 0091-40-66534356, email: [poffice@asci.org.in](mailto:poffice@asci.org.in), URL: <http://www.asci.org.in>

**Dr. J K Mohapatra**  
Programme Director

November 08, 2017

**Programme on**  
**Driving Performance through**  
**Transformational Leadership**

**(February 19-23, 2018)**

Dear Sir/Madam

Greetings !

You must be aware of the fact that the foremost driver of great performance is the leader and his behavior. Successful managers develop and use leadership levers to help their organization attain superior performance. Right kind of leadership coupled with process, policies and strategy can surge the performance of any organization to the next level.

Administrative Staff College of Indian has developed this new programme on transformational leadership that boost the organizational performance. This programme will help companies develop stronger and more capable leaders coupled with morale to execute strategy and change. I am sure this programme will benefit the senior managers and middle/junior managers with potential in transforming them to exceptional asset.

A brochure outlining the details is enclosed herewith. We advise you to send your nominations well in advance so that due consideration can be given. Kindly contact the programmes office or my office ([jkmohapatra@asci.org.in](mailto:jkmohapatra@asci.org.in)) for nominations and clarifications.

Please note that nominees are requested to carry with them the proof of medical insurance and the sponsoring agency is required to endorse the nominee's medical coverage in the event of hospitalization.

We thank you and look forward to your nominations.

With best wishes

Yours sincerely

**J.K.Mohapatra**

Encl: Brochure and Nomination Form

Programme on  
**Driving Performance through  
Transformational Leadership**

February 19-23, 2018



## PROGRAMME PERSPECTIVE

Organisations have to flourish in an environment characterized by uncertainty and unpredictability arising from constant technological, social, political and economic changes. In such environment, organisations necessitate an effective leadership to guide them through changes. Transformational leadership is about renovating an organization; it is about transmuting the firm following a new vision which will lead to the evolution of the organization's culture. Transformational leadership seeks positive transformations “in those who follow” and that achieves desired changes through the “strategy and structure” of the organization. Substantially interactive leadership with clear vision/strategy will result superior organisation performance.

## OBJECTIVE

The objective of the programme is to harness the capabilities of transformational leadership in participants enabling them to clarify or create a vision to navigate the change that leads to new levels of performance.

## CONTENT

This programme will focus on

- ◆ Transformational leadership and modern organizations
- ◆ Task performance, intrinsic motivation & goal commitment
- ◆ Creating/ clarifying Strategic vision and mission.
- ◆ Driving organizational performance.

## METHODOLOGY

Predominantly through lectures and discussions. However a mixed pedagogy will be used. There will be role plays and case based sessions to best internalize the concepts.

## PARTICIPANT PROFILE

This programme is beneficial for the middle and senior level managers of the organizations both private and public enterprise. Newly promoted or to be promoted managers who hold key responsibility will benefit from the programme.

## VENUE

The programme is fully residential and the participants will be accommodated in air-conditioned single rooms. However, the College does not provide accommodation for the family. Transport between Airport /Railway Station and venue will be arranged by the College. The College is WiFi enabled in a comprehensive way.

## DURATION

The programme is from **February 19 - 23, 2018**. The participants are expected to arrive a day before and may leave after the completion of the programme.

## PROGRAMME FEE

**Rs. 54,000/-** (US \$1840 if foreign) plus GST as applicable (presently 18%) per participant. The fee covers tuition, board and lodging, courseware (in electronic form) and other facilities of the College including internet usage.

**Non-Residential Fee** : Rs. 46,500/- plus GST as applicable (presently 18%) per participant. The fee covers tuition, course ware (in electronic form) working lunch and other facilities of the College including internet usage.

A discount of 10% on the Programme fee for three or more participants from the same organisation will be given, provided the fee is credited in to our Bank account before **February 16, 2018**. Bank details are given below.

For Foreign Participants:

Receiver's Correspondent Bank Bank of America, New York (SWIFT: BOFAUS3N)  
Via Chips ABA 0959 for Account UID 002473  
Via Fedwire 026009593

For Credit of State Bank of India,  
Treasury Department, Mumbai, India,  
SWIFT BIC – SBININBBH04Nostro  
A/c No.6550992180.

Ultimate Beneficiary Administrative Staff College of India,  
Account No.62090698960, State Bank of India,  
Bellavista Branch, Raj Bhavan Road, Hyderabad.

For Indian Participants :

Bank Name State Bank of India  
Address line 1 6-3-1092, 1st floor, A Block  
Address line 2 Bella Vista Branch, Raj Bhavan Road  
Address line 3 Hyderabad – 500 082

Beneficiary Account Name Administrative Staff College of India  
Bank Account Number 62090698675  
Bank MICR No 500002306  
NEFT IFSC Code SBIN0020063

***Organisational sponsorship is essential***

Note: Details of Bank / Wire transfer may be sent to fo@asci.org.in for confirmation.

## **MEDICAL INSURANCE**

The nominees are requested to carry with them the proof of Medical Insurance. The sponsoring agency is required to endorse the nominee's medical coverage in the event of hospitalization.

## **LAST DATE FOR NOMINATION**

Please use the prescribed/attached form. Last date is **February 05, 2018**. Kindly contact Programmes Officer for further details (contact details are given at the end of the nomination form).

## **LAST DATE FOR WITHDRAWAL**

**February 12, 2018**. Any withdrawals after this date will entail forfeiture of fee paid, if any.

## **ASCI ALUMNI ASSOCIATION**

Participants of the College programmes will automatically become members of the ASCI alumni association.

## **CERTIFICATE OF PARTICIPATION**

The College issues a Certificate of Participation on conclusion of the programme.

**Programme Director**

**Dr J K Mohapatra**

E-mail: jkmohapatra@asci.org.in

# ASCI Management Development Programs for 2017-18

## MANAGEMENT DEVELOPMENT PROGRAMMES

General Management Programme for Senior Executives (SEC) - 130	08/Jan/2018	02/Feb/2018
ASCI-NRCR Joint Certification Course on Improved Management of Land Acquisition, Resettlement & Rehabilitation (LARR)	29/Jan/2018	09/Feb/2018

## ECONOMICS

Financial Systems, Management and Accountability in Government - New Delhi	13/Nov/2017	17/Nov/2017
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## FINANCE

Finance for Non-Finance Executives	04/Dec/2017	06/Dec/2017
Strategies for Cost Leadership	08/Jan/2018	10/Jan/2018
Treasury and Risk Management in Banks/ Financial Institutions	22/Jan/2018	24/Jan/2018
Business Collaborations - Strategic Alliances, Joint Ventures and Acquisitions	29/Jan/2018	31/Jan/2018
Business Risk Management	05/Feb/2018	09/Feb/2018
Advanced Financial Management	12/Feb/2018	14/Feb/2018
Evaluating and Financing Public Private Partnership Projects	26/Feb/2018	2/Mar/2018

## HEALTHCARE MANAGEMENT

Certificate Course in Healthcare Quality	10/Jan/2018	12/Jan/2018
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## HUMAN DEVELOPMENT

Educational Leadership for Senior Level Officials of Universities/Educational Institutions	22/Jan/2018	24/Jan/2018
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## HUMAN RESOURCE MANAGEMENT

Leadership Engagement and Development	04/Dec/2017	08/Dec/2017
Conflict Management and Negotiation Skills	11/Dec/2017	13/Dec/2017
Team Dynamics- Activity Based Approach	11/Dec/2017	15/Dec/2017
Leadership Skills Development	18/Dec/2017	22/Dec/2017
Values Driven Leadership	08/Jan/2018	10/Jan/2018
Effective Learning and Development	08/Jan/2018	12/Jan/2018
Communication Skills for Managers	29/Jan/2018	02/Feb/2018
Building and Leading Effective Teams	05/Feb/2018	09/Feb/2018
Enhancing Interpersonal Effectiveness through Transactional Analysis	05/Feb/2018	07/Feb/2018
Positive Organizational Behaviour	12/Feb/2018	14/Feb/2018

Strategic Human Resource Management with International Study Tour (Singapore and Malaysia)	12/Feb/2018	24/Feb/2018
Decision Making for Effective Leadership	19/Feb/2018	23/Feb/2018
Strategic Human Resource Management	26/Feb/2018	02/Mar/2018
Managing Creativity & Innovation	05/Mar/2018	07/Mar/2018

## INFORMATION TECHNOLOGY

Leveraging Big Data and Analytics	20/Dec/2017	22/Dec/2017
IT Enabled Knowledge Management	29/Jan/2018	31/Jan/2018
e-Learning and Digital Education	26/Mar/2018	28/Mar/2018

## INFRASTRUCTURE DEVELOPMENT

Homes for All: Attaining the National Agenda	23/Nov/2017	25/Nov/2017
Urban Infrastructure Project Preparation and Management	22/Feb/2018	24/Feb/2018

## INNOVATION AND TECHNOLOGY

Strategic R & D Management	11/Dec/2017	13/Dec/2017
Managing Strategic Innovation	22/Jan/2018	24/Jan/2018

## MARKETING

Customer-Centric Brand Management	04/Sep/2017	06/Sep/2017
Creating Social Value Through Corporate Social Responsibility	11/Dec/2017	13/Dec/2017

## OPERATIONS

Materials and Supply Chain Management	27/Nov/2017	01/Dec/2017
Project and Contract Management	08/Jan/2018	12/Jan/2018
Procurement Procedures for The World Bank Aided Projects	12/Feb/2018	23/Feb/2018

## PUBLIC POLICY GOVERNANCE AND PERFORMANCE

Translating Entrepreneurship to Enterprise	04/Dec/2017	08/Dec/2017
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## STRATEGIC MANAGEMENT

Driving Performance through Transformational Leadership	19/Feb/2018	23/Feb/2018
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## URBAN GOVERNANCE

Towards Universal Sanitation in Urban Areas	11/Dec/2017	13/Dec/2017
GIS for Urban Development	18/Jan/2018	20/Jan/2018
Public Private Partnership in Urban Infrastructure & Service Delivery	07/Feb/2018	09/Feb/2018
Integrated Solid Waste Management	12/Mar/2018	14/Mar/2018



## Administrative Staff College of India

Bella Vista, Raj Bhavan Road, Khairatabad,  
Hyderabad - 500 082, India.

Telefax (Programmes Office) : 0091-40-23324365

Phone : 0091-40-66534247, Fax : 0091-40-66534356

## Delhi Campus

C-24, Institutional Area  
South of IIT, Behind Qutub Hotel

New Delhi-110 016.

Tel: 011-26962204, 26961750, 26961850



**asci**  
Leadership through Learning

**ADMINISTRATIVE STAFF COLLEGE OF INDIA**  
Bella Vista, Raj Bhavan Road, Hyderabad - 500 082, (India)

**Nomination Form**  
**Programme on**  
**Driving Performance through**  
**Transformational Leadership**  
**(February 19-23, 2018)**

**Nominee's Contact Information :**

Name (Mr/Ms) :	_____	Date of Birth :	_____
Designation :	_____	Qualification :	_____
Organisation :	_____		
Address :	_____		
Phone(s) :	(Off) : _____	(Mobile) :	_____
		Home :	_____
e-mail :	_____	Fax :	_____

**Sponsor's Details**

Name of the Sponsoring Authority _____	Designation _____
Organisation :	_____
GSTIN :	_____
Address :	_____
	_____
	Pincode : _____
Phone(s) :	(Off) : _____
	(Mobile) : _____
e-mail :	_____
	Fax : _____

**Fee Particulars**

Amount Payable :	_____	Mode of Payment (DD/Chq/NEFT) :	_____
Name of the Bank :	_____	Date of Instrument/Transfer :	_____
Instrument Number :	_____	UTR Number for NEFT :	_____

**Medical Insurance**

<b>Name of the Insurance Agency</b>	<b>Policy Number</b>	<b>Validity upto</b>
<b>Note : Coverage should be available in Hyderabad, India</b>		

Signature of the Sponsoring Authority :

NOTE : Forward nomination form to : **Ms. V. Naga Swapna, Programmes Officer**, Administrative Staff College of India, Bella Vista, Hyderabad-500 082. Phone : 0091-40-66534247, 66533000, Mobile: 9246203535, Telefax: 0091-040-23324365, Fax : 0091-40-66534356, e-mail: poffice@asci.org.in